ECOZEST 2.0 - EXCLUSIVE REPORT -

Organized by: Crescent Energy Club

Institution: B.S. Abdur Rahman Crescent Institute of Science & Technology

Date & Venue: 25 September 2024, 09:30 AM

Convention Centre, BSACIST

1. Introduction

Ecozest 2.0, the flagship sustainability initiative of the Crescent Energy Club, was conducted with the theme **Innovate – Inspire – Impact**. The event aimed to promote environmental responsibility, climate action, and participation in sustainability-focused activities among students. The event was held under the guidance and support of the **Office of Student Affairs**.

2. Event Highlights

The flyer clearly showcases a diverse lineup of eco-friendly competitions and hands-on workshops including:

- Green Pitch eco-innovation pitching
- Econex
- Trash to Treasure upcycling competition
- Fireless Cooking
- Green Pixels Poster Designing
- Workshop on Seed Ball Making
- Debate
- Seminar on Climate Action

A **prize pool of ₹15,000** encouraged active participation and student engagement. Registration was open **free of cost** for all.

3. Chief Guest & Keynote Session

The keynote address was centered around "The Role of Engineers in Climate Action", aligned with UN SDG 7 – Affordable & Clean Energy UN SDG 13 – Climate Action.

The keynote was delivered by Mr. Dinesh S.P Founder of Seerakku (NGO) and Mzoid

As highlighted in the promotional materials, his initiatives focus on:

- Tree Plantation
- Water Restoration
- Afforestation
- Coastal Plantation
- Agroforestry
 - progressing towards a sustainable ecosystem and community empowerment.

4. Objectives of Ecozest 2.0

The major goals of the event included:

- ✓ Encouraging engineering students to take meaningful climate-positive actions
- ✓ Demonstrating practical sustainability practices
- ✓ Creating awareness on environmental responsibilities
- √ Showcasing innovation in waste management and renewable initiatives
- ✓ Strengthening collaborative environmental stewardship

5. Organizing Committee

From the flyers, the key organizers acknowledged include:

Role	Name
Dean of Student Affairs & Chief	Dr. Karthikeyan Ramalingam
Proctor	
Faculty Coordinator	Dr. S. Jennathu Beevi, Associate
	Professor
President, Crescent Energy Club	Shoaib A

Secretary

Visaga Varshini

Their leadership ensured a well-coordinated and impactful sustainable event.

6. Student Takeaways

- Enhanced awareness of climate crisis and green engineering solutions
- Practical exposure through seed ball making & recycling activities
- Opportunity to demonstrate creativity & eco-innovation
- Motivation to contribute actively to campus sustainability efforts

7. Conclusion

Ecozest 2.0 successfully united students under a common mission toward a green future. Through seminars, competitions and sustainability workshops, the event empowered the youth to **act**, **innovate and lead** environmental progress within and beyond the campus.

The Crescent Energy Club continues to inspire the Crescent community to become responsible global citizens with a strong environmental conscience.

Source Flyers & Event Announcement:

Content extracted from the official promotional designs and posters shared by the organizers.

Relevance of Sustainable Development Goals (SDGs) to Ecozest 2.0

The United Nations Sustainable Development Goals (SDGs) serve as a global blueprint to address urgent environmental, social, and economic challenges by 2030. Ecozest 2.0 directly aligns with this mission by promoting awareness, responsibility, and actionable solutions among engineering students toward environmental sustainability.

Specifically, the event emphasizes:

SDG 7: Affordable and Clean Energy

Engineers play a crucial role in shaping the future of energy systems. Through discussions and activities conducted in Ecozest 2.0, students gain insights into:

- Transitioning toward renewable and clean energy sources
- Improving energy efficiency through technological innovation
- Developing sustainable energy solutions for communities
 This nurtures the next generation of engineers to contribute to a low-carbon future.

SDG 13: Climate Action

Climate change mitigation requires collective participation and technical expertise. By focusing on:

- Climate action seminars
- Tree-planting awareness
- Waste-to-resource initiatives
- Seed ball making workshop
 Ecozest 2.0 encourages students to adopt sustainable lifestyles and proactive measures that help restore ecosystems and reduce environmental impacts.

Why SDGs Matter to Engineering Students

- Engineers are key drivers in developing sustainable infrastructure and technologies.
- Understanding SDGs enhances the sense of global responsibility and innovation mindset.

• Practical green initiatives empower students to transform environmental ideals into real-world solutions.

Through Ecozest 2.0, Crescent Energy Club reinforces the message that sustainability is not merely a concept—it is an engineering responsibility, a community effort, and a pathway toward a resilient planet for future generations.



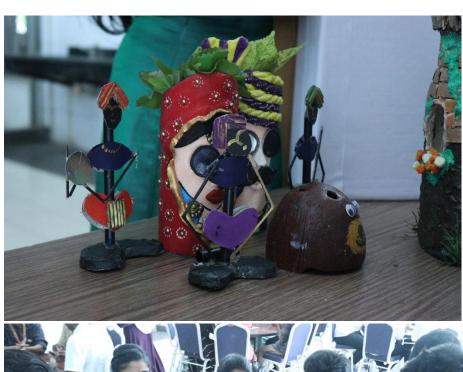














Dr S Jennathu Beevi, Associate Professor & HoD/ EEE Faculty Coordinator / Crescent Energy Club