



REPORT ON  
தூய்மையே சேவை  
**SWACHHATA HI SEVA-2024**  
(CLEANLINESS IS SERVICE)  
**28.09.2024**

On September 28, 2024, a dedicated group of students from the National Service Scheme (NSS) at B.S. Abdur Rahman Crescent Institute of Science & Technology came together for a Cleaning Drive, part of the SWACHHATA HI SEVA 2024 campaign. This event aimed not only to tidy up our campus but also to highlight the importance of cleanliness and environmental sustainability. It was a call to action for everyone to take responsibility for our surroundings and contribute to a cleaner, greener future. Dr. Ayub Khan Dawood, NSS Coordinator welcomed the NSS volunteers and the students were guided by the NSS programme officers Dr. R. Anitha, Dr. C. Noushad and Dr. C. Srinivasan.

### Invitation of the Event

B.S. Abdur Rahman Crescent Institute of Science & Technology, Chennai

**NATIONAL SERVICE SCHEME**

**CLEANING OF INSTITUTE PREMISES**

**OBJECTIVE : To collect 2.5 kg Plastics per NSS Volunteer**

**VENUE : NEAR CLOCK TOWER**

**SWACHHATA HI SEVA 2024**  
17<sup>th</sup> September - 2<sup>nd</sup> October 2024

Swabhav Swachhata, Sanskaar Swachhata

**28/09/2024**

**" Say No to Plastics is Saying Yes to Greener Tomorrow "**

Contact:  
NSS Program Officers  
Dr. C. SRINIVASAN - 9842450465  
Dr. C. Noushad - 94884 78382  
Dr. R. Anitha - 8681930515

**NSS COORDINATOR**  
Dr. AYUB KHAN DAWOOD



The cleaning drive commenced at 11 AM, with around 50 enthusiastic volunteers gathering at the Clock Tower. The energy was palpable as students connected over a shared goal. They were divided into groups, each assigned specific areas of the campus to clean. Equipped with gloves, trash bags, and other cleaning supplies, the volunteers diligently worked to collect litter, focusing particularly on plastic waste. Their collaborative efforts resulted in the collection of 2.5 kg of plastic garbage, which was segregated for recycling.

The collection of 2.5 kg of plastic waste per student is significant not only as a quantitative measure of the event's success but also as a qualitative indicator of the awareness raised among participants and the broader campus community. The collected plastic waste is set to be recycled by the institute, highlighting a practical approach to waste management and reinforcing the importance of recycling in reducing overall plastic pollution.

This Cleaning Drive was more than just picking up trash; it was about coming together as a community to advocate for a cleaner planet. The slogan, “**Saying No to Plastics Is Saying Yes to a Greener Tomorrow,**” resonated deeply with the participants, inspiring conversations about how each of us can make a difference. The drive sparked a renewed commitment among participants to adopt sustainable practices in their daily lives. The Cleaning Drive organized by the NSS at B.S. Abdur Rahman Crescent Institute of Science & Technology was a heartfelt reminder of our collective responsibility toward the environment. It showcased the power of teamwork and dedication in making a tangible difference. This event not only beautified our campus but also reinforced the importance of caring for our planet, inspiring us all to take small but meaningful actions for a sustainable future.



## VOLUNTEERS ACTIVELY CLEANING THE CAMPUS











**Dr.D. Ayub Khan Dawood , NSS Coordinator and NSS Officers Dr.R.Anitha, Dr.Noushad and Dr.C.Srinivasan, along with the participated students**



B.S. Abdur Rahman™  
**Crescent**  
Institute of Science & Technology  
Deemed to be University u/s 3 of the UGC Act, 1956



**NSS Crescent Chennai** @NSSCU1Chennai · 2s

The NSS @bsacrescentinst organized a #CleaningDrive as part of the #SwachhataHiSeva2024 campaign on 28-09-2024. Volunteers collected 2.5 kg of plastic each, promoting sustainability and a cleaner campus. 🌱  
#MYBharat #SHS2024 #SwabhavSwachhata  
@\_NSSIndia @NSSChennai



## SOCIAL MEDIA COVERAGE OF THE EVENT

NSS PROGRAMME OFFICERS

Dr.C.Srinivasan

Dr.C.Noushad

Dr.R.Anitha

NSS COORDINATOR

Dr.D.Ayub Khan Dawood