

Department of English

Date: 20.11.2025

Report on the Guest Lecture on “Strategies for Effective Academic Writing”

Date: 14th November 2025

Time: 11 am to 12.40 pm

**Conveners : Dr. Ayub Khan Dawood, Prof & Dean (SSS&H)
Dr. P. Rathna, Professor & Head (English)**

Faculty Coordinators :

**Dr. Md. Sahidul Islam, Associate Professor / English
Dr. T. Sugadev, Assistant Professor/ English**

The Department of English, School of Social Sciences and Humanities, organized a guest lecture on “Strategies for Effective Academic Writing” for the students of BA English. The event commenced with an opening address delivered by Ashima, III Year B.A. English. She warmly welcomed the gathering and expressed the purpose of the session.

This was followed by Qirath, beautifully rendered by Aathif Hassan and Faheema, III Year B.A. English, invoking blessings for a productive and enlightening programme. After the recitation, Ms. Jeffilda Esther, Research Scholar, delivered the Welcome Address and introduced the esteemed guest speaker, **Dr. A. Sathikulameen**, Assistant Professor of English, The New College, Chennai.

Dr. A. Sathikulameen delivered an insightful lecture on effective academic writing strategies. He highlighted the importance of clarity, coherence, critical thinking, proper structuring, and maintaining academic integrity. The speaker also emphasized the role of precise vocabulary, logical argumentation, and rigorous research in producing quality academic work.

To make the session more engaging, Dr. Sathikulameen assigned interactive tasks to the students, encouraging them to think critically and apply the concepts discussed. The session was highly informative, and students gained practical understanding and confidence in academic writing.

The programme concluded with a Vote of Thanks delivered by Ashima, III Year B.A. English, who expressed her sincere appreciation to everyone involved in making the event meaningful and well-organized.

The guest lecture proved to be a successful and enriching session, leaving the participants motivated and better equipped with strategies for effective academic writing.

Brochure:



School of Social Sciences and Humanities
Department of English

Organises

Guest lecture on
Strategies for Effective Academic Writing

Date: 14-11-2025 (Friday) **Time:** 11:00am to 12.40pm

Venue: English Communication Skills Lab



Resource Person

Dr. A. Sathikulameen

Assistant Professor of English
The New College, Chennai



Conveners

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Dean (SSSH)

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Associate Professor
Dept. of English, BSACIST

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Photographs:

