



B.S. Abdur Rahman™

**Crescent**

Institute of Science & Technology

Deemed to be University u/s 3 of the UGC Act, 1956

# **INDUSTRY RELATIONS**

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# **NEWSLETTER**

# **2021-24**

**Issue 02 | October 2024**



**To synchronize the skills  
of our students with the  
requirements of the Industry**





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# About Industry Relations

Industry Relations (IR) is a central facility established at B.S. Abdur Rahman Crescent Institute of Science & Technology. Industry Relations (IR) is required for enhancing the relationship between the Institution and Industry. The purpose of this cell is to identify the trends and expectations and prepare students for meeting the latest requirements by facilitating internships in leading Manufacturing, IT/ITES, Retail services, Architectural firms, Organize Seminars, Workshops, Expert Talks and other Training programmes by experts.

## Industry Institute Coordination

In order to promote the IR coordination and improve the industrial consultancy following activities are taken up by all the departments.

- ▣ Arranging industry visits to students and faculty
- ▣ Taking up industry oriented applied projects for final year UG and PG students
- ▣ Inviting industry experts to deliver lectures in symposia, seminars and conferences organizing exhibitions/ model contests/competitions to show case the efforts taken up by the students
- ▣ Signing MoUs with industries and organizations for fruitful interaction
- ▣ Conducting training programmes to industry personnel and provide Value added courses
- ▣ Taking up consultancy services, testing support, product development and troubleshooting work for industries and so on



# EVENTS

(2021-2022)

# Seminar / Webinar

## 1. 1st yrs. Induction program – “Get Set Go”

The Fresher Induction Program “Get, Set, Go” was conducted online on 11<sup>th</sup> Feb 2021 from 10.00 am to 12.00 noon for all 1st Year Students.

Our Hon'ble Vice-Chancellor Dr. A Peer Mohamed in his address spoke in the preference given to Experiential learning at Crescent. Mr. V. Nanda Kumar IRS, Additional Commissioner of Income Tax – Govt of India, Mr. Vasudevan R, HR Leader – TCS, Mr. Sharath Babu T, Director Product Development – Oracle, Mr. Lakshmi narasimhan N, General Manager – HR Brakes India Pvt Ltd graced the induction program with their presence.



## 2. Power Seminar on “Nurturing the Graduates on Industry Readiness”

The Industry Institute Partnership Cell, conducted an Power Seminar on “Nurturing the Graduates on Industry Readiness” on 27<sup>th</sup> April 2021 at 3.00 pm. Mr. Chandra Sekaran Chenniappan, Director, HR Virtusa and Ms. Vaijayanthi S, Associate Partner – Workforce Management, IBM Global Services were the resource persons.



## 3. Webinar on “Importance of Internships for a Successful Career”

The Industry Institute Partnership Cell, conducted a Webinar on “Importance of Internships for a Successful Career” on 8 June 2021 at 4.00 pm. Mr. Santhosh Karnananda – Founder & CEO, MeraEnglish.com was the resource person.



## 4. Power Seminar on “How to overcome Challenges in Placement during Pandemic”

The Industry Institute Partnership Cell, conducted a Power Seminar on “How to overcome Challenges in Placement during Pandemic” on 30<sup>th</sup> July 2021 at 10.30 am. Mr. Amit Anirudh Joshi, Talent Acquisition, Ernst & Young, Global Delivery Services was the resource person.

POWER SEMINAR

Crescent  
B.S. Abdur Rahman  
Institute of Science & Technology  
Department of Information & Technology

Placement & Training Cell  
Industry Institute Partnership Cell  
Presents  
Virtual Power Seminar on

**HOW TO OVERCOME CHALLENGES IN PLACEMENT DURING PANDEMIC**

30 July 2021 (10:30 am - 11:30 am)

**SPEAKER**

**Registration Link**  
<https://rb.gy/dujgs6>  
For Final year and Pre-Final year students of all courses

**Speaker:** Amit Anirudh Joshi, Talent Acquisition, Ernst & Young, Global Delivery Services.

## 5. LinkedIn Webinar on “How to use the LinkedIn platform effectively”

The Industry Institute Partnership Cell conducted a LinkedIn Webinar on “How to use the LinkedIn platform effectively” by Mr. Gabriel C, Lead Deal Strategist–Global Sales Org, LinkedIn on 2<sup>nd</sup> Sept 2021 at 10.30 am to 11.30 am

LinkedIn

Crescent  
B.S. Abdur Rahman  
Institute of Science & Technology  
Department of Information & Technology

Placement and Training Cell  
Industry Institute Partnership Cell  
Presents

**Power-Up with LinkedIn**  
A comprehensive webinar on -  
How to use the platform effectively

**Speaker:** Gabriel C, Lead Deal Strategist - Global Sales Org, LinkedIn

02<sup>nd</sup> September 2021, Thursday  
10.30 am to 11.30 am

For Final & Pre-Final year students of all courses

**Registration link**  
<https://rb.gy/ulfyhy>

#LearnGrowConnect

## 6. Webinar on Actuarial Science

The Industry Institute Partnership Cell, in association with the Institute of Actuaries of India organized a Webinar on Actuarial Science by Mr. Hemanshu Jain – Lead Consulting Actuary, Mercer Consulting India Pvt. Ltd on 17 September 2021 at 10.30 am.

Institute of Actuaries of India

Crescent  
B.S. Abdur Rahman  
Institute of Science & Technology  
Department of Information & Technology

Placement & Training Cell  
Industry Institute Partnership Cell  
Presents

We invite all the Students to join us for

**Webinar on Actuarial Science**

Friday 17<sup>th</sup> Sept 2021 10.30am to 11.30am

**Speaker:** Mr. Hemanshu Jain, Lead Consulting Actuary, Mercer Consulting India Pvt.Ltd.

**Registration Link**  
<https://forms.gle/VynSpTS28LIFj8G86>

## 7. LinkedIn Webinar on “Profile Building”

The Industry Institute Partnership Cell conducted a LinkedIn Webinar on “Profile Building” by Mr. Gabriel C, Lead Deal Strategist – Global Sales Org, LinkedIn on 2<sup>nd</sup> Nov 2021 at 10.30 am.



LinkedIn Crescent  
Placement and Training Cell  
Industry Institute Partnership Cell  
Presents  
**Power-Up with LinkedIn**  
A Comprehensive Webinar on  
**Profile Building**

**Gabriel C**  
Lead Deal Strategist - Global Sales Org, LinkedIn

02<sup>nd</sup> November 2021, Tuesday  
10.30 am to 11.30 am

1<sup>st</sup> & 2<sup>nd</sup> yr students from all courses are invited to register for this LinkedIn webinar

Registration link  
<https://forms.gle/SgLEHNwQFdfYoNXW6>

or Scan Here

## 8. “Technology Conclave 2021”

The Industry Institute Partnership Cell, organized a Virtual ‘Technology Conclave 2021’ powered by the ICT Academy on 10<sup>th</sup> Nov 2021 from 10.00 am to 12.30 pm.

The key eminent speakers who addressed the Conclave include:

1. Dr. A. Peer Mohamed, Vice Chancellor, B. S. Abdur Rahman Crescent Institute of Science & Technology.
2. Mr. Rishabh Gaur, Technical Director, Microsoft Corporation India Ltd.
3. Mr. Sahil Nayar, Senior Associate, Director, KPMG
4. Mr. Anup Mishra, Director, Product Development, Oracle
5. Dr. K. Ganesh, Director, Placement & Training and Industry Relations, B. S. Abdur Rahman Crescent Institute of Science & Technology.
6. Mr. Saravanan G, Head, Strategic Alliances, ICT Academy

Dr. Ganesh K, Director, Industry Institute Partnership Cell delivered the Welcome address & Mr. John K Mathew, Coordinator, Industry Institute Partnership Cell delivered the Vote of thanks.



Industry Institute Partnership Cell  
Presents  
**TECHNOLOGY CONCLAVE 2021**  
TECH FOR NEXT GEN

NOV 10 2021  
10.00 AM - 12.30 PM

— Presidential Address —  
**DR. A. PEER MOHAMED**  
VICE CHANCELLOR  
B. S. ABDUR RAHMAN CRESCENT  
INSTITUTE OF SCIENCE AND  
TECHNOLOGY

— Conclave Speakers —

**RISHABH GAUR**  
TECHNICAL DIRECTOR  
MICROSOFT CORPORATION INDIA LTD.

**SAHIL NAYAR**  
SENIOR ASSOCIATE DIRECTOR  
KPMG

**ANUP MISHRA**  
DIRECTOR - PRODUCT DEVELOPMENT  
ORACLE

**ADITYA MISHRAJEE**  
VICE PRESIDENT  
ENGINEERING INDIA PVT. LTD.

**DR. K. GANESH**  
DIRECTOR, PLACEMENT & TRAINING & INDUSTRY RELATIONS  
B. S. ABDUR RAHMAN CRESCENT  
INSTITUTE OF SCIENCE AND TECHNOLOGY

**SARAVANAN G**  
HEAD - STRATEGIC ALLIANCES  
ICT ACADEMY

— Powered by —  
**ICTACADEMY'**

Registration link  
<https://forms.gle/9FuKEgYlktYPXuhH8>

## 9. Webinar on “The Future of App Industry”

The Industry Institute Partnership Cell in association with School of Computer, Information and Mathematical Sciences organized a Webinar on “The Future of App Industry” on 25<sup>th</sup> Feb 2022 at 5.30 pm.



HUAWEI Crescent  
Industry Institute Partnership Cell  
in association with  
School of Computer, Information and Mathematical Sciences  
Presents  
**Virtual Webinar on**  
**The Future of App Industry**

**Speaker**  
**Shriram K V Ph.D**  
Principal Consultant  
Huawei Technologies India Pvt. Ltd.

25<sup>th</sup> February 2022  
05:30 PM to 06:30 PM

Register Now  
<https://www.facebook.com/groups/huaweicrescent/>



## 1. Coding Club contest #1

The Industry Institute Partnership Cell conducted the Coding Club contest #1 on “Arrays, strings, stacks, queues, and lists” on 17<sup>th</sup> April 2021 between 10.30 am to 12.30 pm.

Mr. Thahir Mohamed, Senior Applied Scientist at Amazon Alexa AI, USA & Mr. Thanvir Mohamed, Software Engineer at Google, USA were the Mentors & resource persons for this coding contest. Congratulations to all the winners!



## 2. Coding Club contest #2

The Industry Institute Partnership Cell conducted the Coding contest #2 on “Problems using hash tables and sets” on 29<sup>th</sup> May 2021 between 10:30am to 12:30pm.

Mr. Thahir Mohamed, Senior Applied Scientist at Amazon Alexa AI, USA & Mr. Thanvir Mohamed, Software Engineer at Google, USA were the Mentors & resource persons for this coding contest. Congratulations to all the winners!



### 3. Coding Club contest #3

The Industry Institute Partnership Cell conducted the Coding Club contest #3 on “Problems using trees” on 13<sup>th</sup> August 2021 at 10.00 am

Mr. Thahir Mohamed, Senior Applied Scientist at Amazon Alexa AI, USA & Mr. Thanvir Mohamed, Software Engineer at Google, USA were the Mentors & resource persons for this coding contest. Congratulations to all the winners!



### 4. Coding Club Bi - Weekly Coding Contest #1

The Industry Institute Partnership Cell conducted the Bi-weekly coding contest #1 on 13 Nov 2021 from 10.30 am to 12.00 noon. The contest was organized by the Crescent Coding Club Executive Officers.



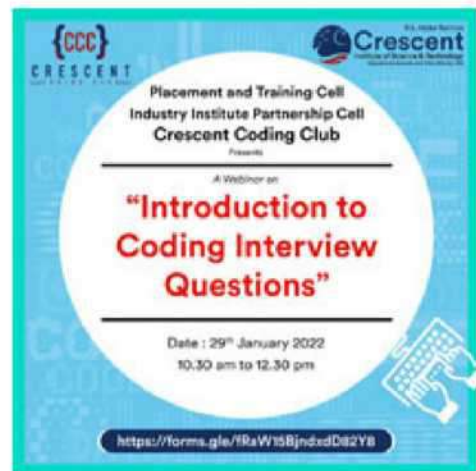
## 5. Coding Club Bi - Weekly Coding Contest #2

The Industry Institute Partnership Cell conducted the Bi-weekly coding contest #2 on 20<sup>th</sup> Nov 2021 from 10.30 am to 12.00 noon. The contest was organized by the Crescent Coding Club Executive Officers. Congratulations to all the winners!



## 6. Webinar on "Introduction to Coding Interview Questions"

The Industry Institute Partnership Cell & Crescent Coding Club conducted a Webinar on "Introduction to Coding Interview Questions" on 29 January 2022 from 10.30 am to 12.30 pm.



## 7. Monthly Coding Contest #3

The Industry Institute Partnership Cell & Crescent Coding Club conducted the Monthly Coding Contest #3 on 18th March 2022 from 10.30 am to 12.00 pm. The contest was conducted on Hackerrank website at the Common Computing Lab in the Computer Science Block. The contest was organized by the Crescent Coding Club Executive Officers. Congratulations to all the winners!





## 8. Webinar on “An Introductory Programming Session and How to develop a simple snake game”

The Industry Institute Partnership Cell & Crescent Coding Club conducted a Webinar on “An Introductory Programming Session and How to develop a simple snake game” by Mr. Rishub C.R. (B.Tech ECE – IV Year), Vice President – Crescent Coding Club on 11 June 2022 from 10.30 am to 12.30 pm.



## 9. Monthly Coding Contest #4

The Industry Institute Partnership Cell & Crescent Coding Club conducted the Monthly Coding Contest #4 on 10<sup>th</sup> June 2022 from 1:00 pm to 4:00 pm in the IBM Lab – Computer Science Block. The contest was conducted on Hackerrank website. The coding contest was organized by the Crescent Coding Club Executive Officers. Congratulations to all the winners!



## 10. Outgoing Office Bearers.

Many thanks to the office bearers team of Crescent Coding Club 2021 – 22:

1. President – Mr. Mohammed Raeesul Irfan  
(B.Tech CSE – IV Year)
2. Vice President – Mr. Rishub C R  
(B.Tech ECE – IV Year)
3. Secretary – Ms. Madhumitha A  
(B.Tech CSE – III Year)



# Study Overseas

## 1. Seminar on “Abroad Education – Your Gateway to a Rewarding Future”

The Industry Institute Partnership Cell organized a Study Overseas Seminar on “Abroad Education – Your Gateway to a Rewarding Future” on 16 March 2022 at 10.30 am for pre-final & final year students of School of Computer, Information and Mathematical Sciences (CSE Dept.) by Mr. A. Vinayakam – Head, Learning & Development, IMIMS, Chennai.



**Crescent**  
Institute of Science & Technology

Industry Institute Partnership Cell  
Presents

A Seminar on  
**ABROAD EDUCATION:  
YOUR GATEWAY TO A REWARDING FUTURE**

**Resource Person**  
Mr. A. Vinayakam  
Head, Learning & Development,  
IMIMS, Chennai.

**Moderator**  
Dr. K. Ganesh  
Director, Placement & Training,  
I.I. Abdur Rahman Crescent  
Institute of Science & Technology,  
Chennai.

16<sup>th</sup> March 2022  
10.30 am

Seminar Hall 1  
Convention Centre  
BSACIST

Registration Open to  
Pre Final & Final year students of  
CSE, CA & IT

## 2. Seminar on “A complete guidance on Overseas Education”

The Industry Institute Partnership Cell organized a Study Overseas Seminar on “A complete guidance on Overseas Education” on 23 March 2022 at 10.30 am for pre-final & final year students of the School of Electrical & Communication Sciences (EEE & ECE) by Mrs. Spoorthi Sagar, Admission Director, Walk International and Mrs. Pushpa Prasad, Senior Counsellor, Walk International.



**Crescent**  
Institute of Science & Technology

Industry Institute Partnership Cell  
Presents

A Seminar on  
**A COMPLETE GUIDANCE ON  
OVERSEAS EDUCATION**

**Resource Persons**

Mrs. Spoorthi Sagar  
Admission Director,  
Walk International

Mrs. Pushpa Prasad  
Senior Counsellor,  
Walk International

**Moderator**  
Dr. K. Ganesh  
Director, Placement & Training,  
I.I. Abdur Rahman Crescent  
Institute of Science & Technology,  
Chennai.

23<sup>rd</sup> March 2022  
10.30 am

Seminar Hall 1  
Convention Centre  
BSACIST

## 1. Seminar on “Successful Career Planning, Higher Education & Technical Profile Building”

The Industry Institute Partnership Cell organized a Career Guidance Seminar on “Successful Career Planning, Higher Education & Technical Profile Building” on 8 April 2022 from 10.15 to 11.45 am for 3yr. B.Tech students of School of Computer, Information and Mathematical Sciences (CSE & IT), School of Electrical & Communication Sciences (ECE, EEE & EIE) & School of Mechanical Sciences (Mech, Polymer, Aero & Auto) by Mr. Abhishek Gupta, Founding Member, CareerLabs.



## 2. Seminar on “Career opportunities in Civil services UPSC / TNPSC”

The Industry Institute Partnership Cell organized a Career Guidance Seminar on “Career opportunities in Civil services UPSC / TNPSC” on May 20, 2022 from 11.00 am to 12.30 pm by Mr. Vivek HariNarayan IAS, Former IT Secretary, Govt. of TN & Prof. Sathyashree Boominathan, Managing Director, KingMakers IAS Academy.



## 1. Inauguration of Industry-Academia Collaboration Centre(BSACIST – BOSCH)

BSACIST – BOSCH Industry Academia Collaboration Centre was inaugurated by our Hon'ble Vice Chancellor Dr A Peer Mohamed today (22.01.2021) at 10.30 am in the Mechanical Science block third floor in the presence of Dr. A. Azad, Registrar, Dr. Raja Hussain, Dy. Registrar, Mr. V. N. A. Jalal, Senior General Manager, Dr. K. Ganesh, Director Placement & Training, divisional Directors, Deans and HODs.



## 2. MOU signed with Flex Ltd.

Our Chancellor Mr. BSA Arif Buhary Rahman along with our Vice Chancellor, Director – Industry Relations & HoD ECE, B. S. Abdur Rahman Crescent Institute of Science and Technology visited the facilities of Flextronics on 3rd May 2021. Flex Ltd. (previously known as Flextronics International Ltd or Flextronics) is an American Singaporean domiciled multinational electronics contract manufacturer.

The main purpose of the visit was regarding educational Tie-up, Industry Institute partnership and in fostering internships & placements for our students.





### 3. Admission of Flextronics Employees to B.Tech. ECE under Lateral Entry Scheme

Our Institute has signed an MOU with Flextronics. Under this MOU, Flextronics Employees were admitted under the Lateral Entry Scheme in B.Tech. ECE.



### 4. MOU Signed with L&T

Crescent has signed a Memorandum of Understanding (MOU) with L&T. L&T team had visited our campus on 6 Sept 2021 and had discussions regarding course collaborations, placement and internships with our Honorable Vice Chancellor & Beloved Registrar, SMB Sir, Additional Registrar, Sr.GM Sir along with the Deans and HoDs.



### 5. Orientation programme on "Industry Academia Collaboration in Skill Development"

An Orientation programme on "Industry Academia Collaboration in Skill Development" for 1st year MBA students was organized at BOSCH Industry Academia Collaboration Center on 1 October 2021 from 9.30 am to 12.30 pm.

Dr. D. Asokk, Assistant Professor – DoMS and IAACL – BOSCH delivered the orientation session.



## 6. Industry visit – Confederation of Indian Industry (CII) – EXCON, Bengaluru

The Industry Institute Partnership Cell jointly with the School of Infrastructure – Department of Civil Engineering organized an Industry visit for our first Year M.Tech. Construction Engineering & Project Management (CEPM) students who visited CII EXCON, Bengaluru on 20.5.2022 to get an exposure on various construction equipment's & its technologies



## 7. University visit – Gibraltar Partner from Qatar

Mr. Khader Peer Shariff & Mr. Sateesh from Gibraltar Technologies & Mr. Naveen Balakrishnan, Service Delivery head of Mannai HP solutions Computer and Print Solutions, Qatar visited us on 26 July 2022 @ 11 am and had fruitful discussions & Industry Interactions regarding the internships for our students for FIFA World Cup needs, etc.



# EVENTS

(2022-2023)

## 1. Personality Development Program on “Tips to crack your 1<sup>st</sup> Job interview”

The Industry Institute Partnership Cell in association with Hindustan Unilever Limited organized a Personality Development Program exclusively for female students on “Tips to crack your 1st job interview” on 14 September 2022 at 11.30 am in BOSCH Industry Academia Collaboration Centre, Room. No. 301, 3rd floor, Mechanical Sciences block. The Guest Speaker, Ms. I. Rizwana via a video presentation explained the topic to the students.



## 2. Webinar on “How to Break into a Tech Career”

The Industry Institute Partnership Cell organized a Webinar on “How to Break into a Tech Career” virtually on zoom on the 28th of September, 2022 from 7.00 pm – 8.00 pm (IST).

## 3. ICT Academy – Learnathon 2022

ICT Academy is an Initiative of Government of India, State Governments and the Industry, is a not-for-profit autonomous organization having 1200 Higher Education Institution member base across Tamil Nadu. ICT Academy in association with Industry partners, launched the 5th Edition of ‘LEARNATHON 2022’ in September 2022.

An initiative to provide Free Self-Learning Courses on IT Skills by Leading Global Majors, exclusive for the students of ICT Academy Member Institutions. Students from ICT Academy Member Institutions (Arts and Science and Engineering and University and Polytechnic) across India registered for this event. 979 students from Crescent registered for this event.



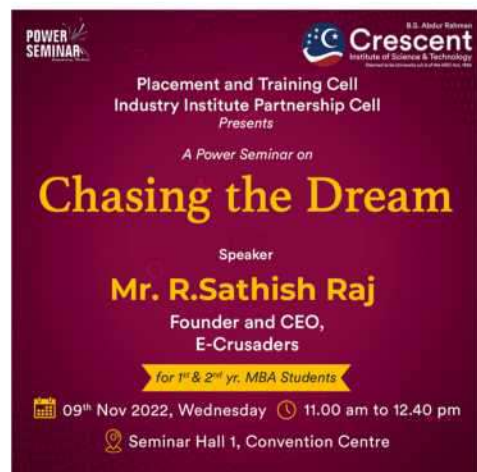
## 4. Seminar on “Commercial Applications of Machine Learning”

The Industry Institute Partnership Cell organized a Seminar on “Commercial Applications of Machine Learning” by Mr. Aditya Sambamoorthy, Founder and CEO – InLustro on 8th Nov 2022 from 11.00 am to 12.40 pm for 3yr. B.Tech. Computer Science & Engineering students in Seminar Hall 1.



## 5. Seminar on “Chasing the Dream”

The Industry Institute Partnership Cell organized a Seminar on “Chasing the Dream” by Mr. R. Sathish Raj, Founder and CEO – E-Crusaders on 9 Nov 2022 from 11.00 am to 12.40 pm for 1st & 2nd yr. MBA students in Seminar Hall 1.



## 6. Industry Powered Webinar on Future of Business – Hosted by L&T

The Industry Institute Partnership Cell organized an Industry Powered Webinar on “Future of Business” 24 November 2022 from 3.00 – 4.00 pm

This webinar was on the latest trends in finance, marketing, and strategy. This was a unique opportunity to gain insights directly from the business wizards who make it all happen.

Webinar on  
**Future of Business**

L&T EduTech Crescent  
Placement and Training Cell  
Industry Institute Partnership Cell

24 Nov 2022 (Thu)  
3:00 pm - 4:15 pm

**SPEAKERS**

- Amit Agarwal  
Group Corporate Strategy  
Larsen & Toubro
- S Srinivasan  
Head - Finance, Accounts & Admin  
Larsen & Toubro
- Nilesh S Dange  
Chief Human Resources Officer  
L&T Financial Services

Who can attend:  
• Students and educators of management studies, commerce, arts, science, engineering and other streams of higher education  
• Aspiring entrepreneurs, startups and corporates

Register now  
[www.intedutech.com/webinar-future-of-business/](http://www.intedutech.com/webinar-future-of-business/)

## 7. Industry Powered Webinar on “Road to the Future Workplace” hosted by L&T EduTech

The Industry Institute Partnership Cell organized an Industry Powered Webinar on “Road to the Future Workplace” – 01 Dec 2022 from 3.00 pm to 4.00 pm

This webinar was designed to equip graduating students and next-generation leaders for the future innovations and challenges that digital workplaces involve.

Placement and Training Cell  
Industry Institute Partnership Cell L&T EduTech Crescent  
Institute of Science & Technology

WEBINAR ON  
**Road to the Future Digital Workplace**

Dec 01, 2022  
3 pm to 4 pm

**SPEAKERS**

- Ritu Chelrao  
HR Head - L&T Digital
- Mahesh Anand Chikod  
Head - Digital Solutions & Analytics  
L&T Digital

Who can attend?  
• Students and educators from higher education institutions  
• Corporate executives and industry professionals

REGISTER NOW  
[www.intedutech.com/webinar-digital-workplace/](http://www.intedutech.com/webinar-digital-workplace/)

## 8. Industry Powered Webinar on “Emerging Trends in Switchgear, Control & Protection” hosted by L&T EduTech

The Industry Institute Partnership Cell organized an Industry Powered Webinar on “Emerging Trends in Switchgear, Control & Protection” – 08 Dec 2022 from 3.00 pm to 4.00 pm

Drastic changes in technology, environment policies and business models are driving transformation in the power sector around the world. This webinar was from the doyens of power systems engineering about the new technological challenges associated with modern electrical systems.

WEBINAR ON  
**Emerging Trends In Switchgear, Control & Protection**

L&T EduTech Crescent  
Placement and Training Cell  
Industry Institute Partnership Cell

Dec 08, 2022  
3 pm to 4 pm

**Who can attend?**

- Students and educators from higher education institutions
- Corporate executives and industry professionals

REGISTER NOW  
[www.intedutech.com/webinar-power-systems](http://www.intedutech.com/webinar-power-systems)

## 9. Webinar – “Data science Conclave: The Developing world of Data Science”

The Industry Institute Partnership Cell organized a Webinar on “Data science Conclave: The Developing world of Data Science” on December 14th, from 7.00 PM to 8.00 PM

Placement and Training Cell  
Industry Institute Partnership Cell  
**InLustro PowerFly**  
Data Science Conclave  
**The Developing World of Data Science**  
REGISTER NOW  
Key Topics on the Agenda:  
• Various job roles available in the field of Data Science  
• Key Skills required to master Data Science  
• Salary packages in your Career Pathway  
• Your Action Plan to becoming a sought-after Data Scientist  
14th December  
7:00 pm - 8:00 pm  
Live Webinar  
Speaker  
**Vaibhav Chandan**  
Analyst, E-Business  
Dell Technologies  
IT Bombay

## 10. Webinar – “Take Control of your Finances”

The Industry Institute Partnership Cell organized a Webinar on “Take Control of your Finances” on Feb 25th 2023, from 10.30 AM to 11.30 AM

SKILLS CONNECT  
MOTILAL OSWAL  
Crescent  
INDUSTRY INSTITUTE PARTNERSHIP CELL  
ACADEMIA-INDUSTRY CONNECT  
Private & Public  
**Take control of your FINANCES**  
• Common Mistakes of Investment  
• Enemies of Income/Investments  
• What is Risk? - A eye opener  
• Linking your Savings & Investments to life Goals  
• Tax Saving  
Speaker  
**AMAN CHAWLA**  
Register now  
25<sup>th</sup> February 2023  
10:30 AM to 11:30 AM

## 11. Industry Powered Webinar on “Emerging Trends in Accounting and Auditing” hosted by L&T EduTech

The Industry Institute Partnership Cell organized an Industry Powered Webinar on “Emerging Trends in Accounting and Auditing” on 23 Mar 2023 between 3 pm and 4.30 pm.

This webinar was designed to equip students Learn from experts on emerging trends in accounting & audit, ChatGPT in auditing, Auditor’s sandbox and more.

L&T EduTech  
Webinar On  
**Emerging Trends in Accounting and Auditing**  
23 March | 3:00 PM - 4:30 PM  
SPEAKERS  
Karthikeyan T V  
DIP ANDREWS - FINANCE & ACCOUNTS  
JIT Taranwar  
CA V Pattabhi Ram  
Partner - Registered & Not LLP  
Author & Speaker  
CA Aditya AM  
Senior Partner  
S P & Co  
Who can attend  
Students, educators, corporate executives, industry professionals and anyone interested in learning about the emerging opportunities in accounting and auditing.  
Register Now  
<https://inted.zech.com/webinar-accounting-and-auditing/>

## 12. Seminar on “Hybrid Electric Vehicles”

The Industry Institute Partnership Cell organized a Seminar on “Hybrid Electric Vehicles” by Mr. Raj Kumar G, Senior Technical Specialist, Product Engineer – Electrical, Skill-Lync on 29 March 2023 from 11.00 am to 12.40 pm for B.Tech. Mech & B.Tech. Auto – 1/2/3 yr. students in Seminar Hall 1.



PLACEMENT & TRAINING CELL  
INDUSTRY INSTITUTE PARTNERSHIP CELL  
ACADEMIA-INDUSTRY CONNECT

Presents a Seminar on

### “HYBRID ELECTRIC VEHICLES”

29<sup>th</sup> March 2023  
⌚ 11.00 am to 12.40 pm 📍 Seminar Hall 1

**Speaker**  
**Mr. Raj Kumar G**  
Senior Technical Specialist,  
Product Engineer - Electrical, Skill-Lync

Participating students:  
B.Tech. Mech & B.Tech. Auto - 1/2/3 yrs

## 13. Seminar on “Getting a job in Tech with any Degree”

The Industry Institute Partnership Cell organized a Seminar on the topic “Getting a job in Tech with any Degree” by Mr. Gokul S, Senior Associate, Recruiting Services – Amazon on 30 March 2023 from 11.00 am to 12.40 pm for B.Tech. IT – 1/2/3/4 yr. students in Seminar Hall 1.



PLACEMENT & TRAINING CELL  
INDUSTRY INSTITUTE PARTNERSHIP CELL  
ACADEMIA-INDUSTRY CONNECT

Presents a Seminar on

### GETTING A JOB IN TECH WITH ANY DEGREE

30<sup>th</sup> March 2023  
⌚ 11.00 am to 12.40 pm 📍 Seminar Hall 1

**Speaker**  
**Mr. Gokul S**  
Senior Associate,  
Recruiting Services - Amazon

Participating students:  
B.Tech. IT - 1/2/3/4 yrs

## 14. Seminar on “Recent trends in the IT Industry”

The Industry Institute Partnership Cell organized a Power Seminar powered by the ICT Academy on the topic “Recent trends in the IT Industry” by Mr. Mohanbabu Balachandran, Vice President – Engineering, Mr. Cooper & Mr. Raghul R, Technical Architect – Full Stack Engineer, Mr. Cooper on 31 March 2023 from 11.00 am to 12.40 pm for B.Sc. Computer Science – 2/3 yr. & BCA – 2nd yr. (all courses) students in Seminar Hall 1.



POWER SEMINAR

PLACEMENT & TRAINING CELL  
INDUSTRY INSTITUTE PARTNERSHIP CELL  
ACADEMIA-INDUSTRY CONNECT

Presents a Seminar on

### “RECENT TRENDS IN THE IT INDUSTRY”

31<sup>st</sup> March 2023  
⌚ 11.00 am to 12.40 pm 📍 Seminar Hall 1

**Speaker**

**Mr. Mohanbabu Balachandran**  
Vice President of Engineering  
ICT Academy

**Mr. Raghul R**  
Technical Architect | Full Stack Engineer  
Mr. Cooper

Participating students:  
B.Sc. Computer Science - 2/3 yr. & BCA - 2nd yr. (all courses)



## 15. Seminar on “Demystifying Cyber Attacks: Unveiling Hackers’ Strategies, Methods, and Processes”

The Industry Institute Partnership Cell organized a Seminar on the topic “Demystifying Cyber Attacks: Unveiling Hackers’ Strategies, Methods, and Processes” by Guest speakers Mr. Akash Venkatesan – Founder & CEO, Tutelr Infosec Pvt. Ltd. & Mr. Thowbik Ahmed – Security Engineer, Freshworks on 11 April 2023 from 11.00 am to 12.40 pm for B.Tech. CSE (Cyber Security) – 2,3 yr., B.Tech. CSE (IoT) – 2,3 yr. & B.Tech. CSE (AI & Data Science) – 2,3 yr. students in Seminar Hall 1.



A purple and black poster for a seminar. At the top right is the Crescent Institute of Technology &amp; Management logo. The text reads: "PLACEMENT &amp; TRAINING CELL, INDUSTRY INSTITUTE PARTNERSHIP CELL, ACADEMIA-INDUSTRY CONNECT". Below that, it says "Presents a Seminar on 'DEMYSTIFYING CYBER ATTACKS: UNVEILING HACKERS' STRATEGIES, METHODS, AND PROCESSES'". The date is "11th April 2023" and the time is "11.00 am to 12.40 pm" in Seminar Hall 1. The speaker is listed as "Thowbik Ahmed, Security Engineer, Freshworks" and "Akash Venkatesan, Founder &amp; CEO, Tutelr Infosec Pvt. Ltd.". A list of participating students includes B.Tech. CSE (Cyber Security) – 2,3 yr., B.Tech. CSE (IoT) – 2,3 yr. &amp; B.Tech. CSE (AI &amp; Data Science) – 2,3 yr. There is a graphic of a shield with a keyhole on the right side.

## 16. Seminar on “Scope of Data Science”

The Industry Institute Partnership Cell organized a Seminar on the topic “Scope of Data Science” by Guest speaker Mr. Subramani Arumugam – Data Scientist, Latent View Analytics on 13 April 2023 from 11.00 am to 12.40 pm for B.Tech. IT – 2, 3 & 4 yr. students in Seminar Hall 1.



A dark blue poster for a seminar. At the top right is the Crescent Institute of Technology &amp; Management logo. The text reads: "PLACEMENT &amp; TRAINING CELL, INDUSTRY INSTITUTE PARTNERSHIP CELL, ACADEMIA-INDUSTRY CONNECT". Below that, it says "Presents a Seminar on 'SCOPE OF DATA SCIENCE'". The date is "13th April 2023" and the time is "11.00 am to 12.40 pm" in Seminar Hall 1. The speaker is listed as "Mr. Subramani Arumugam, Data Scientist, Latent View Analytics". The participating students are listed as "B.Tech. IT – 2,3 &amp; 4 yrs".

# Crescent Coding Club

## 1. Office Bearers for 2022–23

Welcome to the Office bearers of Crescent Coding Club for 2022–23:

1. President — Ms. Madhumitha A  
(B.Tech CSE – IV Year)
2. Vice President — Mr. Babu Mohammed Izhan  
(B.Tech CSE – IV Year)
3. Secretary — Ms. Sriya Samanvita M  
(B.Tech ECE – 2nd year)



## 2. Coding Contest - Newton School

Test your coding skills with India's most trusted Online Coding Competition presented by Newton School.



## 3. EY Techathon

This year's challenge aims to equip India's young minds to build virtual ecosystems on the Metaverse.



## 4. Seminar on “Data Structures – Linked lists, stacks and queues”

The Industry Institute Partnership Cell & Crescent Coding Club conducted a Seminar on “Data Structures Linked lists, stacks and queues” on 14th November, 2022 from 11.00 am to 12.40 pm in Seminar Hall 1 by the Crescent Coding Club Office bearers – Ms. Madhumitha.A, (B.Tech CSE – IV Year), President Crescent Coding Club, Mr. Babu Mohammed Izhan (B.Tech CSE – IV Year), Vice President – Crescent Coding Club & Ms. Sriya Samanvita M (B.Tech ECE – 2nd year), Secretary – Crescent Coding Club.



**CCC** Crescent  
Industry Institute Partnership Cell  
Crescent Coding Club  
Presents  
A Seminar on  
**“Introduction to Linked list,  
stacks and queues”**  
14<sup>th</sup> Nov 2022 11.00 am - 12.40 pm  
Seminar Hall 1,  
Convention Centre  
Seminar registration link :  
<https://forms.gle/mUz6km6j5trdZoJN9>  
QR code

## 5. Coding Contest # 5

Coding Contest #5 on “Linked lists, stacks and queues” was conducted on 16th November 2022 from 9.00 am to 11.00 am, in the IOT Lab, 3rd floor, CSE Block & in the IT lab 1, Gnd floor, CSE Block.

The contest was conducted on Hackerrank website and it was organized by the Crescent Coding club Office bearers – Ms. Madhumitha.A, (B.Tech CSE – IV Year), President – Crescent Coding Club, Mr. Babu Mohammed Izhan (B.Tech CSE – IV Year), Vice President – Crescent Coding Club & Ms. Sriya Samanvita M (B.Tech ECE – 2nd year), Secretary – Crescent Coding Club.



**CCC** Crescent  
Industry Institute Partnership Cell  
Crescent Coding Club  
Presents  
**# Coding Contest 5**  
**CONTEST ON LINKED LIST,  
STACKS AND QUEUES**  
16<sup>th</sup> Nov 2022 9.00 am to 11.00 am  
IOT lab, 3<sup>rd</sup> floor, Computer Science Block  
IT lab 1, Gnd floor, Computer Science Block  
Registration link  
<https://forms.gle/jgdAuW9nFqny8ZnSj8>  
or  
**Prize Money**  
1<sup>st</sup> place = Rs. 3000/-  
2<sup>nd</sup> place = Rs. 2000/-  
3<sup>rd</sup> place = Rs. 1000/-  
QR code

## 6. Tech Talk on “How to prepare for your dream Tech job?”

The Industry Institute Partnership Cell & Crescent Coding Club conducted a Tech Talk on “How to prepare for your dream Tech job?” on 22 Nov 2022 from 11.00 am to 12.40 pm for 3yr. B.Tech CSE & IT students in Seminar Hall 1, Convention Centre by Mr. Thanvir Mohamed, Software Engineer, Google, USA.



## 7. Grand Coding Contest – Newton School

The 3rd Edition of the Grand Coding Contest! Prize Money & Gift Vouchers worth - Rs 10,00,000/- Presented by Newton School.



## 1. Seminar on “Importance of Technical Profile Building for Placements and Higher Education”

The Industry Institute Partnership Cell organized a Career Guidance Seminar on "Importance of Technical Profile Building for Placements and Higher Education" by Mr. Sanjay R, Eminent Motivational Speaker, Career Labs on 23rd Sept 2022 from 10.00 am to 11.30 am for CSE students and from 11.30 am to 1.00 pm for IT students in the department classrooms.



**CAREERLABS** **Crescent** Institute of Science & Technology

Industry Institute Partnership Cell  
Presents

### A Seminar on

**Topic: Importance of Profile Building for Placement & Higher Education**

**Grab Insights About**

- 1 How To Land The Best Internships & Secrets To Get Into Fortune 500 Companies
- 2 How To Maximise Your Funding Through Scholarships, From Top Universities Abroad
- 3 Best & Proven Methods To Crack Examinations & Placement Rounds

23<sup>rd</sup> Sept., 2022  
10.00 am onwards

**SPEAKER**  
**Sanjay R**

INTERNET TECHNOLOGIES INTERNATIONAL Motivational Speaker | 25+ Years Experience  
Soft Skills & Communication Trainer | Over 100,000+ Students  
10+ Years of Exp. In: Tech, Entrepreneurship & Business  
Author | 30 Days to ACC & HARRISON OR | Effective Communication

Register & Reserve Your Spot, Today!

## 2. Seminar on “Don’t choose your career by chance, do it by choice!”

The Industry Institute Partnership Cell organized a Seminar on the topic “Don’t choose your career by chance, do it by choice!” by Mr. Ravishankar Krishnan, Principal Architect–Harrison Assessments on 10 Feb 2023 from 11.00 am to 12.40 pm for 3<sup>rd</sup> yr. B.Tech. Computer Science & Engineering students in Seminar Hall 1.



**Crescent** Institute of Science & Technology

INDUSTRY INSTITUTE PARTNERSHIP CELL  
ACADEMIA-INDUSTRY CONNECT

Presents a Seminar on

### DON'T CHOOSE YOUR CAREER BY CHANCE, DO IT BY CHOICE!

Speaker  
**Mr. Ravishankar Krishnan**  
Principal Architect - Behaviour & Performance, Harrison Assessments.

10th February 2023 | 11.00 am to 12.40 pm  
Seminar Hall 1, Convention Centre

For 3<sup>rd</sup> year  
B.Tech. Computer Science & Engg. Students

### 3. "Skills Required to Kickstart a Career with a Growth Mindset"

17 Feb 2023

The Industry Institute Partnership Cell (IIPC) in association with the Association of Muslim Professionals (AMP) hosted a Career Guidance Seminar on "Skills Required to Kickstart a Career with a Growth Mindset" on 17 Feb 2023 from 2.30 pm to 4.10 pm in the Auditorium, Convention Centre for 3rd year – B.Tech. (all courses) & 2nd year – B.Sc – Biotechnology, Computer Science & 2nd year – BCA (all courses)

Expert Speaker: Mr. Yahya Rasheed, Global Head – Learning & Development, HCL Technology

Chief Guest : Dr. Saleem Ali, IPS officer (Retired), Former Special Director CBI

Guest of Honour : Mr. V.M Mohammed Parvez Aalam, Associate Principal Engineer, QBurst Technologies



### 4. Career Guidance Seminar on "Civil Services as a Career Option: Why, what and how?"

The Industry Institute Partnership Cell organized a Career Guidance Seminar on the topic "Civil Services as a Career Option: Why, what and how?" by Mr. S. ChandraSekar, Head-Academics, Shankar IAS Academy on 5 April 2023 from 11.00 am to 12.40 pm for 3rd year – B.Com & BBA (Day shift) students in Seminar Hall 1.



# Study Overseas

## 1. "Awareness Seminar on Higher Education"

The Industry Institute Partnership Cell organized a "Awareness Seminar on Higher Education" by Ms. Nivedita Kher, Regional Manager – Corporate Training, Canam Consultants on 16 Feb 2023 from 11.00 am to 12.40 pm for 3yr. B.Tech. School of Mechanical Sciences & School of Electrical and Communication Sciences students in Seminar Hall 1.



# EVENTS

(2023-2024)



# National Conference

## National Conference on “Current Scenario in Industrial Relations”

B.S. Abdur Rahman Crescent Institute of Science & Technology (BSACIST) – Career Development Centre & Industry Relations, in collaboration with Tamil Nadu Institute of Labour Studies (TILS) successfully hosted the National Conference on “Current Scenario in Industrial Relations” on 30 April 2024, gathering leading minds to explore the topic in the Auditorium, Convention Center, BSACIST.

The inaugural event was graced by Mr. Khaja Sheriff, HOD of Madras University, Mr. Thirunavukkarasu, Former Principal and Director of RKM Vivekananda College, along with TILS Director Mrs. G. Sasikala, TILS Professor HOD Dr. R. Ramesh Kumar and Dr. Ganesh K, Director Career Development Centre & Industry Relations, BSACIST.

Fifteen research scholars presented their papers as part of the National conference.

The next event was a debate in which various leaders from trade unions and HR representatives from various industries participated.

This was followed by the TILS HR Wellness Awards 2024 Valedictory function, where Add Chief Secretary – Govt. of TN Mr. Kumar Jayant IAS and Commissioner DOTE – Govt. of TN Mr. K Veera Raghava Rao IAS graced the occasion as Chief Guests. Various awards like Best Human Resource Leader of the Year, Best CEO of the Year, Lifetime Achievement Awards and Industry Institute Best Practice Award were presented during the event. The Lifetime Achievement Award was presented to Mr. N.R. Mani, Corporate Head of Industry Relations at TVS and the Industry Institute Best Practice Award was presented to Dr. Ganesh.K, Director, Career Development Centre & Industry Relations, BSACIST.

We were honored to have many leading speakers from various fields sharing their insights and expertise on the topic, which added immense value to the discussions, inspiring the attendees.

**B.S. Abdur Rahman Crescent Institute of Science And Technology**  
Career Development Centre & Industry Relations  
IN COLLABORATION WITH  
**Tamilnadu Institute of Labour Studies**  
National Conference on  
“Current Scenario in Industrial Relations”  
&  
TILS HR WELLNESS AWARDS 2024

**DATE**  
30<sup>th</sup>  
APRIL  
2024  
**TIME**  
9:30am

Mr. Kumar Jayant IAS Principal Secretary	Mrs. G. Sasikala Addl. Commissioner of Labour / Director (TILS)	Mr. Shanmugas, MP, LFF President	Dr. N. Raja Hanuman, Registrar Crescent University	Dr. Jayakumar LAT Vice president Chennai & Mumbai	Mr. Thamish Maaran CEO-Sky Spectra Associate
Thiru. Veera Raghava Rao, IAS Commissioner, Department of Technical Education	Mr. Soudaravagan, MLA CITU General Secretary	Dr. T. Marudheen, Vice-Chancellor Crescent University	Dr. Ganesh Director - CDC & IR Crescent University	Mr. Patrick Banjith Head HR Aubok Leyland	Mr. T.R. Dhushyath Kumar Director HR Renault Nissan
Dr. Arul Anand IAS, Labour Commissioner	Mr. Adhi Kesavan INTUC General Secretary	Dr. K. Thygesan, Pro-Vice Chancellor Crescent University	Dr. R. Ramesh Kumar HOD / AO, TILS	Mr. P. Ravi Kumar President HR & CSR Kamatchi TMT	



## 1. Training Session on “Personality Development” for Female students

Industry Relations in association with Procter & Gamble conducted a Training Session on “Personality Development” for Female students on 30 Aug 2023 from 11.00 am to 12.40 pm in the Seminar Hall 1, Convention Centre. The session was conducted by a professional life-skills trainer Ms Sharmila, via a video presentation.



## 2. Industry Conclave & Release of Newsletter

Industry Relations organized an “Industry Conclave 5.0” on 17 Aug 2023 from 10.00 am to 1.00 pm in the Auditorium for our 3<sup>rd</sup> & 4<sup>th</sup> yr. B.Tech. students from CSE, IT, ECE, EEE, EIE and 3 yr. students from BSc CS & BCA.

The key eminent speakers who addressed the Industry Conclave 5.0 include:

1. **Mr. Hari Balachandran**, CEO – ICT Academy
2. **Mr. Ramesh Babu**, Professor Emeritus, IIT Madras, Chairperson, Advanced Manufacturing Technology Development Centre
3. **Mr. Arvind Purushothaman**, Cloud Leader – Global Delivery Services, EY.
4. **Dr. Ailoor Subramani**, Vice President, Renault Nissan
5. **Mr. Caleb Andrews**, General Manager HR, HCL
6. **Mr. G Saravanan Head** – Marketing & Strategic Alliances, ICT Academy
7. **Dr. K. Ganesh Director**, Career Development Centre & Industry Relations



### 3. Webinar on “Build your own Generative AI Model”

Industry Relations organized a Webinar on “Build your own Generative AI Model” virtually on 7th October 2023, 10:30 AM.

Instructor: Mr. Trivikrama, an AI-Master and IIT Delhi Alumnus (AIR 99)

In today’s rapidly evolving world, the importance of artificial intelligence cannot be overstated. As students prepare to graduate and enter the workforce, it is increasingly likely that AI technologies, such as Generative AI, will play a significant role in students career. This webinar was an opportunity for students to get ahead of the curve and gain valuable skills in this cutting-edge field.

The poster is for a webinar titled "Build Your Own Generative AI Model" presented by the Career Development Centre, Industry Relations. It features the logos of NXT WAVE and Crescent Institute of Science & Technology. The instructor is Trivikrama, an AI Master and IIT Delhi Alumnus (AIR 99). The webinar is scheduled for 7th Oct, 10:30 AM. Key benefits include getting an AI Mastery Certificate and no previous coding knowledge needed. A "Register Now" button is prominently displayed.

### 4. Webinar on “An introduction to the world of investments” | by NSE Academy

Industry Relations organized a Webinar on “An introduction to the world of investments – An Investor Awareness Initiative” virtually on 7th October 2023 at 1.00 pm.

NSE Academy conducted a student Awareness program for understanding Financial Market and navigating the world of personal finances.

The poster is for a webinar titled "Introduction to the World of Investing" presented by the Career Development Centre, Industry Relations. It features the logos of NSE Academy and Crescent Institute of Science & Technology. The webinar is sponsored by NSE Academy and AMC Partner. It is scheduled for 07th October, 2023, at 01.00 pm. Benefits include learning to manage finances, receiving financial literacy assessment, 90 minutes of interactive session, and earning an NSE Academy accredited certificate. A note states "Only 21+ Students Register for the Session".

### 5. “TechTalk” by Genesys on “Professional Services”

The Industry Relations organized a “TechTalk” by Genesys on the topic “Professional Services” on 4 October 2023 from 11.00 am to 12.30 pm in Seminar Hall 1 for BTech IT – 2,3 & 4 yr. students.

**The Guest Speakers:**

1. **Saroj Kumar Singh**, Principal PS Consultant, Genesys
2. **Priyanka Venkatarangan**, Project Manager, Genesys
3. **Rajesh Muniraj**, Principal PS Consultant, Genesys
4. **Mcferran Abishek**, PS Consultant, Genesys



The poster is for a "TechTalk" by Genesys on the topic "Professional Services". It is presented by the Career Development Centre, Industry Relations. The event is scheduled for 04th October, 2023, from 11.00 AM to 12.40 PM in Seminar Hall 1, Convention Centre. The speakers listed are Saroj Kumar Singh, Priyanka Venkatarangan, Rajesh Muniraj, and Mcferran Abishek. The event is for participating students for 2, 3 & 4 yr. Students, B.Tech. IT.

## 6. Seminar on “Upcoming job opportunities available in Aviation Industry”

Industry Relations organised a Seminar on “Upcoming job opportunities available in Aviation Industry” on 26 October 2023 from 11.00 am to 12.40 pm in the Seminar Hall 1, Convention Centre for B. Tech Aeronautical Engineering – 2,3 & 4 yr. Students.

Chief Guest: Capt. Ebenezer, Rtd. Captain from Qatar Airways, Proprietor, Veritastech Pilot Academy.



## 7. Webinar on “Learn to use Artificial Intelligence tools to prepare for your dream job.” | by UNICEF

Industry Relations organized a Webinar on “Learn to use Artificial Intelligence tools to prepare for your Dream job” on 6 Jan 2024 at 11.00 am conducted by UNICEF to teach how to use ChatGPT, Bard to Build a resume and prepare for interviews.

unicef  Crescent Institute of Science & Technology  
CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS  
*Presents*  
**LEARN TO USE  
ARTIFICIAL  
INTELLIGENCE TOOLS  
TO PREPARE FOR YOUR DREAM JOB!**  
Saturday, 6th January 2024  
11 AM - 12 PM  
Online on Zoom  
SCAN HERE TO JOIN  
Use tools like ChatGPT, Bard and more to make a resume and prepare for interviews!

## 8. Seminar on “How the Cloud Changes SecOps and Incident Response: Lessons from a Real-World Living-Off-The-Cloud Attack”

Industry Relations organized a Cyber Security Seminar on “How the Cloud Changes SecOps and Incident Response: Lessons from a Real-World Living-Off-The-Cloud Attack” on 31 Jan 2024 from 11.00 am to 12.40 pm in Seminar Hall 1, Convention Centre for B.Tech. CSE 3rd yr. (A, B, C sections) & B.Tech. CSE 3rd yr. Cyber Security students.

Speakers: 1. Mr. Akash Venkatesan, Founder & CEO, Tutelr Infosec Pvt. Ltd, 2. Mr. Sathyanarayan Iyengar N, Security Researcher and Threat Hunter, Tutelr Certified Instructor.



Tutelr. Crescent Institute of Science & Technology  
CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS  
INDUSTRY - ACADEMIA CONNECT  
*Presents a Seminar on*  
**How the  
Cloud Changes SecOps and Incident  
Response: Lessons from a real-world  
living-off-the-Cloud Attack**  
Jan 31<sup>st</sup> 2024 11.00am - 12.40pm  
Venue Seminar Hall - 1  
SPEAKER  
**Mr. Sathyanarayan Iyengar N,**  
Security Researcher and Threat Hunter,  
Tutelr Certified Instructor.  
*Participating students:*  
B.Tech. CSE 3<sup>rd</sup> yr (A, B, C sections) &  
B.Tech. CSE 3<sup>rd</sup> yr. Cyber Security students.

## 9. Seminar on “Basics of Flow Measurement”

Industry Relations organized a Seminar on “Basics of Flow Measurement” on 06 Feb 2024 from 11.00 am to 12.40 pm in Seminar Hall 1, Convention Centre for B.Tech. Mechanical, Automobile 3 & 4 yr. students and B.Tech. Electronics & Instrumentation 3 & 4 yr. students.

Expert Speaker: Mr. T. Ramesh, Manager - Technical, Toshniwal Hyvac Pvt.Ltd



## 10. Seminar on “Employability Skilling Programs”

Industry Relations organized a L&T EduTech’s Seminar on “Employability Skilling Programs” on 13 Feb 2024 from 11.00 am to 12.40 pm in the Auditorium, Convention centre for interested B.Tech. 3rd yr. students from Core, Civil, Circuit & CSE, IT and MCA, BCA and B.Sc. CS courses.

Expert Speakers: 1. Dr. Gokulnath K, Senior Subject Matter Expert L&T EduTech, 2. Mr. Venkatesh Radhakrishnan, Subject Matter Expert- L&T EduTech



## 11. Webinar on “The Current Industry Scenario: Connecting Jobs and the Education System & Exploring Career Opportunities in Japan for Indian Students.” | by Michi

Industry Relations organized a Webinar on “The Current Industry Scenario: Connecting Jobs and the Education System & Exploring Career Opportunities in Japan for Indian Students” on 17.02.2024 from 10:00 Am to 11:00 Am (IST) by Ms. Pranamika S Kakati, Daimler India Commercial Vehicles, Head of Learning & Development.

CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS  
INDUSTRY POWER WEBINAR

Presents

# MICHIDO

17<sup>th</sup> February 2024 (Saturday)  
10.00 AM - 11.00 AM

**Ms. Pranamika S Kakati**  
Head - L&D  
Daimler India Commercial Vehicles

*The current industry scenario linking jobs and education System  
& The Career Opportunities in Japan for Indian Students*

## 12. Skill-A-Thon 2024: ICT Academy's Self-Learning Initiative for Students

“Skill - A - Thon 2024” self - learning program, a pioneering initiative by ICT Academy in association with UiPath.

Skill - A - Thon 2024 is a platform for students to build bots and showcase their creativity and technical prowess.

ICTACADEMY

CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS

SHAPE YOUR  
**FUTURE IN THE  
WORLD OF AUTOMATION**

Automation Explorer  
**SKILL-A-THON  
2024**

In association with  
**UiPath Academic Alliance**

An exclusive opportunity for students of ICT Academy Member Institutions – Arts, Science, Commerce, Management, and Engineering Institutions

Student  
**Registration**  
Ends on  
**29 February 2024**

[www.ictacademy.in/skillathon](http://www.ictacademy.in/skillathon)

## 13. Personality Development Seminar on “The Art of Human Engineering”

Industry Relations and the Association of Muslim Professionals jointly organized a Personality Development Seminar on “The Art of Human Engineering” on 21 March 2024 from 11.00 am to 12.40 pm in the Seminar Hall 1, Convention Centre for BTech. 3rd yr. students from ECE, EEE, EIE and Information Tech courses.

Name of the expert Speaker: Mr. Mohammed



CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS  
INDUSTRY - ACADEMIA CONNECT  
&  
ASSOCIATION OF MUSLIM PROFESSIONALS  
Jointly Organises  
A Personality Development Seminar on

### THE ART OF HUMAN ENGINEERING

#### Speaker

**Mr. Mohammed Mansur,**  
Senior Manager, Training Specialist,  
Global Grundfos Pumps, Chennai

21<sup>st</sup> March 2024 (Thursday)  
11.00 am - 12.40 pm

Seminar Hall 1,  
Convention Centre



Participating students:

B.Tech. 3<sup>rd</sup> yr. students from ECE, EEE, EIE and Information Technology

## 14. Webinar on “The Current Industry Scenario: linking Jobs and the Education System & the Career Opportunities in Japan for Indian Students.” | by Michi

Industry Relations organized a Webinar on “The Current Industry Scenario: linking Jobs and the Education System & the Career Opportunities in Japan for Indian Students.” on 4th May 2024 from 10:00 am to 11:00 am (IST) by Ms. Maya Sadashvan, Life Skills Head, Leadership – Team Coach L&D Tata Elxsi.



CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS  
INDUSTRY POWER WEBINAR

Presents

The Current industry scenario  
linking Jobs and Education  
System & The Career  
Opportunities in Japan for  
Indian students

DATE  
SATURDAY, 4TH MAY 2024

TIME  
10.00 - 11.00

REGISTER NOW



Ms. Maya Sadashvan  
Life Skills Head, Leadership -  
Team Coach.

L&D Tata Elxsi

## 1. Industry visit | Chennai Forge Products Pvt. Ltd

Industry Relations in association with Department of Mechanical Engineering organized an Industry visit for our 3rd yr. B.Tech. Mechanical students (Batch 1 & 2 of 40 students each) who visited Chennai Forge Products Pvt. Ltd on 10 Aug 2023 & 17 Aug 2023 at 10.30 am.

The visit was aimed at providing students with an opportunity to gain practical knowledge about the manufacturing of automotive parts using forging process and Vertical milling machine (VMM).

Mechanical students has the opportunity to understand the manufacturing process and interact with industry experts.



## 2. Industry visit | HCLTech, Sholinganallur

Industry Relations in association with Department of Electronics and Communication Engineering organized an Industry visit for our 3rd yr. B.Tech. ECE students (A & B Sections) who visited HCL Tech Sholinganallur campus on 4 Oct 2023 at 10.30 am.



## 3. Industry visit | Genesys

Industry Relations in association with Department of Information Technology organized an Industry visit for our 3rd yr. B.Tech. IT students who visited Genesys on 5 Oct 2023 at 10.30 am.

The students visited each department in Genesys during the Industrial Visit and were explained about the importance of product development. Some fun activities for the students like quizzes was conducted by Genesys and prizes were issued to the winners.





## 4. Industry visit | UmanageTN 2024, Chennai Trade Centre, Ramapuram

UmanageTN, is Asia's premier Engagement platform for Technology, Entrepreneurs & Talent.

Industry Relations organized an Industry visit for our students to UmanageTN 2024 at Chennai Trade Centre, Ramapuram, Nandambakkam, Chennai on 23 Feb 2024 between 10.30 am to 2.30 pm. 41 students and 2 faculty members from our institute participated in this event. Students had the opportunity to interact with Industry experts.



**AT'24 TN**  
CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS  
INDUSTRY - ACADEMIA CONNECT

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- 20+ Hours
- 25+ Sessions
- 50,000 sq-ft Tech Showcase
- 100+ Experts
- 1,000+ Delegates
- 10,000+ Visitors
- 150+ Exhibitors

Visit us on  
**23rd - 24th February 2024**  
CHENNAI TRADE CENTRE, Ramapuram, Nandambakkam, Tamil Nadu 600089

SCAN TO REGISTER

## 5. Industry visit | for selected 7 CSE students to Prodapt

Prodapt – is the largest and fastest-growing specialized company in the Connectedness domain. Industry Relations organized an Industry visit for selected 7 CSE students from the 2025 pass out batch to spend a day with Prodapt at the Prodapt Headquarters in Guindy, Chennai on Friday, the 26th of April 2024 from 11:00 am to 5 pm. For the first time, a company showed interest in understanding a student's expectations regarding their dream company and work environment. "Date with Prodapt" was a Student-Corporate meet where both parties shared their points of view and expectations about each other.



## 6. Industry Powered Faculty Development Programs by Cognizant & Virtusa

Industry Relations organized Industry Powered Faculty Development Programs by Cognizant & Virtusa for our faculty.

### A) Cognizant

Dr. S. Peer Mohamed Ziyath, Assistant Professor from Computer Applications department participated in this Faculty Enrichment Program – Tech Immersive workshop for developing enterprise level code. (Digital Nurture – Reverence Faculty Enrichment Program 2023) and received his "Certificate of Participation" from our Hon Vice Chancellor on 23 April 2023 at 12.30 pm.



## B) Virtusa

Dr. A. Haja Alaudeen, Assistant Professor from Computer Applications department participated in this Faculty Development Program Train on Full Stack Engineering held during Oct & Nov 2021 and received his “Certificate of Participation” from our Hon Vice Chancellor on 23 April 2023 at 12.30 pm.



## 7. International Immersion, Internship and Student Group Study Exchange Programme 2023-2024

Industry Relations organized an International Immersion, Internship and Student Group Study Exchange Programme to Malaysia by Audacious Dreams Foundation for our students from 25th March to 31st March 2024.

The following students had visited Malaysia and received their “International Certificates of Appreciation” from our Hon Vice Chancellor on 23 April 2023 at 12.30 pm.



Renukanthan K / B.Tech. IT (3rd Year)



Aafreen Marzuqa a / B.Tech. IT (3rd Year)

## 8. 2-Day Residential Training Program on Experiential Learning by BOSCH

Industry Relations in collaboration with BOSCH organized a 2-Day Residential Training Program on Experiential Learning on 29th and 30th April 2024 between 10:00 am to 6:00 pm at Chennai Mount Olive OBT. Dr. S M Wasiullah, Assistant Professor, Crescent School of Business had participated in this BOSCH Training Program from BSACIST. This immersive training program, where the participants deep dived into the principles and practices of experiential learning and activities-based learning. Through a combination of hands-on activities, interactive workshops, and collaborative discussions, participants were provided with practical strategies and techniques to enhance the training delivery and engage their learners effectively.



# Internships

## 1. Certificate of Appreciation | AICTE – Internshala 2023

We are delighted to share that our University secured All India rank 42 (Out of 2000+ participating colleges across India in Internship Day for the year 2023.) Last year in 2022, we secured all India rank 216 among 1500 other participating colleges.

The certificate is titled "CAREER DEVELOPMENT CENTRE INDUSTRY RELATIONS Proudly Announces Internship Day 2023". It features logos for AICTE, G2, INTERNSHALA, and Crescent Institute of Science & Technology. The text reads: "Ranking report of B.S. Abdur Rahman Crescent Institute of Science and Technology". It displays two gold medals: "42 All India Rank Out of 2000+ participating colleges across India" and "15 Zonal Rank Out of 249+ participating colleges in South Zone". A small note at the bottom states: "Rank is Calculated on the basis of Internship selections through Internshala".

## 2. Goldman Sachs Internship | Summer Analyst Internship

Role : Summer Analyst Internship

Batch : 2025 pass-outs

Stipend : 1 Lakh/month

The poster is titled "CAREER DEVELOPMENT CENTRE INDUSTRY RELATIONS SUMMER ANALYST INTERNSHIP". It features logos for Goldman Sachs, G2, and Crescent Institute of Science & Technology. The text reads: "Batch : 2025 pass-outs". It includes a red box with a calendar icon: "Last date to Apply 10<sup>th</sup> September, 2023" and another red box: "Stipend : 1 Lakh/month". Below this, it says "ELIGIBILITY 2024 Summer Internship: Graduation in 2025". A "Date of Joining:" box indicates "April/May 2024". A QR code is labeled "Scan to Register".


## 3. AICTE – Internshala Annual Rankings 2023

We are delighted to share that our University secured All India rank 42 (Out of 411 participating colleges across India)

The certificate is titled "CAREER DEVELOPMENT CENTRE INDUSTRY RELATIONS Proudly Announces Internshala Annual Rankings 2023". It features logos for AICTE, INTERNSHALA, and Crescent Institute of Science & Technology. The text reads: "Ranking report of B.S. Abdur Rahman Crescent Institute of Science and Technology". It displays two gold medals: "42 All India Rank Out of 411 participating colleges across India" and "14 Zonal Rank Out of 157 participating colleges across South Zone".

## 4. Robert Bosch Centre for Data Science and AI (RBCDSAI), IIT Madras | Summer Internship

The Robert Bosch Centre for Data Science and AI (RBCDSAI) aims to leverage data science to give insights to make actionable, reliable and impactful decisions for adoption in engineering, finance and healthcare domains.



**SUMMER INTERNSHIPS ARE HERE**

RBCDSAI invites students for **NATIONAL LEVEL INTERNSHIPS**

Gain hands-on experience, working on cutting edge discoveries, with some of the best minds in the country in Data Science and AI.


**ELIGIBILITY CRITERIA**

Students who are in pre-final year of their 4-year Under graduation (or) 1st year of their 2-year post-graduation (Regular/Full-time in Engineering or Science) in any Indian University/Educational Institution can apply

Last date to apply : 28.02.2024

[iipc@cresteducation](mailto:iipc@cresteducation)

SCAN TO APPLY



## Contests

### 1. Adobe Analytics Challenge 2023

The Adobe Analytics Challenge is an annual event that invites students from around the world to showcase their analytical skills and creativity using Adobe's industry - leading analytics products. The finals will be held at Adobe's headquarters in San Jose, California, adding an extra layer of excitement to the competition.

Cash prizes worth 50 Lakhs INR up for grabs!



G20

Crescent Institute of Science & Technology

CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS

**ADOBE ANALYTICS CHALLENGE 2023**

**\$60,000**

Cash prizes worth 50 Lakhs INR up for grabs!

**Registration Opens:** September 06<sup>th</sup> 2023 (3:00 pm PST)

**Registration Deadline:** September 26<sup>th</sup> 2023 (11:59 pm PST)

Scan QR for Registration



**Final Event:**  
Adobe HQ in San Jose (Adobe will cover all expenses for finalist teams to travel to San Jose)

# Student Achievements

## 1. ICT Academy Youth Talk 2023

Industry Relations is glad to announce that our student Mr Mohammed Aamir – B.Tech. ECE – 3rd yr was the Regional Finalist of ICT Youth Talk 2023 and came in the Top 10 in Chennai Regional finals – organized by ICT Academy of Tamil Nadu on 3 October 2023, at Chennai Institute of Technology.



## Scholarships

### 1. EY Scholarship 2023

The EY Scholarship program recognizes and rewards students with exemplary entrepreneurial spirit through a business case competition. The 'EY Scholar' will win INR 1 lakh and an internship with EY for two months as well as an opportunity to earn industry recognized digital credentials on future-focused skills.



# Open House

## 1. Toastmaster Open House session – for 1st yr. MBA students

Industry Relations conducted a “Toastmaster Open House session” on 24 Jan 2024 from 11.00 am to 12.40 pm in Seminar Hall 1, Convention Centre for 1st yr. MBA students.

Mrs. Gayathri CG, (District Director – District 120, Toastmasters International), Mr. TM Baranidaran, (Toastmasters International, District 120, Area F2 Director) & Ms. TM Revathy, Crescent 2023 batch MBA Alumni and Passionate Toastmaster addressed the students.



**CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS**  
Presents  
**TOASTMASTERS OPEN HOUSE**  
for 1<sup>st</sup> yr. MBA students

**SPEAKERS**

**Mrs. Gayathri CG**  
District Director - District 120,  
toastmasters International

**Mr. TM Baranidaran**  
Area F2 Director - District 120,  
toastmasters International

**CONVENER**  
**Dr. GANESH .K**  
DIRECTOR  
Career Development Centre  
Industry Relations

24<sup>th</sup> Jan 2024 Seminar Hall 1 11:00 am to 12:40 pm

## 2. Toastmaster Open House session – for B.Tech 2 yr. students

Industry Relations conducted a “Toastmaster Open House session” on 26 March 2024 from 10.00 am to 3.00 pm in Seminar Hall 1, Convention Centre for B.Tech. – 2 yr students.

Mrs. Gayathri CG, (District Director – District 120, Toastmasters International) & Mr. TM Baranidaran, (Toastmasters International, District 120, Area F2 Director) addressed the students.



**CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS**  
Presents  
**Toastmasters Open House**  
for 2<sup>nd</sup> year B.Tech. students

**How Toastmaster can help you in**

- Interview Preparation
- Online Meeting Management
- Leadership Development
- Project Management

**SPEAKERS**

**Mrs. Gayathri CG**  
District Director - District 120,  
Toastmasters International

**Mr. TM Baranidaran**  
Area F2 Director - District 120,  
Toastmasters International

26<sup>th</sup> March 2024 Seminar Hall 1 10:00 am to 03:00 pm

## 1. Seminar on “Everything About Higher Education Abroad – Hear from the Experts”

Industry Relations conducted a Study Overseas Seminar on “Everything About Higher Education Abroad – Hear from the Experts” on 30 Oct 2023 from 11.00 am to 12.40 pm in the Seminar Hall 1, Convention centre for the benefit of our 2, 3 & 4 yr. students from all courses who are interested in pursuing higher studies abroad.

Name of the Guest Speaker:  
Ms. Ramya Srinivasan, Senior Admissions Expert – Galvanize Global Education.



## 2. Seminar on “Everything you need to know about TOEFL and GRE”

Industry Relations conducted a Study Overseas Seminar on “Everything you need to know about TOEFL and GRE” on 9 Oct 2023 from 11.00 am to 12.40 pm in the Seminar Hall 1, Convention centre for the benefit of our 2, 3 & 4 yr. students from all courses who are interested in pursuing higher studies abroad.

Name of the Guest Speaker: Mr. Naveen Kumar, ETS India.



**CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS**  
Presents  
A Study Overseas Seminar on  
**“Everything you need to know about  
TOEFL and GRE”**

**Speaker:**  
**Mr. Naveen Kumar**  
ETS India

- Up-to-date information on TOEFL and GRE from ETS India Representative
- Opportunity to Clarify Doubts on the Spot

09<sup>th</sup> October, 2023  
11.00 AM – 12.40 PM

Seminar Hall 1,  
Convention Centre

Interested 2, 3 & 4 yr. students from all courses can register.

## 3. Seminar on “Higher Education & work opportunities in the UK”

Industry Relations organized a Study Overseas Seminar on “Higher Education & work opportunities in the UK” on 20 Feb 2024 from 11.00 am to 12.40 pm in the Seminar Hall 1, Convention Centre for the benefit of our 2, 3 & 4 yr. students from all courses who are interested in pursuing higher studies abroad.

Name of the Guest Speakers:  
1. Mr. Mervyn Rajesh, Manager – Tamil Nadu, SI-UK  
2. Ms. Khushali Vasa, Destination Manager – UK and Ireland Universities, SI-UK



**CAREER DEVELOPMENT CENTRE  
INDUSTRY RELATIONS**  
Presents  
A Study Overseas Seminar on  
**“Higher Education &  
work opportunities in the UK”**

Feb 20<sup>th</sup> 2024 11.00am – 12.40pm  
Venue Seminar Hall – 1

**SPEAKERS**

**Mr. Mervyn Rajesh**  
Manager  
Tamil Nadu, SI-UK

**Ms. Khushali Vasa**  
Destination Manager  
UK and Ireland Universities,  
SI-UK

Participating students:  
Students Interested in pursuing higher studies abroad  
2, 3 & 4 yr. students from all courses can register.

## 4. Seminar on "Study in France"

Industry Relations organized a Study Overseas Seminar on "Study in France" on 27 March 2024 from 01.30 pm to 03.00 pm in Seminar Hall 1, Convention centre for 2, 3 & 4 yr. students from all courses who are interested in pursuing higher studies in France.

Name of the Guest Speaker: Mr. Jaykumar Srinivasan, Director & Co – Founder, Galaxy Training Academy



## Career Guidance

### 1. Seminar on "Career Opportunities in Civil Services UPSC/TNPSC"

The Industry Relations organized a Seminar on "Career opportunities in Civil services UPSC / TNPSC" on 27 September 2023 from 11.00 am to 12.30 pm in Seminar Hall 1 for interested Second, Third and Final year students from all courses.

The Chief Guest Mr. S R Jangid IPS, Director General of Police (DGP – Retd) gave an inspiring speech.





## 2. Seminar on “Global Skill Development for International Career and Scholarship Opportunities”

Industry Relations conducted a Career Guidance Seminar with Audacious Dreams Foundation on the topic “Global Skill Development for International Career and Scholarship Opportunities” on 6 Nov 2023 from 2.00 pm to 3.00 pm & 3.00 to 4.00 pm in Seminar Hall 1 (for 2 yr. students from the Department of Commerce) and on 7 Nov 2023 from 10.00 am to 4.00 pm in Seminar Hall 1 (for 3yr. B.Tech. students and 2 yr. students from the Department of Computer Science).

Name of the Guest Speaker: Mr. Dinesh Gajendran, Executive Director, Audacious Dreams Foundation.



## 3. Seminar on “Introduction to Competitive Entrance Exams: CAT, GRE, GMAT & IELTS”

Industry Relations organized a Career Guidance Seminar on “Introduction to Competitive Entrance Exams: CAT, GRE, GMAT & IELTS” on 29 Feb 2024 from 11.00 am to 12.40 pm in the Seminar Hall 1, Convention Centre for the benefit of our 2, 3 & 4 yr. students from all courses who are interested in pursuing these Competitive Entrance exams.

Name of the Guest Speaker: Mr. Santhosh. D, Director – IMS Annanagar.



SPEAKER  
**Mr. Santhosh. D**  
Director – IMS,  
Anna Nagar

SCAN TO REGISTER

<https://forms.gle/7nuqlrmjY8228bFq6>



Participating students:-

Students interested in pursuing these Competitive Entrance Exams  
2, 3 & 4 yr. students from all courses can register.

## 4. Seminar on Career Guidance Session on “LinkedIn Career Kickstarter Program”

Industry Relations conducted a Career Guidance Session by FACE Prep on the topic “LinkedIn Career Kickstarter Program” on 12 & 13 March 2024 from 10.00 am to 3.00 pm in Seminar Hall 1. (for BTech 2nd yr. students).

Guest Speakers:

1. Mr. Gowrishankar .S, Skill Development Trainer, FACE Prep.
2. Mr. Pattupogula Hari Sankar, Skill Development Trainer, FACE Prep



**LinkedIn** **Crescent**  
**CAREER DEVELOPMENT CENTRE**  
**INDUSTRY RELATIONS**  
 INDUSTRY - ACADEMIA CONNECT

Presents a  
*Career Guidance Session on*

### LinkedIn Career Kickstarter Program

Help the Students to unlock in-demand Tech Courses for Free!

**12<sup>th</sup> & 13<sup>th</sup> March 2024** **10.00 am – 03.00 pm**  
**Venue Seminar Hall 1**

**Participating Students:**

on 12 <sup>th</sup> March 2024	on 13 <sup>th</sup> March 2024
B.Tech. 3 <sup>rd</sup> year Students	Arts & Science 2 <sup>nd</sup> year Students

**Speakers:**

**Mr. Gowrishankar.S**  
 Skill Development Trainer,  
 FACE Prep

**Mr. Pattupogula Hari Sankar**  
 Skill Development Trainer,  
 FACE Prep

**Benefits of this program**

- Students can explore a vast library of 19,000+ courses
- Personalize students learning journey in online
- Earn Certifications

**Free**  
 LinkedIn Premium Access for all the Participants

## 5. Seminar on “Enhance your abilities to learn new skills”

Industry Relations and The Center for Distance and Online Education jointly organized a Seminar on “Enhance your abilities to learn new skills” on 20 March 2024 from 11.00 am to 12.40 pm in the Auditorium, Convention Centre for BBA & B.Com. 3rd yr. students.

Name of the expert Speaker: Mrs. Kavitha Rose, Senior Manager – HR, EC Group International.



**CRESOLINE CDOE** **Crescent**  
**CAREER DEVELOPMENT CENTRE**  
**INDUSTRY RELATIONS**  
 &  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

Jointly Organises  
 A Seminar on

### ENHANCE YOUR ABILITIES TO LEARN NEW SKILLS

**20<sup>th</sup> March 2024** **Auditorium**  
**Time 11.00 am – 12.40 pm**

**SPEAKER**  
**Mrs. Kavitha Rose**  
 Senior Manager – HR,  
 EC Group International.

**Participating students:**  
 BBA, B.Com. – 3<sup>rd</sup> Year Students

## 6. Seminar on “Internship and Projects”

Industry Relations organized a Career Guidance Seminar on “Internship and Projects” on 27 March 2024 from 11.00 am to 12.30 pm in the Seminar Hall 1, Convention centre for interested 2, 3 & 4 yr. students from all courses.

Name of the Guest Speaker: Mr. Kirandheep .K, Senior Consultant, Capgemini

A promotional poster for a seminar. At the top, it features the Crescent Institute of Science & Technology logo. The main text reads: "CAREER DEVELOPMENT CENTRE INDUSTRY RELATIONS INDUSTRY - ACADEMIA CONNECT". Below this, it says "Presented A Career Guidance Seminar on 'Internship and Projects'". The date and time are "March 27<sup>th</sup> 2024 11.00 AM - 12.40 PM" and the venue is "Seminar Hall - 1". A speaker profile for "Mr. Kirandheep K, Senior Consultant, Capgemini" is shown with a "SCAN TO REGISTER" QR code. At the bottom, it states: "Participating students: Interested 2, 3 & 4 yr. students from all courses can register."



# INDUSTRY CONNECT

# Industry Connect

## 1. Industry Powered Faculty Development Programs by L&T

L&T EduTech hosted a 2-day Faculty Development Program on “Emerging Smart Technologies” on 28th & 29th September 2022 in their campus in Manapakkam, Chennai, with the objective to provide educators with relevant Industry knowledge and awareness of the latest industry trends.

Dr. S. Kalaivani AP (Sr. Gr.) and Dr. Indra Gandhi AP (Sr. Gr.) from the ECE Department and Dr. R. Zahira AP from the EEE department participated in this FDP and received their “Certificates of Participation” from our Honorable Vice Chancellor on 12th Oct 2022 at 3.30 pm.



## 2. Shell India Internship Program

Shell India Internship Program for 2024 Batch!  
Shell India has launched its "Shell Assessed Internship Programme - 2023" for 2024 Batch Students of all branches and streams.

## 3. Renault Nissan

Mr. Sai, Engineering Division, Renault Nissan visited our Institute on 15 April 2022 & interacted with the students regarding Campus Placements, Industry Institute Collaboration, etc..



## 4. Guidance Tamil Nadu, Industries Department, Government of Tamil Nadu

Ms. Mathivathani, AVP (WorkLabs), Dr. Devleena, AVP (Policy), Guidance Tamil Nadu, Industries Department, Government of Tamil Nadu visited our Institute on 19 Oct 2022 and expressed keen interest in Industry Institute Collaboration, Campus Placement, Research and Development, Research Fellowship, Seed fund, etc. ...

The guidance department of TN has its special purpose as to collaborate the efforts of the Govt. of Tamilnadu, corporates and academic institutions.



## 5. Industry visit – Intellect Design Arena Ltd.

The Industry Institute Partnership Cell in association with Department of Information Technology organized an Industry visit for our Final year B.Tech. IT students who visited “Intellect Design Arena Ltd.”, Siruseri, Chennai (A Polaris Group Company) on 28 Oct 2022 from 10.30 am to 1.00 pm.

Students got exposure and gained knowledge on “Design Thinking” during this Industry visit.





# MOU'S

SIGNED

# MoU's Signed (AY 2021-2024)

## 1. MOU signed with Flextronics Ltd.

B. S. Abdur Rahman Crescent Institute of Science and Technology & Flextronics has signed a Memorandum of Understanding (MOU) on 8th June 2021. Both BSACIST & Flextronics recognized the importance of education Tie-up's, Industry Institute partnership and in fostering internships & placements for our students.



## 2. MOU Signed with L&T EduTech

Crescent has signed a Memorandum of Understanding (MOU) with L&T EduTech on 6 Sept 2021 and had discussions regarding course collaborations, placement and internships with our Honorable Vice Chancellor & Beloved Registrar, SMB Sir, Additional Registrar, Sr. GM Sir along with the Deans and HoDs.



## 3. MOU Signed with Worldline Global Services Pvt Ltd on 31.01.2023

Industry Relations, BSACIST organized the signing of the MOU with Worldline Global Services Pvt Ltd. on 31.01.2023.

1. Vision of the Collaboration is to address the Career Skills and also help the students gain a head start in their Career in fintech Industry.
2. The Company with the help of its experts has also developed a Curriculum related to fintech technical studies, which shall be imparted to the interested students of the Institute.
3. Student's internship and Placement.

## 4. Exchange of MOU with HCL Tech on 17th February 2023

Industry Relations, BSACIST organized an Exchange of MOU with HCL Tech on 17<sup>th</sup> Feb 2023 at 11:00 AM in presence of our Chancellor, Mr. Arif Buhary Rahman & Prof. Dr. T. Murugesan, Pro Vice-Chancellor. Also present was Dr. Ganesh. K, Director – Placement & Training & Industry Institute Partnership Cell & Dr. H. Siddhi Jailani, Professor & Dean, School of Mechanical Sciences. Mr. Ashish Bhalla – HR Head Campus Relations, HCL Tech and Dr. V. Sankaran, Program Manager, HCL Technologies were also present. This MOU will add value to Industry Readiness program, Internship and Placements.





## 5. MOU Signed with First Academy of Blockchain Council (FABc) on 8 Nov 2023

B.S. Abdur Rahman Crescent Institute of Science and Technology signed a Memorandum of Understanding (MOU) with First Academy of Blockchain Council (FABc) on 8<sup>th</sup> Nov 2023 at 11:00 AM. This MOU was signed by Mr. Anup Kumar, Chief Tech Officer – FABc and Dr. N. Raja Hussain, Registrar – BSACIST. Also present was Ms. Padmapriya Rao, Head–Business Strategy – FABc & Ms. Haaniya, Business Development Associate–FABC and Dr. Ganesh. K, Director – Career Development Centre & Industry Relations and Mr. John K Mathew, Coordinator – Industry Relations.



## 6. MOU Signed with Association of Muslim Professionals (AMP) on 9 Nov 2023

B.S. Abdur Rahman Crescent Institute of Science and Technology signed a Memorandum of Understanding (MOU) with Association of Muslim Professionals (AMP), on 9 Nov 2023. This MOU was signed by Ms. Shereen Sultana, Tamil Nadu State Secretary – AMP and Dr. N. Raja Hussain, Registrar – BSACIST. Also present was Dr. V. Murugesan, Advisor – BSACIST & Dr. Masood, Advisor – BSACIST along with Mr. Syed Deen Mohammed, Chennai Chapter Secretary – AMP, Dr. Ganesh. K, Director – Career Development Centre & Industry Relations and Mr. John K Mathew, Coordinator – Industry Relations.



## Earlier MoU's



MoU Signed with BOSCH at Bangalore, held on 8th November 2019



MoU signed with IIT Bombay, held on 21st April 2018



MoU signed with M/s. Frost & Sullivan India Pvt. Ltd., held on 9th August 2018



MoU signed with Myeasydocs (Incubated by IIT Madras) held on 6th June 2018



MoU signed with Madras Flying Club, held on 1st June 2018



MoU signed with Al Zaiem Al Azhari University, Sudan, held on 25th April 2018



MoU signed with M/s. Prog Robotics Pvt. Ltd., held on 16th Nov. 2018



# Academia and Industry Collaboration

# Academia and Industry Collaboration

**HCL**

**ASSOCHAM**  
INDIA



**BOSCH**



**LARSEN & TOUBRO**



Confederation of Indian Industry

**BARCLAYS**



FROST  
&  
SULLIVAN

**ICTACADEMY**

**MCC**  
MODEL CAREER CENTRE



**Prag Robotics®**  
Research ■ Innovation ■ Development

**National Career Service**  
सही अवसर, सही समय  
Right Opportunities, Right Time

**NASSCOM®** myeasydocs

**Hindustan Unilever Limited**

**FESTO**

**中華民國對外貿易發展協會**  
TAITRA Taiwan External Trade Development Council

**REVATURE**

**Ashok Leyland**

MADRAS  
**MMA**  
MANAGEMENT  
ASSOCIATION  
ESTD. 1956

**CII**  
**HRD**  
FORUM

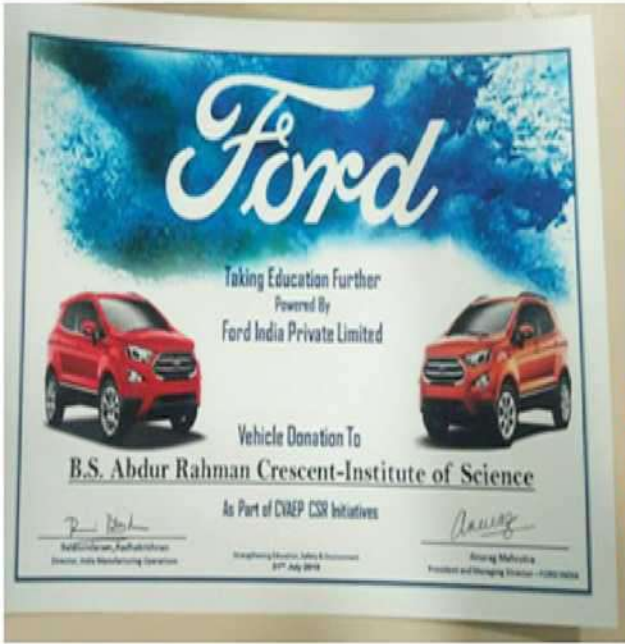
**flex.**

**IIT BOMBAY**

# Industry Body Collaboration (Cars)

# Industry Body Collaboration(Cars)

M/s. Ford India Private Ltd has donated Ford EcoSport hybrid model manufactured in their US-INDIA plant to Crescent University, based on the request of IIPC Cell. This car is designed by Ford team from Brazil and made in USA and we aim to make it a driverless car.



# IR TEAM



## **Dr. Ganesh K**

Director, Industry Relations  
ir@crescent.education



## **Mr. John K Mathew**

Coordinator, Industry Relations  
johnkmathew.nt@crescent.education

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