



**THE INSTINCT & INNOVATION OF A FOUNDER.
THE ANALYTICAL LEADERSHIP OF AN MBA.**

ADMISSIONS 2024-25



MBA-IEV (INNOVATION, ENTREPRENEURSHIP AND VENTURE DEVELOPMENT)

2-year full-time programme

Approved by AICTE & Innovation Cell,
Ministry of Education, Govt. of India

SALIENT FEATURES

- Opportunity to raise your own Start-up as part of the MBA IEV course
- Innovative, Experiential and Practice oriented programme
- Open access to Incubator & Coworking spaces
- Industry Stalwarts and Entrepreneurs as Advisors & Faculty
- Access to funding from Government, NGOs, Angel investors etc.
- International Certifications on Innovation and Management
- Access to Seed capital
- 1 to 1 expert mentoring to each candidate

The MBA-IEV Programme is designed to catalyze the economy & ecosystem with ideas, strategies, sustainable business models, execution, incubation support and funding.



Transform your ideas at
award winning Crescent Innovation &
Incubation Council (CIIC)

129+ startups
118+ patents
70+ mentors
96+ awards
1293+ Jobs created

₹ 34 Cr
Startup Grants

₹ 225 Cr
Govt & Private
Investments

₹ 293 Cr
Startup Sales Turnover
(FY 2022-2023)

ELIGIBILITY

- Bachelor's degree from a recognised institution with a minimum of 50% marks
- A valid score in CAT, XAT, CMAT, ATMA, MAT, GMAT, TANCET or Crescent School of Business Admission Test (CSBAT)

Crescent School of Business

📍 B.S.Abdur Rahman Crescent
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