



## REPORT ON

தூய்மையே சேவை

SWACHHATA HI SEVA-2024

(Cleanliness is Service)

01.10.2024

On October 1, 2024, the **National Service Scheme (NSS) Unit** of **B.S. Abdur Rahman Crescent Institute of Science and Technology** organized an impactful cleaning drive at Karasangal village as part of the "**Swachhata Hi Seva 2024**" initiative. Under the leadership of Dr. Ayub Khan Dawood, NSS Coordinator, NSS Programme officers Dr. C. Noushad, Dr. Anitha, and Dr. C. Srinivasan, the student volunteers inspired positive change and encouraged community participation, contributing to the national mission for a cleaner India. The Karasangal Panchayat officer supported for this extensive initiative.




The focus of the visit was to raise awareness about the importance of cleanliness, hygiene practices, and environmental conservation among the villagers. Nearly 40 student volunteers, divided into teams, were tasked with different activities throughout the day. The volunteers interacted directly with the local community, emphasizing the benefits of keeping their surroundings clean and the harmful effects of littering, especially with non-biodegradable waste. This event was a strong reminder that the mission for a cleaner India relies not just on individual actions, but on collective responsibility and shared values. The motto—"Join hands for a greener homeland"—echoed in every action taken by the students and villagers on that day, proving that together, we can create a sustainable, cleaner environment for everyone..

This visit to Karasangal village served as an important step towards bridging the gap between urban and rural communities, highlighting the role that young students can play in creating a cleaner, healthier, and more sustainable environment.



B.S. Abdur Rahman™

**Crescent**  
Institute of Science & Technology  
Deemed to be University u/s 3 of the UGC Act, 1956



B.S. Abdur Rahman Crescent Institute of Science & Technology ,Chennai


**NATIONAL SERVICE SCHEME**

**CLEANING OF KARASANGAL VILLAGE PREMISES**

**VENUE: Karasangal village**



**SWACHHATA HI SEVA 2024**  
17<sup>th</sup> September - 2<sup>nd</sup> October 2024



Swabhav Swachhata, Sanskaar Swachhata

01/10/2024

**"Join hands for a greener homeland"**

Contact:  
NSS Program Officers  
Dr.C SRINIVASAN - 9842450465  
Dr.C.Noushad - 94884 78382  
Dr. R.Anitha - 8681930515

**NSS COORDINATOR**  
Dr.AYUB KHAN DAWOOD

### INVITATION FOR THE EVENT



### VOLUNTEERS INFRONT OF PANCHAYAT OFFICE



B.S. Abdur Rahman™

**Crescent**  
Institute of Science & Technology

Deemed to be University u/s 3 of the UGC Act, 1956

## VOLUNTEERS ACTIVELY PARTICIPATING IN CLEANING THE KARASANGAL VILLAGE PREMISES



at the





### VOLUNTEERS AFTER THE CLEAN-UP DRIVE



**NSS Crescent Chennai** @NSSCU1Chennai · 53s

The NSS @bsacrescentinst successfully conducted a cleaning drive on Oct 1, at Karasangal Village as part of the #SwachhataHiSeva2024 campaign! 50 volunteers, around 2.5 kg of plastic waste per person was collected & handed over to the panchayat for proper recycling & disposal.

...





### SOCIAL MEDIA COVERAGE OF THE EVENT



### OUTCOME OF THE EVENT

The cleaning drive organized by the **NSS Unit of B.S. Abdur Rahman Crescent Institute of Science and Technology** at **Karasangal village** on **October 1, 2024**, proved to be highly impactful in several ways.

- **Raised awareness about cleanliness, hygiene practices, and environmental conservation among the villagers.**
- **Strengthened community involvement in the "Swachhata Hi Seva" mission and inspired continued local efforts towards cleanliness.**
- **Promoted long-term behaviour change through direct interaction between volunteers and villagers.**
- **Reinforced the importance of unity with the motto "Join hands for a greener homeland," leaving a lasting impression on all participants.**

Thus, the event not only achieved its immediate goal of cleaning the village but also ignited a lasting spirit of environmental stewardship, ensuring that both the students and the community remain committed to building a cleaner and greener future together.

#### **NSS PROGRAM OFFICERS**

Dr.C.Srinivasan

Dr.Noushad.C

Dr.R.Anitha

#### **NSS COORDINATOR**

Dr.D.Ayub Khan Dawood