

# Report

## Energy Awareness

### Outreach to Alumni During Reunions

#### Organized by Crescent Energy Club

B. S. Abdur Rahman Crescent Institute of Science & Technology

As part of the institute's strong commitment toward promoting energy conservation and advancing the **United Nations Sustainable Development Goals (SDGs)**, the **Crescent Energy Club** has initiated a special outreach program targeting **alumni during reunion events**. The objective of this initiative is to empower our alumni—many of whom hold influential positions in industries, corporate sectors, and institutions—to adopt and implement sustainable energy practices within their organizations.

#### Objective

- To extend energy awareness beyond the campus through our alumni network
- To encourage alumni to become ambassadors of clean and efficient energy usage
- To motivate industries and workplaces to adopt energy-saving actions aligned with SDG goals

#### Program Highlights

✓ Crescent Energy Club student members interacted with alumni during reunion gatherings

✓ Awareness sessions focused on the **9 ENSav Mantras** for saving one unit of electricity per day

✓ Alumni were introduced to:

- **Energy-efficient workplace practices**
- **Star-rated appliances & green procurement**
- **Policies to minimize standby power losses**
- **Solar lighting and clean mobility initiatives**

✓ Alumni were requested to **implement at least one green action** in their workplaces

✓ Feedback and willingness to collaborate on extended sustainability programs were collected

## **Impact & Expected Outcomes**

- Alumni adopt and advocate **energy-saving policies** in their professional environment
- Possibility of **industry-level collaboration** for green projects, audits, and clean energy adoption
- Strengthened **Crescent–Alumni sustainability partnership**
- Supports measurable contributions to SDGs:
  - **SDG 7 – Affordable & Clean Energy**
  - **SDG 12 – Responsible Consumption & Production**
  - **SDG 13 – Climate Action**
  - **SDG 9 – Industry, Innovation & Infrastructure**
  - **SDG 17 – Partnerships for the Goals**

## **Future Plans**

- Establish **Green Alumni Champions Network**

- Conduct **workplace energy audit support** through faculty–student collaborations
- Launch an **Annual Energy Sustainability Award** for alumni-led organizations
- Expand outreach to all upcoming alumni meets including Silver/Golden Jubilee batches

## Conclusion

This initiative strengthens the institute's vision of creating a **carbon-conscious society** by transforming alumni into sustainability leaders. Through their implementation of practical energy-saving actions at their organizations, the impact will multiply beyond the campus—contributing to a greener nation.



