

## BSAU APPLE iOS APPLICATION DEVELOPMENT CENTRE

Value-Added Programme on

# iOS App Development

 **A 60-Hour Immersive Journey into Apple's App Ecosystem**

### WHY JOIN THIS PROGRAMME?

This hands-on value-added programme is tailored for aspiring app developers who wish to gain end-to-end expertise in building modern iOS applications. From Swift fundamentals to advanced features and App Store deployment – everything you need is here!

### WHAT YOU WILL LEARN

-  iOS Basics & Swift Programming
-  User Interface & Experience (UI/UX) Design
-  App Architecture & Data Handling
-  RESTful API Integration
-  Testing & Debugging
-  App Deployment

### RESOURCE PERSONS

- ☒ Experienced iOS Developers
- ☒ Trained Faculty Members

### ₹ REGISTRATION FEE

- ☒ Industry Persons / Faculty Members : **Rs.7500/-**
- ☒ Students of other Institutes : **Rs.6000/-**
- ☒ Students of BSACIST : **Rs.5000/-**

### CONVENER

**Dr. Sharmila Sankar**, Dean (SCIMS)  
Advisor - BSAU Apple iOS ADC

### COORDINATOR

**Dr. N. Rajendran**, Associate Professor / IT  
Coordinator - BSAU Apple iOS ADC

### CO-COORDINATORS

**Dr. A. Manogar**, Assistant Professor / CA  
**Ms. K. Sowmiya**, Assistant Professor / CSE

### PROGRAMME BENEFITS

- ☒ Certificate upon successful completion
- ☒ Real-world mini project & code portfolio
- ☒ Mastery of Swift & SwiftUI
- ☒ App deployment training (TestFlight & App Store)
- ☒ Exposure to modern app architecture (MVVM)
- ☒ Improved employability for tech careers

### ELIGIBILITY

Open to students of B.Tech. CSE / IT / MCA / BCA / B.Sc. streams or anyone with basic programming knowledge and a passion for mobile application development.

### DURATION & SCHEDULE

Total Hours: **60 (Theory: 30, Practical: 30)**

Schedule: **Saturdays – 9.30 AM to 4.30 PM**

### REGISTRATION LINK & QR

<http://bit.ly/3V04kRI>

SCAN QR CODE



For more details: +91 99622 65750 | [appleioscentre@crescent.education](mailto:appleioscentre@crescent.education)

**BSAU Apple iOS Application Development Centre,**

Second Floor, Convention Centre,

B.S.Abdur Rahman Crescent Institute of Science & Technology, Chennai

**[www.crescent.education](http://www.crescent.education)**