

42 YEARS OF
ACADEMIC
EXCELLENCE



B.S. Abdur Rahman®
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

School of Social Sciences and Humanities

DEPARTMENT OF ENGLISH



B.A. ENGLISH

Admissions Open 2026-27

» The Department of English was established in 1984 as a supporting department. Since then, it has been offering Technical English and Communication Skills for the students of engineering and management and General English for the students of Science and Humanities. The department also offers B.A.English from 2019 onwards. It has become a recognized research department since 2009. Ph.D. is offered in various fields of English Language and Literature. The department has two computerized language laboratories to enhance the LSRW skills of the learners. The department has signed an MOU with Cambridge Assessment English and has been offering Cambridge English Certificate Courses since 2010. Apart from teaching and research, the department is involved in organizing various national and international workshops and conferences to update the English teachers with current trends and methodologies in ELT and Literature.

♥♥
*The study of literature is a
study of humanity.* ♥♥

— J.M. Coetzee



MESSAGE FROM THE DEAN



Dr. Ayub Khan Dawood
Professor & Dean (SSSH)

» The Department of English plays a crucial role in fostering communication skills and academic development. The BA English program is designed to build core competencies in English language, literature, and communication, preparing students to think critically and engage with complex texts and ideas across historical and cultural contexts. Our curriculum integrates literary studies with applied learning experiences. These include the use of digital tools in language labs, structured field visits, internships, and value-added courses in proofreading, copyediting, and business communication. The department also collaborates with international language assessment bodies to maintain academic standards and provide global exposure. The program equips students with the skills needed for diverse professional roles in education, media, publishing, and digital content creation. It also supports higher education and research. The Department of English ensures that its graduates are well-prepared to contribute to academic, professional, and creative fields with clarity, competence, and confidence.

MESSAGE FROM THE HoD



Dr. P. Rathna
Professor & HOD

» Language remains central to human interaction, cultural expression, and knowledge dissemination. In this context, the Department of English serves as an academic platform for rigorous literary study and the development of essential communication skills. Our BA English curriculum is structured to promote critical thinking, linguistic competence, and cultural literacy. Students are trained to engage with a wide range of literary texts and theoretical frameworks while also developing practical communication skills applicable across academic, professional, and creative fields. The department further enhances learning through language laboratories, field exposure, value-added certification programmes, and an academic partnership with Cambridge University Press and Assessment. We foster a learning environment that supports the development of comprehensive personality. Our exclusive Literary Club for BA English students and its activities enable them to hone their literary talents and soft skills. Graduates of the programme are well-positioned to contribute meaningfully in sectors such as education, media, publishing, and corporate.

Why study B.A English at Crescent?



Accredited with "A+"
Grade by NAAC



Curriculum aligned with
the National Education
Policy (NEP)



Field visits, internships,
and mini-projects



Lectures delivered by
eminent adjunct faculty
from academia and the
service industry



Excellence in teaching,
training, and research



MoU with Cambridge
University Press and
Assessment



Value-Added Courses,
including Linguaskill



Computerized Library with
Reprographic Facilities



Fully equipped Language
Laboratories



Guest Lectures and Literary
Activities



Career Guidance &
Counselling



Separate hostels for
men and women



Opportunities for
Internships in Publishing,
Media, Education, and
Corporate Sectors



An exclusive literary
society

PROSPECTS OF HIGHER STUDIES

There are several options for higher studies for meritorious Graduates in Bachelor of Arts in English such as

M.A. in English, MBA, Doctoral Programs in English and other disciplines, Teaching, Journalism, Mass Communications, Tourism Administration, Law, International Relations; Linguistics, Communication Management; Film Editing and Direction, Visual Communication, Library and Information Science and forms of Creative arts like Drama and Cinema to name a few.

Innovation and Creativity in the Teaching–Learning Process

- The learners have exclusive access to Cambridge English, a comprehensive digital platform with interactive resources, assessments, and learning tools.
- Learning Management Systems such as Edmodo and Acadly to track real time progress of students during Lab sessions

Choose from our range of online courses to build your knowledge of core skills and emerging areas of interest



Classroom
Management



Classroom
Management for Young
Learners Second
edition



Developing Speaking
Skills Second edition



Giving Feedback
Second edition



Teaching Mixed-Ability
Classes Second edition



Teaching Teenage
Learners



Teaching
Communicatively
Second edition



Teaching English Online

VALUE ADDED COURSES OFFERED

- **Certificate Courses:** Proofreading and Copy Editing.
- **Language Proficiency certification:** APTIS Student Support Programme in collaboration with the British Council.
- **International Exams:** Training for TOEFL & IELTS
- **MOOC:** Students can earn academic credits by completing online courses through SWAYAM / NPTEL

SKILL ORIENTED TRAINING



BEST PRACTICES

- Balanced Integration of Traditional and Technology-Enabled English Language Teaching
- Use of Web Resources: Crescent LMS, Cambridge One & Google Classroom
- Remedial Teaching for Academic Support
- LSRW Skill Development through Multimedia in Language Labs
- Collaborative Learning for Interactive Engagement
- Blended and Flipped Learning for Theory Courses
- Experiential Learning through Theatre, Debates, and Discussions
- Industry Exposure via Internships, Publishing Opportunities, and Field Visits

Events & Achievements



The Regional Director (English), South Asia, Mr. Arunachalam. T. K presented the Partnership Milestone Award to our Institute in November 2023, in recognition of our sustained collaboration with Cambridge University Press and Assessment, since 2010.



A Literary Society Exclusively for B.A.English Students to hone their Literary talent and soft skills



Inauguration of Crescent Literarian Hub



EXPERIENCE OF **CRESCENT STUDENTS**



ArenRuna AN

Final Year

- Being a student of English at Crescent enhanced my creative and critical thinking. Faculty provide expert guidance in language, literature, and culture. The literary club fosters collaboration, and frequent workshops help me develop my speaking and writing skills. //

Chakravarthi

Final Year

- Reflecting on my journey, I know choosing BA English was the right decision. It deepened my understanding of literature, art, and history. Under the guidance of experienced faculty, I developed critical thinking, creativity, and confidence in both myself and my academic abilities. Now, as I graduate with the knowledge and skills I have gained, I am eager to embrace the opportunities ahead. //



Shariba Kauser

Final Year

- Crescent's BA English Department is more than just academics; it's a place where you can thrive in both studies and extracurriculars. The experienced professors are incredibly supportive, guiding you in every step of your academic journey. The beautiful, lush green campus adds to the experience, providing a tranquil setting for learning. My time here has been invaluable, honing my language skills, expanding my vocabulary, and developing essential extracurricular skills that are crucial for success. //

Swarna Rekha S

Final Year

- B.A English at Crescent is not just about academic growth but also personal development. The department offers extra courses like NPTEL, workshops, and various English-based activities. On a personal level, we have a dedicated English department club where students can develop essential skills such as leadership, time management and theatre arts. //



Ms. Faheema Jafferin, an alumna of the B.A. English program, has authored three books, demonstrating her literary excellence.



PLACEMENT OPPORTUNITIES

				
				
				

ELIGIBILITY

A pass in Higher Secondary Examination conducted by State or Central Board of Secondary Education or equivalent examination in any stream with a minimum of 50% overall Score.

Students must have passion for English Language

ADMISSIONS CONTACT

Dr. P.Rathna

Professor & Head

Email: hodenglish@crescent.education

Mobile : +91 90806 08686

Dr.S.Vijayakumar

Associate Professor

Email: vijayakumar@crescent.education

Mobile: +91 99401 87775



📍 GST Road, Vandalur, Chennai

☎ 95432 77888 | 94990 01725

✉ admissions@crescent.education

www.crescent.education