



B S ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE & TECHNOLOGY

NATIONAL SERVICE SCHEME UNNAT BHARAT ABHIYAAN

REPORT ON DAAN UTSAV 2024 BEACH CLEAN-UP (02.10.2024) In association with ENVIRONMENTAL FOUNDATION OF INDIA (E.F.I)



SWACHHATAHISEVA-2024 (Cleanliness is Service)

The National Service Scheme (NSS) and UNNAT BHARAT ABHIYAN (UBA) of B. S. Abdur Rahman Crescent Institute of Science and Technology, in collaboration with the Environmentalist Foundation of India (EFI), successfully organized a "Mega Beach Cleaning Drive" on the 2nd of October, 2024. This event was part of the nation-wide initiative "Swachhata Hi Seva 2024" aimed at raising awareness and promoting efforts toward a cleaner and more sustainable environment. The drive was led by Dr. Ayub Khan Dawood, NSS Coordinator, who inspired the volunteers with an encouraging address, emphasizing the importance of the Swachhata Hi Seva campaign and its impact on the community.

The beach cleaning drive took place at Kovalam Beach and witnessed enthusiastic participation from a group of dedicated students. The event started at 7:00 a.m at kovalam beach. The volunteers were divided into teams to efficiently cover different areas of the beach, focusing on removing litter, particularly plastic waste ,to help combat pollution and preserve the natural beauty of the coastal area



Under the guidance of the **NSS Programme Officers Dr. C. Srinivasan , Dr. R. Anitha, and Dr. C. Noushad**, the volunteers worked diligently throughout the event. Equipped with gloves, trash bags, and other necessary tools, they ensured that the beach and its surroundings were thoroughly cleaned. A substantial amount of waste was collected, primarily consisting of plastic bottles, wrappers, and other non-biodegradable materials, drawing attention to these were issue of plastic pollution in coastal environments.



INVITATION OF THE EVENT



The event commenced with a briefing session at 7:00 AM, where volunteers gathered before heading to their designated areas on Kovalam Beach. Mr. Aswin, Manager, EFI outlined the objectives of the drive, focusing on promoting community involvement, raising awareness about public cleanliness, and reinforcing the principles of the Swachh Bharat Mission. Following the briefing, volunteers set out to clean the beach and its surroundings.

The success of this beach cleaning initiative stemmed from the collaborative efforts of students, NSS officers, and support from the university administration, in partnership with the Environmentalist Foundation of India. Volunteers collected a substantial amount of plastic and other waste, which was properly disposed of with the assistance of local waste management services. This initiative not only helped clean Kovalam Beach but also increased awareness among the volunteers and the local community about the dangers of plastic waste and environmental pollution.

Overall, the beach cleaning drive represented a commendable effort by B.S. Abdur Rahman Crescent Institute of Science and Technology to contribute to environmental protection and promote social responsibility among students. The event effectively communicated that maintaining clean public spaces is a collective responsibility, and that even small actions can significantly impact the environment.



STUDENT VOLUNTEERS FOR THE EVENT



A total of 40 volunteers participated in the beach cleaning event as part of the “Swachhata Hi Seva campaign”



STUDENTS ACTIVELY PARTICIPATING IN CLEANING DRIVE





LITTER COLLECTED DURING THE EVENT



The day concluded with a strong sense of achievement among the students, who felt proud to contribute to the Swachhata Hi Seva mission. The NSS Programme Officers expressed gratitude to all participants, and the institute looks forward to organizing more initiatives that encourage sustainability and community welfare.



B.S. Abdur Rahman™
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

Certificate issued to students by **ivolunteer NGO** appreciating the students efforts



Volunteer History

mohamed nafsar

Total Verified Hours Total Unverified Hours Total Hours*

2.00	.00	2.00
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Organization Reported

Year: 2024

Volunteer Opportunity	Organization Served	Start Date and Time	End Date and Time	Hours Served	Attendance Status
Daan Utsav - Beach Cleanup at Kovalam	Environmental Foundation of India	02-10-2024 08:00:00	02-10-2024 10:00:00	2.00	Attended (and Hours Verified)

Total Verified Hours: 2.00
Total Unverified Hours: 0.00
Total Hours: 2.00

Self Reported

No records to display



SOCIAL MEDIA COVERAGE OF THE EVENT



NSS BSA Crescent Institute of Science & Technology

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As part of the nationwide "Swachhata Hi Seva" campaign, the NSS of **BSA Crescent Institute of Science and Technology** organized a successful coastal cleaning drive at Kovalam seashore. Around 40 volunteers collected substantial waste materials, contributing to a cleaner environment.

**#MYBharat #cleanindia #SwachhataHiSeva2024
#SwabhavSwachhata #SanskraSwachhata
NSS India NSS Chennai NSS Tamil Nadu**





OUTCOME OF THE EVENT

- Collected a significant amount of waste, focusing on plastic bottles, wrappers, and other non-biodegradable materials, to address the pressing issue of plastic pollution.
- Raised awareness about the importance of maintaining cleanliness in public spaces, particularly coastal areas, among both volunteers and the local community.
- Promoted the principles of the Swachh Bharat Mission and foster community engagement in environmental protection initiatives.

The event successfully contributed to cleaning the beach while deepening volunteers' understanding of environmental stewardship.