

Crescent
LJINE

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Celebrating One Year of Crescent Line

“It all started with a simple conversation, there we laid the foundation of Crescent Line with the advice of our Registrar. Then we wanted a name for our institution’s newsletter, we thought let the student community decide the name. We created a poll and made students vote for their institutions Newsletter. Then we decided on the name Crescent Line. We had humble beginnings of Crescent Line, we evolved ourselves and corrected our mistakes. There were few mistakes initially but as we progressed, we evolved. We still believe there is room for improvement always and strive to improve our standards. In one year Crescent Line made it your inbox every month with our regular issue and we did not stop there. We felt a need to address the mental stress during the pandemic and came up with a Mental Wellness issue. We had our prestigious Conversation with Chancellor Issue. We would continue this with the launch of the Founder edition, In Conversation with Vice-Chancellor, and much more. As a creative team, we would love to explore new avenues. I take this opportunity to appreciate the dedicated team which works tirelessly to make Crescent Line to your inbox every month. We take this moment to thank each and everyone who supported us as we enter our second year. We need your support always to improve and evolve.”

**- Dr. Karthikeyan Ramalaingam
Dean Student Affairs and Editor-in-Chief Crescent Line**

“A journey of thousand miles starts with a step. When we started, we had no idea how to create a flow. When we brainstormed came up with new tools, software, design’s we had an excellent administrative team to support us. I take a moment to thank our Dean of Student Affairs for letting us do and experiment with things. When we wanted to interview our Honorable Chancellor, he readily accepted and gave us once a great opportunity. We had a great opportunity to interview our Senior General Manager, Mr. VNA Jalal. We are more excited to launch our Founder Edition and in Conversation with Vice-Chancellor edition in the upcoming days. The strength of the team is Individual and the strength of the individual in the team. This would have been impossible without a team of Designer, Section Editors, and Reporters who make time beyond their comfort levels. We thank everyone who supported us.”

**- Mohamed Irfan P
Editor**

“Designing is a creative process that is impossible without an editorial team. I took pride and enjoyed the whole process of designing for Crescent Line. My designs were always accepted and well received. I would like to thank our Dean-Student Affairs and the student team for working beyond their comfort levels.”

**- A Vishali
Designer**

Celebrating One Year of Crescent Line

"It was a great experience with Crescent Line. We interacted with many people, it helped me to enhance my knowledge. It was impressive and we worked together as a team which helped me to learn a lot. Mainly, I understood the importance of teamwork. "Coming together is a beginning, staying together is progress, and working together is a success." I like to thank our Dean of student affairs for trusting me and providing me this opportunity to explore, learn, share knowledge and facts. It was a fascinating journey."

**-Fazul Rahaman S
Section Editor**

"I had a great experience with the newsletter team. This one year taught me a lot. I just enjoyed working in the crescent line. My days as a reporter were nothing but completely a learning session that made me a better person. Thank you crescent line I'm looking forward to learning more."

**-Raziya Sulthana T
Section Editor**

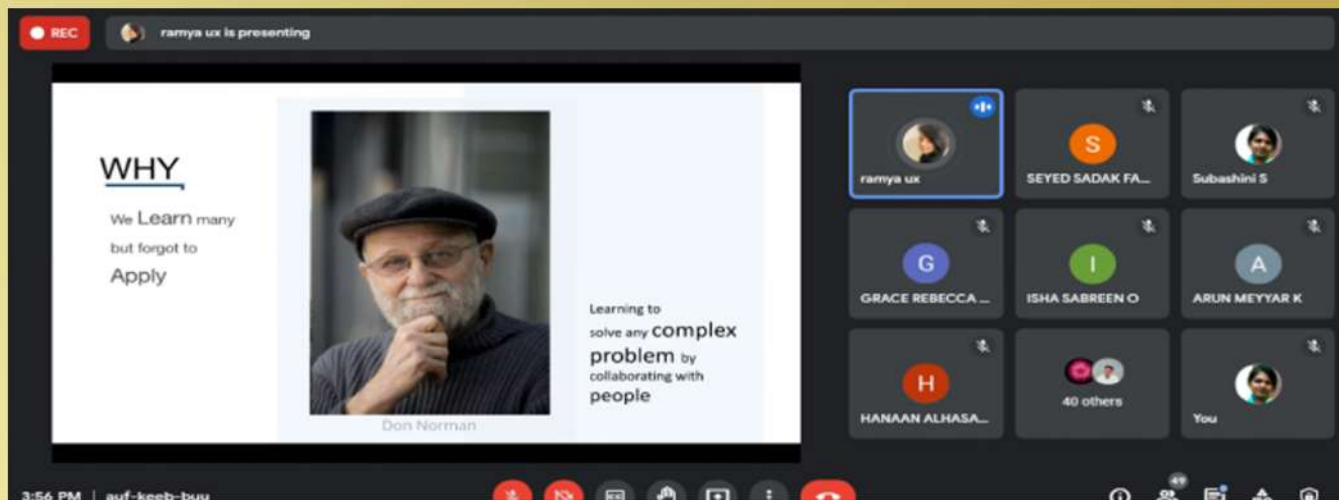
"My journey with the Newsletter team is a wonderful one. I have learned a lot after joining the team. My teammates are kind and helpful people, I have learned a lot with their guidance. As a teammate, I love reading about alumni's experiences in our university. I got a chance to interview one of the alumni and was delighted with his experience in our institution. I am elated to work with this team. I thank all the teammates and our Dean for their leadership."

**-Banu Prabha R K
Reporter**

"I came across the newsletter team when I was volunteering. I wanted to try all the opportunities. That's how I joined the newsletter team. I gained more knowledge and confidence with my communication skills. The best memory is about the whole process of producing a newsletter and learning about the usage of online platforms. I am elated to be a part of this team and I want to take this opportunity to thank all my teammates and our Dean Student Affairs for their guidance."

**-Shreenidhi S
Reporter**

WEBINAR ON "Design thinking as a social tool"



A webinar on “Design thinking as a social tool” was conducted on 1st September 2021 at 03:30 p.m. by the Social Awareness Club (SAC) of the Department of Computer Science and Engineering. This is the first event of the club. Ms.Ramya, President at ChalkPiece, a design community NGO and Ux designer at Tata Consultancy Services, Chennai was the resource person. The speaker founded this NGO, Chalkpiece, to create design awareness among people. She also publishes an e-magazine Thalisingili which speaks about gender stereotypes. The participants were the pre-final year B.Tech. CSE students. Ms.Subhashini, Social Awareness Club Coordinator welcomed the gathering, introduced the Speaker and explained the purpose of the webinar. The key topics discussed were: Design introduction, Design in daily life, Importance of EVS, Role of designers in social issues, Design thinking, Consistency in designing, Support of designers in the growth of a society, Change the term "Don't design for free", Society driven designer, Being social minded and such. She explained the importance of design thinking in solving any problem and providing solutions through real time examples. She concluded the session on giving the overview of Chalk piece NGO and how students can contribute to the society through education. Around 50 students attended the session. The webinar session was coordinated with the support of the Conveners - Dr.Ven-katesan Selvam,Dean/SCIMS; Dr.E.Syed Mohamed, Professor & Head of the Department, and Ms.Subhashini, AP/CSE and SAC Coordinator.

WEBINAR ON "INTRODUCTION TO DIGITAL DISRUPTION IN BANKING"

The Department of Management Studies organized an Alumni webinar on “Introduction to Digital Disruption in Banking” for the MBA Students on 25th August 2021 (Wednesday) between 10:30 a.m. to 11:30 a.m. on Google Meet. Mr. Raghuv eer Subharmanian is the invited alumnus for delivering the webinar.Mr. Raghuv eer Subharmanian, an MBA alumnus passed out in the year 2006 is currently the Assistant Vice President of Barclays. He briefed about the digital banking processes and new technologies which impact the banking sector. He also discussed the expectations of the banking sector from MBA graduates. The session benefitted the students in understanding the digital disruption in the banking sector. More than 75 MBA students participated in the session.

WEBINAR ON

“THE IMPORTANCE OF ETHICAL HACKING”



The Department of Information Technology, School of Computer Information and Mathematical Sciences organized an online Webinar on “The importance of Ethical Hacking” on 31st August 2021 from 11.15 a.m. to 12.45 p.m. on Zoom platform. The resource person of the webinar was Mr. Manoj Kashyap, Co-founder & Technical Head, Ethical Byte. A total of 270 participants including students and faculty members from various institutions attended the webinar. Mr. Manoj Kashyap

discussed the various kinds of hardware attacks, attacks on IoT devices and the awareness required for securing our smartphone in the day-to-day activities. Also he demonstrated DoS attacks (Wikipedia, Zoom), Router attacks and the attacks that happened recently in the Tesla electric car. Mr. Kashyap explained about shell scripting with a demonstration in the Linux environment. He further discussed the design of a pen drive with a 3D printer; the Crunch tool and Yersinia tools to crack the usernames and passwords of social media accounts. As a word of caution, he advised the participants not to click on the links shared in emails and not to download the attachments which are received from unknown sources. It was very exciting for the participants to interact with the resource person who cleared their queries. The participants were highly appreciative of the resource person in their feedback. Dr. Venkatesan Selvam, Dean / SCIMS and Dr. I. Sathik Ali, HOD / IT were the conveners of the event. The coordinators were Mr. N. Rajendran, AP (Sr.Gr), Ms. Nabeena Ameen, AP (Sr.Gr), Dr. P. Gnanasekaran, AP and Ms. A. Sonya, AP.

WEBINAR ON THE INSIGHTS OF SYNTHETIC AND PATENT PERSPECTIVES IN ORGANIC CHEMISTRY

A two days webinar entitled, “Insights of Synthetic and Patent Perspectives in Organic Chemistry” was conducted by the Department of Chemistry, BSACIST, during 24th and 25th of June 2021 on zoom online platform. The conveners of the webinar were Dr S. Kutti Rani, Professor and Dean, School of Physical and Chemical Sciences and Dr D. Easwaramoorthy, Professor and Head, Department of Chemistry. The coordinator of this webinar was Dr K. Shakeela, Assistant Professor, Department of Chemistry. On the first day Dr. A. Sivaiah, Assistant Professor, Department of Chemistry SVNIT Surat, Gujarat delivered a lecture on “Glycoconjugates as a Reactive Probe for Detection and Image of (Seleno)cysteine in Biological System”. On day 2, Dr T. Pavan Kumar, Senior Scientist at CSIR-Institute of Minerals and Materials Technology (IMMT), Bhubaneswar, Orissa delivered a talk on “An Overview of Intellectual Property - Academic and Research Perspective”. Around 80 participants including faculty, research scholars and students of BSACIST and from other colleges interacted with the speakers enthusiastically on both the days. As an outcome of this webinar, an MoU is to be signed between the department of Chemistry and CSIR-Institute of Minerals and Materials Technology (IMMT), Bhubaneswar.

WEBINAR ON HOW TO BECOME AN ENTREPRENEUR: BALANCING PASSION AND PROFESSION



Crescent School of Law conducted a multidisciplinary webinar on “How to Become an Entrepreneur: Balancing Passion and Profession” in association with Crescent Innovation and Incubation Council (CIIC) on 24th August 2021 to celebrate World Entrepreneur’s Day on Google Meet at 11.00 a.m. The event was organised to raise awareness among the students and general public regarding the importance of owning a successful business part-time while balancing a regular professional life as well. The webinar was live streamed on the official page of Crescent School of Law’s FB account. Prof. Arab Mohammed Shamiulla, Dean, Crescent School of Law, welcomed the gathering and the resource person. He gave an overview of entrepreneurship and how lawyers can become good entrepreneurs. The resource person, Catherine annapushpam said that World Entrepreneurs’ Day is celebrated to create awareness on entrepreneurship and innovation. On this World Entrepreneurs’ Day 2021, it was requested that the public ponder upon the lessons learnt during the ongoing Covid pandemic. Many people lost their jobs and the national

GDP plunged lower. Therefore, if people could combine their passion with innovation, they could survive any situation. Instead of sitting at home, the youth could venture into entrepreneurship thus becoming more productive for the nation. A few days back Prime Minister Narendra Modi released Rs.1,625 crores for women entrepreneurs. There are indications that in the upcoming years there is an opportunity for everyone to experiment in this area. Dr. Aamir quipped that to become an entrepreneur one does not require huge investments or degrees from Oxford or Cambridge. Anyone can become an entrepreneur. Instead of investing lakhs of rupees, one can start their own business with less than five thousand, thus reducing the risk of huge losses. He delivered a lively session by sharing his personal experience as an entrepreneur right from his student life, when he was pursuing his M.Phil. He also said one could fulfill their passion by combining it with innovation, to start a highly rewarding business. He shared many examples of successful entrepreneurs like Ophra Winfrey. Crescent Innovation and Incubation Council (CIIC), is a pioneer in the field (one of the top companies in India) helping many to fulfill their dream of starting a Start-Up. Achievements of CIIC were also displayed to the participants. The public and the students were highly benefited by the innovative action taken by the Crescent School of Law. Dr. Nazneen.M.Y., Asst.Prof., CSL proposed the Vote of Thanks. More than 200 participants on Google Meet and FB made the webinar a successful one, which was also live recorded. The participants gave positive feedback. The students of CSL, along with faculty members, interacted with the Resource Person.

Classic Crescent

As a young PG Student at Coimbatore Institute of Technology, my supervisor asked me what I am going to do next in my life. I said I want to join in industry or even am interested in teaching. He said a lot of things about Crescent, management, faculty, students are good all within seven years of establishment that fascinated me to join Crescent. There was a call for a vacancy at Crescent. I got a call letter. There were a lot of things in my mind. Only three departments, most students will be from the city, students and faculty will be well versed in English, city as I was traveling in Pandiyan Express. It was 5 30 AM I was informed that train is at a halt due to a signal problem and its Vandalur station. I thought I was really lucky and got down at Vandalur, there was no bus and I got to know the first bus is only at 7 AM. Then I started walking.... it was a treble experience walking till there. But I had a wonderful experience at Crescent and I got the job with better pay than competitors. Had a warm welcome from both Faculty and Students. It was actually, A 22 years old lecturer at the hostel. It was fun hanging around the city. Playing carrom with senior professors in the faculty recreation hall. It was in 1995, the department of electronics and communication was established and I was one of the founding members of the department. In my experience of spawning more than 30+ years I had a lot of memorable moments, the best one is the Crescent SAT launch, there was a lot of work behind we designed all the circuits by our own students it was the biggest achievement of my life. I may hold and held a lot of portfolios but I love teaching to the fullest. There are lot of changes in the university two things have not completely one is academic freedom and the attitude of students. Ones which have changed to a great extent are the number of departments, facilities, amenities and lot of things for good. In my initial days, I prepared only from prescribed books and taught in class unfortunately that wasn't enough to answer student's curiosity. After that I had to prepare a lot, I learnt and evolved for the betterment of the institute and students. Long live the legacy of Crescent..!!



Dr. S Kaja Mohideen
Senior Professor and Director PG Admission
B S Abdur Rahman Crescent
Institute of Science and Technology

Crescent Talent Corner



Varsha
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G. Muthu indhira
BBA general 3yr



S.Ronisha
Btech BIOTECHNOLOGY 2 year



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Government Job Notification

Bharat Electronics Limited (BEL) invites applications from Fresher Engineering Graduates for engagement of 50 Graduate Engineering Apprentices under the Apprentices Act 1961 for a period of one year apprenticeship training in various engineering branches. The last date for submission of applications is 29th October 2021.

Apply at
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