



Report on Madras Day Celebration

Date: August 22, 2024

Organized by: Department of Public Policy

Venue: Convention Center, BSACIST

Introduction

On August 22, 2024, B.S. Abdur Rahman Crescent Institute of Science and Technology celebrated Madras Day, a significant event honoring the rich history and cultural heritage of Chennai, formerly known as Madras. The celebration, organized by the Department of Public Policy, took place at the institute's Vandalur campus.

Guest Lecture by Dr. E. Rajashekar

The centerpiece of the Madras Day celebration was a guest lecture delivered by Dr. E. Rajashekar, Assistant Professor of Tamil at Patrician Arts and Science College, Chennai. Dr. Rajashekar's lecture was a highlight of the event, offering a deep dive into the historical and cultural significance of Chennai. His presentation included:

Historical Overview: Dr. Rajashekar provided an engaging account of Chennai's transformation from its historical roots to its current status. He traced the city's development through various historical periods, highlighting key events and figures that have shaped its identity.



Cultural Insights: The lecture also explored Chennai's rich cultural heritage, including its contributions to arts, literature, and education. Dr. Rajashekar's insights into traditional practices, festivals, and the city's role in regional and national history enriched attendees' understanding of Chennai's cultural landscape.



Evolution of Chennai: Emphasizing the city's evolution, Dr. Rajashekar illustrated how Chennai's historical legacy continues to influence its modern-day cultural and social fabric.

Organizational Efforts

The celebration was meticulously organized under the leadership of Dr. R. Radhai, Head of the Department of Public Policy. The success of the event was a testament to the collaborative efforts of faculty members and students from both the Department of Public Policy and the School of Social Sciences. Key aspects of the organization included:

Coordination: Faculty members and students worked together to ensure that the event ran smoothly. Their efforts included logistical arrangements, coordination with the guest speaker, and ensuring that all attendees had a fulfilling experience.

Engagement: The event was designed to be both informative and engaging, providing attendees with a deeper appreciation of Chennai's history and culture. The collaborative approach fostered a vibrant atmosphere of learning and celebration.

Success and Impact

The Madras Day celebration at B.S. Abdur Rahman Crescent Institute of Science and Technology was a resounding success. The event achieved its objectives of:

Enhancing Knowledge: The guest lecture by Dr. E. Rajashekar significantly contributed to attendees' understanding of Chennai's historical and cultural context. His expertise provided valuable insights that enriched the celebration.

Fostering Appreciation: The celebration created an excellent platform for faculty and students to engage with and appreciate Chennai's heritage. It fostered a greater awareness and respect for the city's historical and cultural significance.

Memorable Occasion: The involvement of Dr. Rajashekar as the chief guest added considerable value to the event, making it a memorable occasion for all participants.

Conclusion

The Madras Day celebration was a successful and enriching event that highlighted the historical and cultural heritage of Chennai. The collaborative efforts of the Department of Public Policy and the School of Social Sciences, combined with Dr. E. Rajashekar's

insightful lecture, ensured that the event was both educational and memorable. The celebration provided a valuable opportunity for the institute's community to deepen their appreciation of Chennai's legacy and its impact on contemporary society.

The event's success reflects the institute's commitment to promoting cultural awareness and historical understanding among its students and faculty.



Head Coordinators

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**SCHOOL OF SOCIAL SCIENCES AND
HUMANITIES**

DEPARTMENT OF PUBLIC POLICY

Celebrates

MADRAS DAY

Venue : Convention centre, Auditorium

Date and timing : 22nd August 2024, 10:00am - 11:30am

CHIEF GUEST

Dr.E.RAJASEKHAR

(Journalist)

DEAN, SSSH

Dr. Ayub Khan Dawood

DIRECTOR

Mr. K.M. Ilanchezhian

HEAD OF THE DEPARTMENT

Dr. R. Radhai