

## ECOZEST 2.0 - EXCLUSIVE REPORT –

**Organized by:** Crescent Energy Club

**Institution:** B.S. Abdur Rahman Crescent Institute of Science & Technology

**Date & Venue:** 25 September 2024, 09:30 AM

Convention Centre, BSACIST

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### 1. Introduction

Ecozest 2.0, the flagship sustainability initiative of the Crescent Energy Club, was conducted with the theme **Innovate – Inspire – Impact**. The event aimed to promote environmental responsibility, climate action, and participation in sustainability-focused activities among students. The event was held under the guidance and support of the **Office of Student Affairs**.

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### 2. Event Highlights

The flyer clearly showcases a diverse lineup of eco-friendly competitions and hands-on workshops including:

- **Green Pitch** – eco-innovation pitching
- **Econex**
- **Trash to Treasure** – upcycling competition
- **Fireless Cooking**
- **Green Pixels** – Poster Designing
- **Workshop on Seed Ball Making**
- **Debate**
- **Seminar on Climate Action**

A **prize pool of ₹15,000** encouraged active participation and student engagement. Registration was open **free of cost** for all.

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### 3. Chief Guest & Keynote Session

The keynote address was centered around  
**“The Role of Engineers in Climate Action”**, aligned with  
**UN SDG 7 – Affordable & Clean Energy**  
**UN SDG 13 – Climate Action**.

The keynote was delivered by **Mr. Dinesh S.P**  
Founder of **Seerakku (NGO)** and **Mzoid**

As highlighted in the promotional materials, his initiatives focus on:

- Tree Plantation
  - Water Restoration
  - Afforestation
  - Coastal Plantation
  - Agroforestry
- progressing towards a sustainable ecosystem and community empowerment.

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#### **4. Objectives of Ecozest 2.0**

The major goals of the event included:

- ✓ Encouraging engineering students to take meaningful climate-positive actions
- ✓ Demonstrating practical sustainability practices
- ✓ Creating awareness on environmental responsibilities
- ✓ Showcasing innovation in waste management and renewable initiatives
- ✓ Strengthening collaborative environmental stewardship

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#### **5. Organizing Committee**

From the flyers, the key organizers acknowledged include:

<b>Role</b>	<b>Name</b>
<b>Dean of Student Affairs &amp; Chief Proctor</b>	<b>Dr. Karthikeyan Ramalingam</b>
<b>Faculty Coordinator</b>	<b>Dr. S. Jennathu Beevi</b> , Associate Professor
<b>President, Crescent Energy Club</b>	<b>Shoaib A</b>

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**Secretary****Visaga Varshini**

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Their leadership ensured a well-coordinated and impactful sustainable event.

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## 6. Student Takeaways

- Enhanced awareness of **climate crisis and green engineering solutions**
  - Practical exposure through **seed ball making & recycling activities**
  - Opportunity to demonstrate creativity & eco-innovation
  - Motivation to contribute actively to campus sustainability efforts
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## 7. Conclusion

Ecozest 2.0 successfully united students under a common mission toward a green future. Through seminars, competitions and sustainability workshops, the event empowered the youth to **act, innovate and lead** environmental progress within and beyond the campus.

The Crescent Energy Club continues to inspire the Crescent community to become responsible global citizens with a strong environmental conscience.

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*Source Flyers & Event Announcement:*

Content extracted from the official promotional designs and posters shared by the organizers.

## **Relevance of Sustainable Development Goals (SDGs) to Ecozest 2.0**

The United Nations Sustainable Development Goals (SDGs) serve as a global blueprint to address urgent environmental, social, and economic challenges by 2030. Ecozest 2.0 directly aligns with this mission by promoting awareness, responsibility, and actionable solutions among engineering students toward environmental sustainability.

Specifically, the event emphasizes:

### **SDG 7: Affordable and Clean Energy**

Engineers play a crucial role in shaping the future of energy systems. Through discussions and activities conducted in Ecozest 2.0, students gain insights into:

- Transitioning toward renewable and clean energy sources
- Improving energy efficiency through technological innovation
- Developing sustainable energy solutions for communities  
This nurtures the next generation of engineers to contribute to a low-carbon future.

### **SDG 13: Climate Action**

Climate change mitigation requires collective participation and technical expertise. By focusing on:

- Climate action seminars
- Tree-planting awareness
- Waste-to-resource initiatives
- Seed ball making workshop  
Ecozest 2.0 encourages students to adopt sustainable lifestyles and proactive measures that help restore ecosystems and reduce environmental impacts.

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## **Why SDGs Matter to Engineering Students**

- Engineers are key drivers in developing sustainable infrastructure and technologies.
- Understanding SDGs enhances the sense of global responsibility and innovation mindset.

- Practical green initiatives empower students to transform environmental ideals into real-world solutions.

Through Ecozest 2.0, Crescent Energy Club reinforces the message that sustainability is not merely a concept—it is an engineering responsibility, a community effort, and a pathway toward a resilient planet for future generations.



The poster is designed with a crumpled paper texture background. At the top, it features the Crescent Energy Club logo on the left, the Crescent Institute of Science & Technology logo in the center, and the Office of Student Affairs logo on the right. The main title 'EcoZEST 2.0' is prominently displayed in a green, stylized font within a dark green oval. Below this, three key themes are listed: INNOVATE, INSPIRE, and IMPACT. The central focus is on the 'CHIEF GUEST', Mr. Dinesh S.P., identified as the Founder of Seerakku (NGO) and Mzoid. A portrait of Mr. Dinesh S.P. is shown on the right. A text box on the left describes Seerakku's initiatives: tree planting, water restoration, afforestation, coastal plantation, and agroforestry, aimed at achieving the UN's Sustainable Development Goals. The event details are listed below: 'SEMINAR ON ROLE OF ENGINEERS ON CLIMATE ACTION & WORKSHOP ON SEED BALL MAKING' on '25 SEP WEDNESDAY' at '09:30 AM' at the 'Convention centre, BSACIST'. The bottom section lists the organizing committee: Visaga Varshini (Secretary), Dr. Karthikeyan Ramalingam (Professor, Dean of Student Affairs & Chief Proctor), and Shoaib.A (President). Dr. S. Jennathu Beevi is also listed as Faculty Coordinator and Associate Professor.

**EcoZEST 2.0**

INNOVATE INSPIRE IMPACT

**CHIEF GUEST**

**Mr. Dinesh S.P**  
Founder of Seerakku (NGO) and Mzoid

Seerakku's initiatives focus on tree planting, water restoration, afforestation, coastal plantation, and agroforestry, working towards the UN's Sustainable Development Goals

**SEMINAR ON ROLE OF ENGINEERS ON CLIMATE ACTION  
& WORKSHOP ON SEED BALL MAKING**

**25 SEP**  
WEDNESDAY

**09:30**  
AM

**Convention centre,  
BSACIST**

**VISAGA VARSHINI**  
SECRETARY  
(8668025561)

**DR. KARTHIKEYAN RAMALINGAM**  
PROFESSOR, DEAN OF STUDENT AFFAIRS & CHIEF PROCTOR

**SHOAIB.A**  
PRESIDENT  
(7826851748)

**DR.S. JENNATHU BEEVI**  
FACULTY COORDINATOR, ASSOCIATE PROFESSOR



CRESCENT ENERGY CLUB PROUDLY PRESENTS

# EC ZEST 2.0

INNOVATE

INSPIRE

IMPACT

DIVE INTO ACTION WITH OUR SERIES OF ECO-FRIENDLY EVENTS

GREEN PITCH

ECONEX

FIRELESS  
COOKING

TRASH TO  
TREASURE

GREEN PIXELS  
(POSTER DESIGNING)

DEBATE

WORKSHOP ON  
SEEDBALL MAKING

SEMINAR ON  
CLIMATE ACTION



REGISTRATION  
FREE !

PRIZE POOL WORTH  
UPTO RUPEES  
₹15,000



25.09.2024



CONVENTION CENTRE  
BSACIST



09.30 AM

**VISAGA VARSHINI**  
SECRETARY  
(8668025561)

**DR. KARTHIKEYAN RAMALINGAM**  
PROFESSOR, DEAN OF STUDENT AFFAIRS & CHIEF PROCTOR

**SHOAIB.A**  
PRESIDENT  
(7826851748)

**DR.S. JENNATHU BEEVI**  
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Dr S Jennathu Beevi, Associate Professor & HoD/ EEE  
Faculty Coordinator / Crescent Energy Club