

Startup with Innovative Idea. Transform your Family Business.

ADMISSIONS OPEN 2025-26

APPLY NOW

## MBA-IEV

(Innovation Entrepreneurship and Venture Development)

2-year full-time programme

Approved by AICTE & Innovation Cell, Ministry of Education, Govt. of India



### SALIENT FEATURES

- Opportunity to raise your own Start-up as part of the MBA IEV course
- Innovative, Experiential and Practice oriented programme
- Open access to Incubator & Coworking spaces
- Industry Stalwarts and Entrepreneurs as Advisors & Faculty
- Access to funding from Government, NGOs, Angel Investors etc
- Harvard Business School Online Courses\*
- Access to Seed Capital
- "1 to 1" expert mentoring for all Students
- Global Immersion Programme\*

The MBA-IEV Programme is designed to catalyze the economy & ecosystem with ideas, strategies, sustainable business models, execution, incubation support and Funding.

\*Terms and Conditions Apply

CRESCENT SCHOOL OF BUSINESS

Keeps Your Dreams Alive

Crescent Innovation Incubation Council (A Section 8 Company Under Companies Act 2013)

Transforms your ideas into Business

130+ startups

195+ patents

100+ mentors

130+ awards

1500+ Jobs created

₹ 34 Cr Startup Grants

₹ 260 Cr Govt & Private Investments

₹ 450 Cr Startup Sales Turnover (FY 2023-2024)

### ELIGIBILITY

- UG degree from a UGC recognised University/ Institution
- A valid score in CAT/ XAT/ CMAT/ ATMA/ MAT/ GMAT/ TANCET or Crescent School of Business Admission Test (CSBAT)

Crescent School of Business, B.S.Abdur Rahman Crescent Institute of Science & Technology GST Road, Adjacent to Kilambakkam Bus Stand, Vandalur, Chennai 600 048.

44-22759200 | 22750351 Ext. 482 PG Helpdesk (+91) 99530 77999, (+91) 90946 74404, (+91) 99526 20786

admissions@crescent.education www.crescent.education | www.csbedu.in