



B.S. Abdur Rahman®
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

International Conference on Innovations for Sustainable Wellbeing: Empowering Today's Youth

Organised By

**B.S. ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE AND TECHNOLOGY, CHENNAI
SCHOOL OF SOCIAL SCIENCES AND HUMANITIES**

&

**MADRAS SCHOOL OF SOCIAL WORK, CHENNAI
DEPARTMENT OF PSYCHOLOGY**

Date: 12th & 13th Feb 2025

Venue: Convention Centre, BSACIST, Chennai

About B.S. Abdur Rahman Crescent Institute of Science and Technology

B.S. Abdur Rahman, also known as “Sena Aana” to his friends, was a visionary Indian entrepreneur, philanthropist and educationist who rose from humble beginnings in coastal Tamil Nadu to build a global business empire. An uncommon man, of deep conviction and perseverance; his vision runs Crescent today for the benefit of the students, teachers, staff members, alumni and the society.

B S Abdur Rahman Crescent Institute of Science & Technology is a renowned Quality Leadership Institution located at the greenest spot of Chennai near Tambaram. The Institution has offered access to a wide range of academic opportunities. With 57 programmes, grouped under 12 different Schools, 32 Undergraduate programs, 25 Postgraduate programs and Ph.D (in all the departments), this institution is a rising stalwart in higher education with promising Quality, Security and Placement. The distinctive teaching at this institution makes the students and scholars to compete with themselves and each other. Apart from providing top-notch education, the green campus and well-planned student life are solely dedicated to make students utilize the ambience to the fullest. Through the wide array of educational programmes and unique clubs to foster student development activities, the Institution provides opportunities and experiences that build community, help students grow personally and professionally.

About School of Social Sciences & Humanities

The School of Social Sciences & Humanities established in 2013, is one of the emerging schools of the BSA Crescent Institute of Science and Technology. It offers courses such as English, Sociology, Economics, German and Tamil to engineering students pursuing B.Tech programme and B.Com students. Its primary focus is to prepare the students of engineering to face the competitive, dynamic and globalized world by providing them a holistic perspective on the social and economic values and by developing their communicative competence.

About Madras School of Social Work

Madras School of Social Work (MSSW), established in 1952 and located in Chennai, is an autonomous institution affiliated with the University of Madras. Founded by Mary Clubwala Jadhav, it is accredited by NAAC and recognized as the 3rd best social work college in India and the top institution in South India. MSSW aims to develop socially sensitive change agents through education, research, and community outreach in social work and allied disciplines. The school focuses on experiential learning, evidence-based practice, policy advocacy, and training for various sectors, empowering marginalized communities and contributing to social welfare. It is a member of several prestigious global social work associations.

About Department of Psychology

The Department of Psychology at the Madras School of Social Work has been dedicated to providing high-quality, rigorous education since its inception in 2002. The department offers a comprehensive undergraduate program, as well as two specialized postgraduate degrees: the M.Sc. in Counselling Psychology and the M.Sc. in Family Counselling. The undergraduate curriculum lays a solid foundation in psychology, while the postgraduate programs provide a more focused, advanced education tailored to the fields of Counselling Psychology and Family Counselling. Aligned with global standards, the department’s educational approach emphasizes evidence-based practices, ethical considerations, and contemporary advancements in mental health care. Graduates are well-equipped to pursue diverse career opportunities in various sectors, including educational institutions, corporate settings, and entrepreneurial ventures. Furthermore, the department promotes a culture of research and innovation, empowering students to make significant contributions to the field of psychology and global mental health.

About the Conference

Sustainable well-being, encompassing Psychological, social and environmental dimensions are essential for creating a balanced and equitable society. Central to this vision is empowering today's youth who serve as catalysts for innovation and change. This interdisciplinary conference led by School of Social Sciences and Humanities, B.S. Abdur Rahman Crescent Institute of Science and Technology and Department of Psychology, Madras School of Social Work aims to explore strategies for nurturing youth leadership, resilience, social responsibility and role of emerging technologies such as Artificial intelligence. Understanding these interconnected elements will enhance sustainable development by fostering mental health and driving innovative solutions for global challenges. By bringing together diverse perspectives, the conference aims to inspire practical, youth-centered approaches to achieving holistic well-being and longterm sustainability.

Themes

- Advancing Psychological Well-being: A Strategic Investment in Mental Health
- Enhancing Human Capital: Innovation in HRD for Sustainable Progress.
- Unravelling the Impact of of Artificial Intelligence on Human Behavior
- Empowering Potential: Building Economic Opportunities for Youth Shaping the future:
- Public Policies for Youth Empowerment

Abstract Submission: 20 Jan 2025

Full Paper Submission: 30 Jan 2025

Registration fee:

Students/Scholars-Rs.1200

Professionals-Rs.1500

To Submit: iciswety@gmail.com

Registration: Scan the QR



Call for Papers Sub Themes

- Psychological Well-being in the Digital Age: Navigating Social media and Technology.
- Promoting Youth Resilience through innovative approaches.
- Breaking the Stigma: Promoting Mental health awareness and access.
- Fostering Psychological safety at work.
- The role of families and communities in supporting youth mental health.
- Reimagining Leadership in the context of Today's youth.
- Inclusive workplace cultures as a foundation for sustainable growth.
- The selected papers will be permitted to be presented at the conference.
- Best papers will be awarded in each sub theme.
- Selected papers will be published in Conference proceedings with E-ISBN
- Papers submitted after the deadline will not be considered for publication.

- Innovative HRD models: Integrating Mental health and Resilience. Global best practices for enhancing youth employability and retention.
- Human-centric AI: Challenges and Opportunities.
- Human-Machine interaction: Implications for Social and Cognitive development.
- Ethical considerations of AI in social and behavioral sciences.
- Inclusive policies for Bridging skills gaps in a Globalized world.
- Using Big Data for Integrating Mental health support into Workplace policies.

For Enquiry(For Paper & Registration)

Dr. Moon Moon Hussain-9940230383

Dr. S. Muthulakshmi-8754181948

Dr. Vyjayanthi Mala-9962948296

Ms. Madhar Shameem-9840478660

For Enquiry(For Accomodation)

Dr. Noushad-9488478382

Dr. Srinivasan-7904122143

Accomodation: Will be provided on early request (Limited)

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of Social Work

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Associate Professor, BSACIST
Dr.S.Muthulakshmi
Student Psychologist, BSACIST

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Madurai

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Assistant Professor
SNDT Womens' college, Pune

Dr.P.David Paul
Training Officer-RGNIYD
Ministry of Youth Affairs and Sports(GOI)

Ms.Safwamina
Counselling Psychologist

Panel Discussion (speakers)

Dr.Suresh Kumar
Senior Consultant Psychiatrist
Chennai

: Psychological Wellbeing

Dr.Radhakrishnan
Senior Associate Editor
The HINDU, Chennai

: Policy Framing

Dr.Ramakrishnan
Deputy General Manager
HR-Parle Agro pvt ltd,Chennai

: Human Relations in the Workplace

Dr.Suresh Kumar Murugesan
Assistant Professor
American College, Madurai

:Human -Centric Artificial Intelligence

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