



B S ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE & TECHNOLOGY

NATIONAL SERVICE SCHEME REPORT ON

தூய்மையே சேவை

SWACHHATA HI SEVA-2024

(Cleanliness is Service)

30.09.2024

The **National Service Scheme, B.S. Abdur Rahman Crescent Institute of Science and Technology** successfully organized a "Mega Cleaning Drive" on the **30th of September, 2024**.

The camp was a part of the nationwide initiative "**Swachhata Hi Seva 2024**," aiming to create awareness and to take significant steps towards a cleaner environment. The drive was led by **Dr. Ayub Khan Dawood, NSS Coordinator**, who welcomed the volunteers and motivated them with an inspiring address, elaborating on the mission and impact of the Swachhata Hi Seva campaign.

The event saw enthusiastic participation from group of dedicated students, who were divided into three teams to tackle different locations around Vandalur. These locations included **the areas in front of Arignar Anna Zoological Park, the Vandalur Bus Stand, and the surrounding premises of the Indian Overseas Bank (IoB)**. The students focused primarily on removing plastic waste and litter, emphasizing the importance of reducing plastic pollution and maintaining public spaces.

Under the guidance of the **NSS Programme Officers, Dr. R. Anitha, Dr. C. Srinivasan, and Dr. C. Noushad**, the volunteers worked diligently throughout the day. They were equipped with gloves, trash bags, and necessary cleaning tools, and divided tasks to ensure the areas were thoroughly cleaned. The drive covered a wide range of waste materials, predominantly plastic bottles, wrappers, and other non-biodegradable refuse. This hands-on experience allowed students to recognize the extent of littering and pollution in public areas while making a tangible contribution to their community.

Dr. T. Murugesan, Vice-Chancellor, and Dr. N. Raja Hussain, Registrar, also visited the camp and took the opportunity to encourage the volunteers for their dedication and hard work. They highlighted the importance of cleanliness drives like this in creating a better, sustainable future and applauded the students for taking part



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in such a noble initiative. Their presence boosted the morale of the volunteers, making the event more impactful.

The event started with a briefing session at 11AM, where students gathered at the institute before proceeding to the designated areas. Dr. Ayub Khan Dawood explained the objectives of the camp—promoting community engagement, spreading awareness regarding the significance of public cleanliness, and reinforcing the ideals of Swachh Bharat. Each of the three teams, led by their respective NSS officers, then moved to their designated areas to begin their work.

B.S. Abdur Rahman Crescent Institute of Science & Technology ,Chennai

NATIONAL SERVICE SCHEME

CLEANING OF VANDALUR ZOO PREMISES

VENUE: Arignar Anna Zoological Park

SWACHHATA HI SEVA 2024
17th September - 2nd October 2024

Swabhav Swachhata, Sanskaar Swachhata

30/09/2024

"Join paws with us to keep our zoo sparkling!"

Contact:
NSS Program Officers
Dr.C SRINIVASAN - 9842450465
Dr.C.Noushad - 94884 78382
Dr. R.Anitha - 8681930515

NSS COORDINATOR
Dr.AYUB KHAN DAWOOD

INVITATION FOR THE EVENT



The success of the cleaning camp was due to the collective efforts of the students, NSS officers, and support from the university's administration. The volunteers were able to collect a substantial amount of plastic and other non-biodegradable waste, which was then appropriately disposed of in coordination with local waste management authorities. This initiative not only contributed to the cleaner surroundings but also heightened awareness about the dangers of plastic waste and pollution among the volunteers and the local community. Overall, the cleaning camp was an exemplary effort by BS Abdurrahman Crescent Institute of Science and Technology in making a difference for the environment and promoting social responsibility among students. It effectively conveyed the message that maintaining public cleanliness is a shared responsibility and highlighted the impact that even small, collective actions can have on the community.

The event concluded leaving the students with a sense of achievement and pride in contributing to the Swachhata Hi Seva mission. The NSS programme officers thanked all participants, and the institute looks forward to organizing more such events that promote sustainability and community well-being.



Dr. T. Murugesan, Vice Chancellor and Dr. N. Raja Hussain, Registrar, inaugurated the zoo cleaning drive, "Swachhata Hi Seva 2024" along with NSS program Officers



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STUDENTS ACTIVELY PARTICIPATING IN CLEANING THE ZOO PREMISES





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LITTER COLLECTED DURING THE EVENT





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SOCIAL MEDIA COVERAGE OF THE EVENT



Outcomes of Swachhata Hi Seva:

- NSS volunteers have mobilized to participate in cleanliness drives, making significant contributions to local sanitation efforts.
- NSS volunteers have played a key role in promoting waste segregation at the source, encouraging residents to separate biodegradable and non-biodegradable waste.
- NSS encourages eco-friendly practices, such as using reusable materials and promoting composting, contributing to environmental sustainability.