

REPORT ON

BEACH CLEANING & PLASTIC AWARENESS PROGRAM

10.10.23

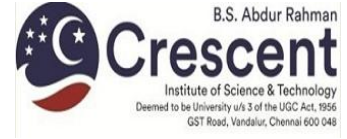
In association with

VIDHAIYIN SIRAGUGAL (Social Welfare Association)

B S Abdur Rahman Crescent Institute of Science & Technology, **National Service Scheme** organized the **BEACH CLEANING & PLASTIC AWARENESS PROGRAM** on **10.10.23** In association with **VIDHAIYIN SIRAGUGAL (Social Welfare Association)**

Cleaning the beach benefits the coastal and ocean ecosystems by ensuring that no waste kills marine life or is poisonous enough to disturb the aquatic life cycle. A beach clean-up is also an opportunity to collect new data regarding the state of our beaches and the types of debris that damage them.

“The campaign draws attention to the harmful effects of plastic in our environment — harming marine and human health, littering beaches and landscapes, clogging waste



streams and landfills — and empowers people to make a difference.”



B. S. ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE & TECHNOLOGY, CHENNAI

NATIONAL SERVICE SCHEME

&



**VIDHAIYIN SIRAGUGAL
(Social Welfare Association)**

Jointly Organises

BEACH CLEANING & PLASTIC AWARENESS PROGRAM

Location: Kovalam Beach (ECR)

Date: October 10, 2023

Time: 09:30 a.m.



Event Organisers

APJ. MD. John Joel
Founder/President
Vidhaiyin siragugal

Mrs. Kavitha Umapathy
President

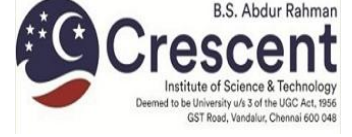
NSS Coordinator

Dr. D. Ayub Khan Dawood

NSS Program Officers

Dr. C. Srinivasan
Dr. Noushad





INVITATION OF THE EVENT

EVENT LINK : ஏன் கடற்கரையைப்
பாதுகாக்கனும்? || Makkal Oodaga
Maiyam

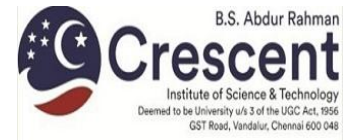
<https://youtu.be/5CxcquHaU9g?si=5lXsifxjtJ8jalfB>

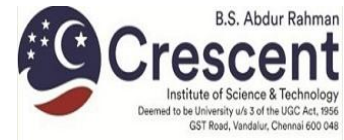
VIDEO LINK



Plastic pollution on beaches can have a variety of effects on coastal creatures, including:

- It endangers aquatic species that can consume it.
- Piles of plastic can form an insulating layer that boosts temperatures to unsustainable levels.
- Hermit crabs are dying by the tens of thousands because they mistake plastic for their habitat.
- Plastic currently accounts for 85% of all marine litter. It will nearly triple by 2040, contributing 23-37 million metric tons of rubbish to the ocean each year.

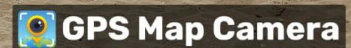
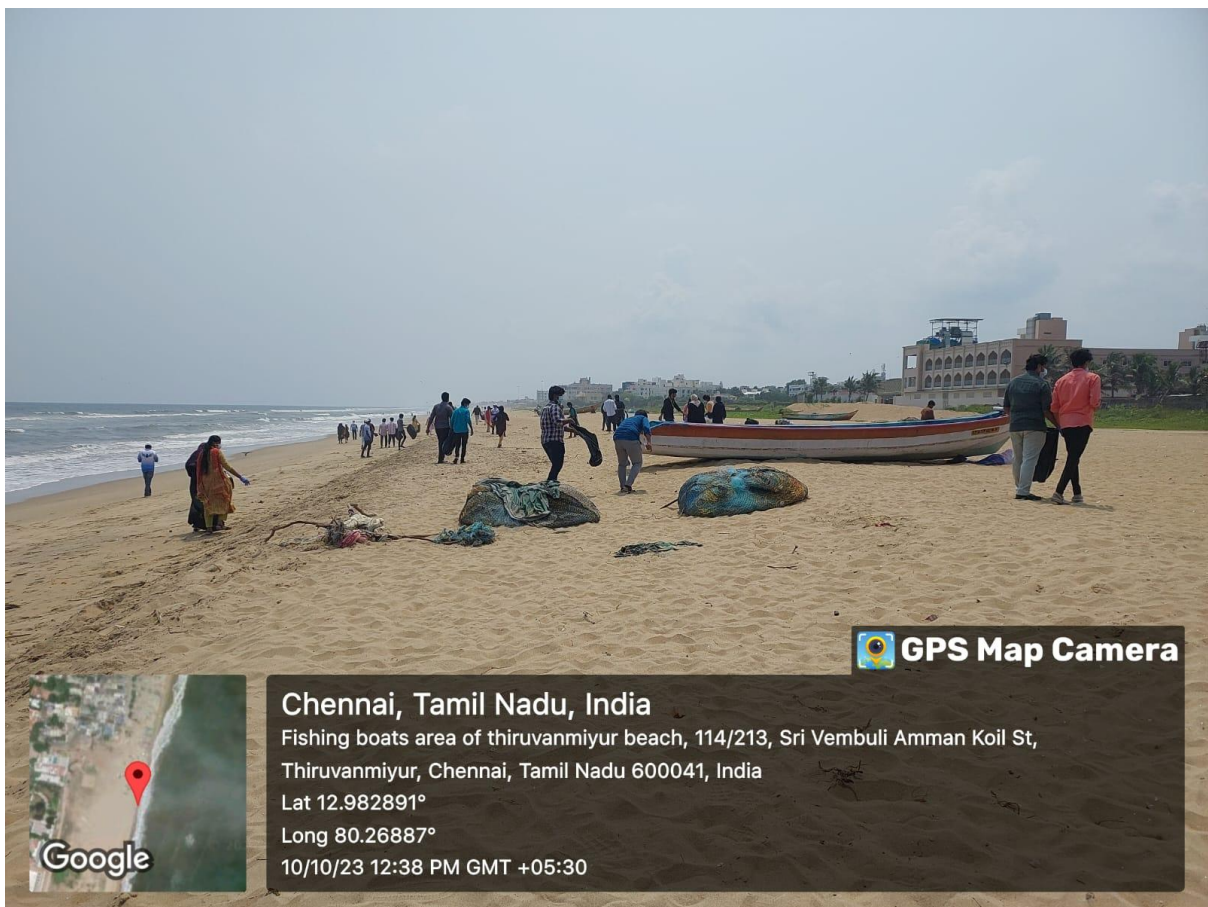
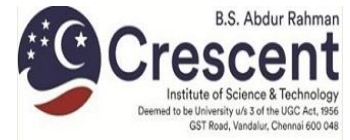




NSS students of BSACIST joined hands with the social activists Vidhayin Siragugal in creating awareness on Plastic pollution to the local community peoples of Thiruvanmiyur, Chennai.



Exnora International is a non-governmental environmental service focuses on preserving nature and preventing environmental degradation. They guided the students in the cleaning process.



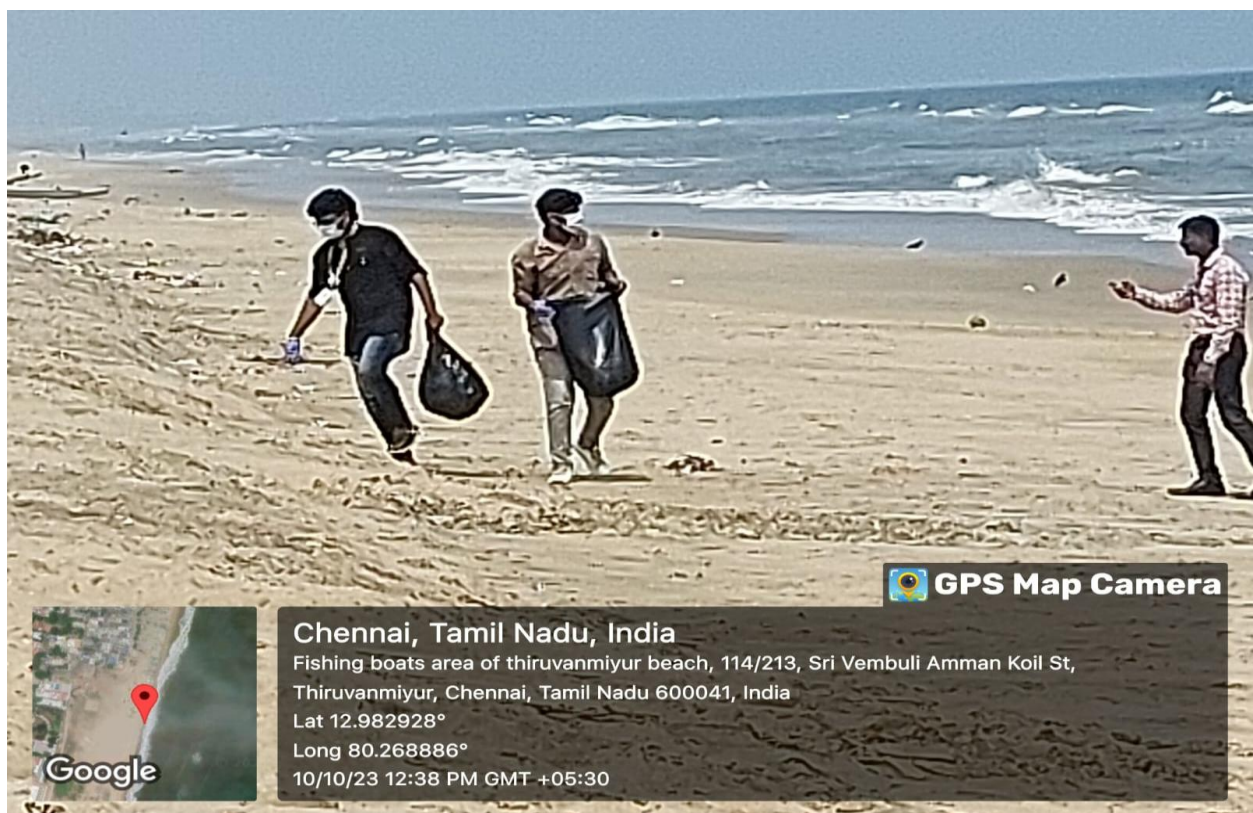
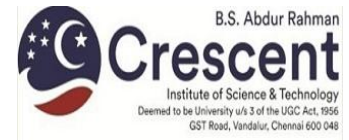
Chennai, Tamil Nadu, India

Fishing boats area of thiruvanmiyur beach, 114/213, Sri Vembuli Amman Koil St,
Thiruvanmiyur, Chennai, Tamil Nadu 600041, India

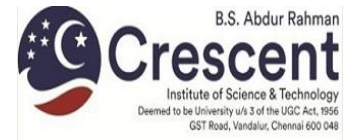
Lat 12.982891°

Long 80.26887°

10/10/23 12:38 PM GMT +05:30



CLEANING PROCESS IN BEACH BY BSACIST NSS STUDENTS



B.S. Abdur Rahman

Deemed to be University u/s 3 of the UGC Act, 1956
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NSS PROGRAMME OFFICERS

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Dr.Noushad.C

Dr.R.Anitha

NSS COORDINATOR

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