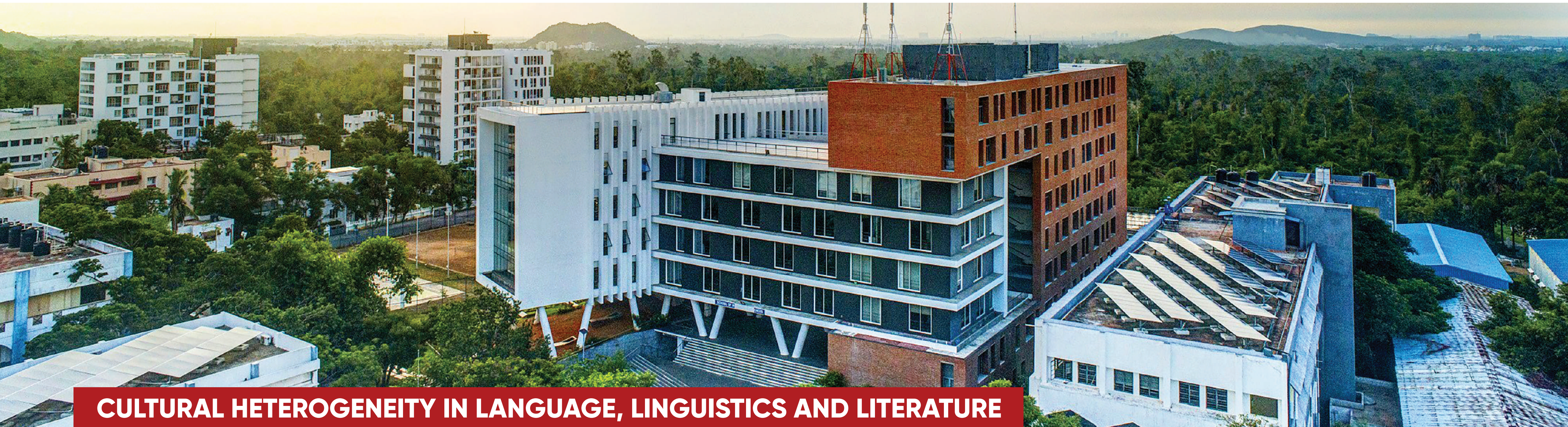


# A SIX-DAY INTERNATIONAL ONLINE FACULTY DEVELOPMENT PROGRAMME



## CULTURAL HETEROGENEITY IN LANGUAGE, LINGUISTICS AND LITERATURE

 **01 JULY – 06 JULY 2024**

**Organised By**

**B. S. Abdur Rahman Crescent Institute of Science & Technology**  
Vandalur, Tamilnadu, India



**University Of Strathclyde Glasgow, Scotland,**  
16 Richmond Street, Glasgow G1 1XQ, United Kingdom

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# ABOUT BSACIST



Since 1984, B.S. Abdur Rahman Crescent Institute of Science and Technology has been a renowned Quality Leadership Institution located at the greenest spot of Chennai near Tambaram. Through our long history of 39 years of excellence, the Institution has offered access to a wide range of academic opportunities. With 56 programmes, grouped under 12 different Schools, 31 Undergraduate programmes, 25 Postgraduate programmes, and Ph.D. (in all the departments), this institution is a rising stalwart in higher education with promising Quality, Security and Placement. We welcome students from all countries and our educational programmes are designed to equip the learners with virtual knowledge that helps them to achieve what they want to be and go where they want to go in the ladder of success.

This institution is an intellectual destination that challenges conventional thinking and stimulates passion to redefine learning. Through our wide array of educational programmes and unique clubs to foster student development activities, we provide opportunities and experiences that build community, help students grow personally and professionally, and create a place that they can call home now and throughout their life.

# ABOUT THE DEPARTMENT OF ENGLISH



The department of English was established in 1984 as a supporting department. Since then, it has been offering Technical English and Communication Skills for the students of engineering and management and General English for the students of Science and Humanities. The department also offers B.A. English from 2019 onwards. It has become a recognized research department since 2009. The department has two computerized language laboratories to enhance the LSRW skills of the learners. The department has signed an MOU with Cambridge Assessment English and has been offering Business English Certificate Courses since 2010. Apart from teaching and research, the department is involved in organizing various national and international workshops and conferences to update English teachers with current trends and methodologies in ELT and Literature.

# ABOUT UNIVERSITY OF STRATHCLYDE



## Pioneering Education and Innovation

Founded in 1796 in Glasgow, Scotland, the University of Strathclyde is a globally recognized technological university. It's known for blending practical learning with impactful research, offering top-notch programs in engineering, science, business, and humanities. With strong industry partnerships, Strathclyde ensures students are well-prepared for their careers. The university is also committed to sustainability and has a diverse, international community, making it a vibrant place for students to learn and grow.

# ABOUT THE FACULTY DEVELOPMENT PROGRAMME



The aim of the Faculty Development Programme on the topic of "Cultural Heterogeneity in Language, Linguistics, and Literature" is to equip educators with a deeper understanding of the complexities and nuances of cultural diversity within these fields. The program aims to aid participants in exploring various aspects of language, linguistics, and literature through a cultural lens, fostering an appreciation for the diversity of human expression and communication. It seeks to enhance participants' knowledge of sociolinguistics, historical linguistics, and literary theory, enabling them to better incorporate cultural perspectives into their teaching practices. Additionally, the program aims to promote interdisciplinary dialogue and collaboration among faculty members from diverse backgrounds, fostering a supportive academic community focused on advancing cultural awareness and inclusivity in education. Ultimately, the platform strives to empower educators to effectively engage with cultural heterogeneity in their teaching, research, and professional development endeavours.

# OVERALL THEME OF THE FDP: CULTURAL HETEROGENEITY IN LANGUAGE, LINGUISTICS & LITERATURE

## Schedule and Speakers of FDP:



**01.07.2024, Monday**  
**6:30 p.m. to 8:00 pm (IST)**

**Dr Anvar Sadhath**  
Associate Professor of English  
The New College, Chennai

**Topic**  
Cultural Difference and  
Representation: Theory and  
Practice



**02.07.2024, Tuesday**  
**6:30 p.m. to 8:00 pm (IST)**

**Dr. Tomasz John**  
Teaching Fellow, Education  
University of Strathclyde, Scotland

**Topic**  
Culturally Responsive Teaching in Global  
Language Classrooms: Embracing  
Multilingualism and Translanguaging



**03.07.2024, Wednesday**  
**6:30 p.m. to 8:00 pm (IST)**

**Dr. Elspeth Jajdelska**  
Senior Lecturer, English  
University of Strathclyde, Scotland

**Topic**  
Linguistics and Intercultural  
Communication

# OVERALL THEME OF THE FDP: CULTURAL HETEROGENEITY IN LANGUAGE, LINGUISTICS & LITERATURE

## Schedule and Speakers of FDP:



**04.07.2024, Thursday**  
**6:30 p.m. to 8:00 pm (IST)**

**Dr. Kaarthiyainy Supramaniam,**  
Associate Professor, Faculty of Education,  
Universiti Teknologi MARA (UiTM), Malaysia

### Topic

Socio-linguistic Narratives in Multicultural  
Society



**05.07.2024, Friday**  
**6:30 p.m. to 8:00 pm (IST)**

**Ms. N. Sundari Subasini**  
Lecturer, Programme Leader of Language and  
Communication, Faculty of Education and Humanities  
UNITAR, Malaysia

### Topic

Literary Traditions and Cultural  
Perspectives



**06.07.2024, Saturday**  
**6:30 p.m. to 8:00 pm (IST)**

**Dr. Sudhakar Venukapalli,**  
Professor of Education, English and Foreign Languages  
University (EFLU), Hyderabad, India

### Topic

Bhakthi & Sufi Aesthetics in  
Poetics, Literature and Culture

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Professor & Dean, SSSH,  
B. S. Abdur Rahman Crescent Institute of Science & Technology

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Dr. P. Rathna  
Professor & Head, Department of English,  
B. S. Abdur Rahman Crescent Institute of Science & Technology

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Associate Professor Department of English,  
B. S. Abdur Rahman Crescent Institute of Science & Technology

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Dr. A. Catherine Anna Pushpam  
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Teaching Fellow in TESOL

Dr. Elspeth Jajdelska  
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*Thank you!*