

A Six-Day International Online Faculty Development Programme



***Niche Domains in Digital
and Medical Humanities***

**30th June to 05th July, 2025
6.30 to 7.30 pm IST**

Organised by

**B.S. Abdur Rahman Crescent
Institute of Science and Technology**

www.crescent.education

**UNITAR
International University**

www.unitar.org

About

BSACIST



Established in 1984, B. S. Abdur Rahman Crescent Institute of Science and Technology has emerged as a distinguished centre of academic excellence, strategically located in the verdant southern corridor of Chennai, near Tambaram. With four decades of educational leadership, the institute offers academic programmes that span 12 distinct Schools, comprising 33 undergraduate, 39 postgraduate, and doctoral programmes across all departments.

Renowned for its commitment to Quality, Security, and Placement, the institute is recognised as a rising stalwart in higher education. Its programmes are designed to impart theoretical and practical knowledge, equipping learners with the competencies necessary to achieve their personal and professional aspirations. The institution welcomes a diverse student body from around the world, fostering an inclusive academic environment that supports individual growth and global engagement.

Through a rich spectrum of educational initiatives and co-curricular engagements, the institute cultivates a dynamic campus culture. By providing opportunities for personal and professional development, the institution establishes a holistic educational ecosystem that students proudly identify with, both during and beyond their academic journey.

About

UNITAR International University



UNITAR International University, established in 1997, is a private higher education institution in Malaysia that is known for its commitment to accessible, innovative, and industry-relevant education. With a strong emphasis on digital learning and flexible delivery, UNITAR offers a range of undergraduate and postgraduate programmes across disciplines such as education, business, information technology, and social sciences. The university is driven by its mission to produce employable and socially responsible graduates, and it actively engages in international collaboration to enhance academic exchange, joint research, and cross-cultural learning experiences.

About the Department of English

Established in 1984, the Department of English at B. S. Abdur Rahman Crescent Institute of Science and Technology initially functioned as a supporting department. Since its inception, it has played a pivotal role in delivering Technical English and communication skills to students in engineering and management disciplines, as well as General English to students in the sciences and humanities. In 2019, the department introduced the undergraduate programme in English (B.A. English). Recognised as a research department since 2009, it has fostered a vibrant scholarly environment. The department is equipped with two advanced computerised language laboratories purposefully designed to enhance learners' proficiency in listening, speaking, reading, and writing (LSRW) skills. A formal Memorandum of Understanding with Cambridge Assessment English, which has been active since 2010, has enabled the department to offer Business English Certificate (BEC) and Linguaskill courses, thereby strengthening learners' global communication competence.



About the Faculty Development Programme

This six-day faculty development Programme on "Niche Domains in Digital and Medical Humanities" foregrounds the role of language, narrative, and textual representation in understanding the human condition, particularly in contexts shaped by literature education and technology. Emphasis will be placed on interdisciplinary frameworks that draw from education, eye studies, trauma studies, digital memory, cognitive linguistics, and literary studies. The participants will be introduced to emerging approaches in linguistic theory, narrative analysis, and the sociocultural dimensions of health discourse. Designed for faculty in the humanities, this programme fosters scholarly dialogue and methodological innovation across disciplines while reinforcing the importance of language and narrative as diagnostic, therapeutic, and epistemological tools in both academic and applied domains.

Schedule and Speakers of FDP

Time: 6.30- 7.30 pm (IST)



30.06.2025 Monday

Dr. J. John Sekar

Former Professor & Head
Research Department of English,
The American College, Madurai

Topic

Interdisciplinary and Transdisciplinary Research in
Language, Literature and Social Sciences



01.07.2025 Tuesday

Ms. N. Subasini Sundari

Senior Lecturer, Programme Leader for Education Programmes (Conventional Mode)
Department of Education, Faculty of Education and
Humanities, UNITAR International University, Malaysia

Topic

AI in TESL: Opportunities and Ethical Questions



02.07.2025 Wednesday

Dr. Pramod K. Nayar

FEA/PHARS, UNESCO Chair in Vulnerability Studies
Department of English, The University of Hyderabad
Hyderabad

Topic

Archival Precarity and AI: Digital Memory, Storytelling and
the World



03.07.2025 Thursday

Dr. S. Karthik Kumar

Professor and Head of English
Annamalai University

Topic

Environmental Humanities and Eco Studies

Schedule and Speakers of FDP

Time: 6.30 - 7.30 pm (IST)



04.07.2025 Friday

Dr. Arishah Parul

Associate Professor

Department of Humanities and Social Sciences

IT, Madras

Topic

Trauma and Memory Studies



05.07.2025 Saturday

Dr. Geethanjali Marayanan

Professor of Education

University of Malaya, Malaysia

Topic

Teaching Humanities and Languages at the Intersection of Technology

Registration Details

Click below for
Registration Form



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QR Code



Name of Account Holder:

B. S. Abdur Rahman Crescent Institute
of Science and Technology

Bank A/c No: 163702000000786

Bank Name: Indian Overseas Bank

Account Type: Current Account

IFSC Code: IOBA0001657

MICR No: 600020102

Registration Fee:

Faculty members (India): INR 500/-

Faculty members (Abroad): USD 25

Organizing Committee

BSACIST

Convenors

Dr. Ayub Khan Dawood
Professor & Dean, SSSH

Dr. P. Rathna
Professor & Head/ English

Co-convenors

Dr. S. Vijayakumar
Associate Professor/ English

Dr. N. Sheikh Hameed
Assistant Professor/ English

Coordinators

Dr. Md. Sahidul Islam
Associate Professor/ English

Dr. T. Sugadev
Assistant Professor/ English

Organizing Committee

UNITAR International University

Convenor

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