



B S Abdur Rahman Crescent Institute of Science and Technology

National Service Scheme

Report on Sustainability Rally

The National Service Scheme (NSS) unit of B.S. Abdur Rahman Crescent Institute of Science and Technology organized a **Sustainability Rally** on 24th April 2026 as part of the **Bharat Environment Program (BEP)** under the Bharat Sustainability Mission 2026, in observance of **Earth Week (April 22–29)**. The event aimed to create awareness about environmental protection, sustainable living, and the collective responsibility of individuals in safeguarding the planet.





The program commenced with the gathering of NSS volunteers, faculty members, and students at the campus premises. The rally was formally inaugurated in the presence of distinguished dignitaries. The program was graced by the presence of Vice Chancellor Dr. A. Peer Mohamed, Pro-Vice Chancellor Dr. N. Thajuddin, and Registrar Dr. N. Raja Hussain. The Registrar delivered an insightful and thought-provoking speech on sustainability, highlighting the urgent need for environmental conservation, responsible resource utilization, and the role of youth in building a sustainable future.





The event was further honored by the presence of CSE HoD Dr. Aysha Banu, Dean CSL, NSS Coordinator Dr. Ayub Khan Dawood, and NSS Programme Officers Dr. Srinivasan, Dr. C. Noushad, and Dr. R. Anitha, along with other faculty members, who extended their support and encouragement to the participants.



Following the inauguration, the rally commenced with great enthusiasm. A large number of NSS volunteers and students actively participated, carrying placards, banners, and slogans promoting eco-friendly practices. Key messages included reducing plastic usage, conserving water and energy, protecting biodiversity, and adopting sustainable lifestyles. The participants marched through the campus and surrounding areas, effectively spreading awareness among the public and emphasizing the importance of environmental responsibility.



The rally witnessed active engagement, discipline, and spirited participation from students, reflecting their commitment to environmental causes. The slogans and visual messages attracted attention and encouraged onlookers to reflect on their role in protecting the environment.



The event concluded successfully with a strong message on sustainability and environmental stewardship. The Sustainability Rally served as an effective platform to educate and inspire the student community and the public. It reinforced the importance of collective action in addressing environmental challenges and motivated individuals to adopt practices that contribute to a cleaner, greener, and more sustainable future.