



B.S. Abdur Rahman™

**Crescent**  
Institute of Science & Technology  
Deemed to be University u/s 3 of the UGC Act, 1956

**DEPARTMENT OF COMMERCE**

**SCHOOL OF SOCIAL SCIENCE AND HUMANITIES**

**INDUSTRY SESSION AT MILES EDUCATION, TIDEL PARK**

***“BRAND BUILDING FOR PROFESSIONAL CAREER”***

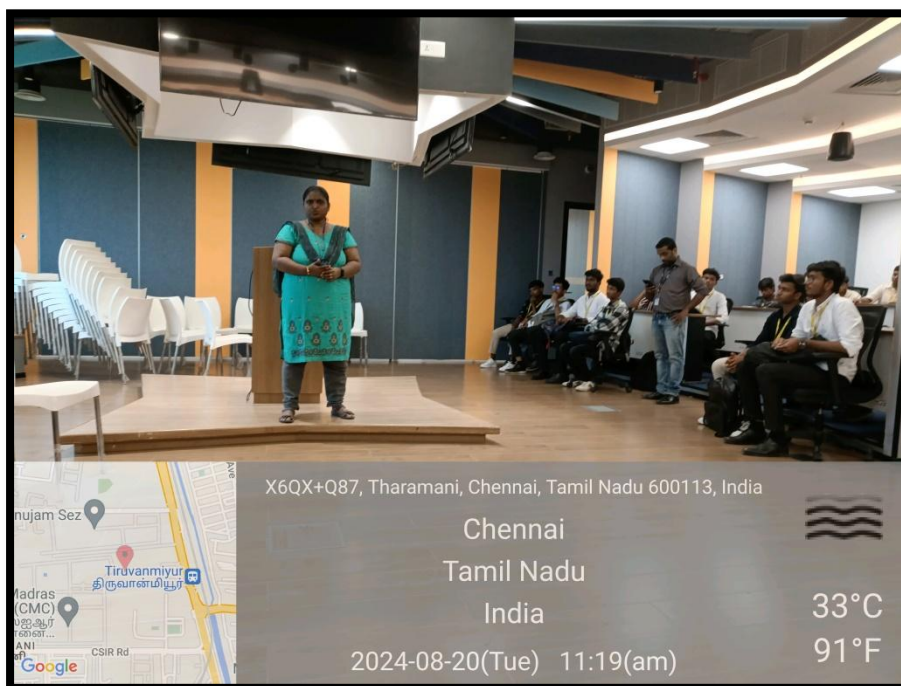
**ON 20-08-2024, TUESDAY**



20 August 2024 1:07 pm

The Department of Commerce is exploring the addition of professional courses to its standard curriculum to better equip students for the workforce. Miles is a leading global provider of training for US CPA, CMA, CFA, and FRM certifications. The organization collaborates with over 220 multinational companies, including the Big 4 accounting firms, to offer training and placement opportunities, and partners with more than 70 universities and autonomous colleges to enhance student skills. In 2022, we signed into a Memorandum of Understanding with Miles Education to advance the development of future commerce professionals.

B.Com (Professional Accounting) students had the opportunity, on August 20, 2024, to visit the Miles Institute at Tidel Park. Field visits are a crucial component of education designed to enhance students' learning experiences by providing opportunities to explore and learn beyond the classroom setting. This visit provided an insightful opportunity to observe the organization's training operations and professional development programs in action. A conducive learning environment remains unwavering that made significant strides in enhancing facilities and resources aimed at fostering innovation, collaboration, and personal growth.



A motivational speech by Chartered Accountant Miss G. Deepika kicked off the session. Embarking on a professional course is a significant step towards achieving your career goals and realizing your full potential. This journey is both challenging and rewarding, and with determination and hard work, you can turn your dreams into reality. Remember, the path to success is rarely a straight line, but every challenge you face is an opportunity to grow and learn. Key points to achieve success:

- **Set Clear Goals:** Define what you want to achieve with your professional course and break these goals down into manageable steps. Having a clear vision will keep you motivated and focused.
- **Stay Organized:** Develop a study schedule and stick to it. Time management is crucial in balancing coursework, assignments, and personal life.
- **Seek Help When Needed:** Don't hesitate to ask for help from professors, mentors, or peers. Collaboration and seeking guidance can provide new perspectives and solutions to challenges.
- **Stay Positive and Persistent:** The journey may have ups and downs. Maintain a positive attitude, and remember that persistence is key. Every setback is a setup for a comeback.
- **Consistency and Discipline:** Success in professional exams is often driven by consistent effort and discipline. Your dedication to studying regularly and staying focused, even when it was tough, has been key to your success. Continue to apply this discipline in your future endeavours.
- **Effective Study Strategies:** Reflect on the study strategies that worked best for you. Whether it was creating detailed study plans, practicing past exam papers, or joining study groups, these strategies were crucial in your preparation. Keep refining these techniques as you advance in your career.
- **Overcoming Obstacles:** The road to passing the accounting exam was likely filled with challenges, from rigorous study sessions to balancing multiple responsibilities. Embrace these experiences as they have made you stronger

and more resilient. Every challenge you faced has equipped you with valuable skills and insights.

- **Celebrating Success:** Take the time to celebrate your accomplishment. Recognizing your hard work and celebrating your achievements will fuel your motivation and remind you of the rewards of perseverance.

In addition to outlining current employment openings for CPA-qualified candidates, she also discussed the value of networking with professionals on social media. Professional CPAs answered the students' questions about study materials, test length, test-taking strategies, and exam-cracking techniques.



On August 20, 2024, 60 first-year B.Com PA students, along with two faculty members, Ms. Ifra Fathima and Dr. G. Stella, participated in an industrial visit. During the visit, they received clarifications on various questions related to the course, tests, scope, and employment opportunities. The following students took part in the visit:

S.No.	RRN	NAME
1.	241531601001	AISHWARYA G
2.	241531601002	ASHFAQ HABEEB M S
3.	241531601003	ASRAF AHAMED F H
4.	241531601004	BHAVANI G
5.	241531601005	DHANUSHA S
6.	241531601006	DILIP G
7.	241531601007	FAHAD Y
8.	241531601008	FATHIMA ZAMA PT
9.	241531601009	FATHU MUTHU ZOHARA S
10.	241531601010	FIZA TABASSUM J
11.	241531601011	GEHASLIN CHRISTO S
12.	241531601012	GOKULAKRISHNA N
13.	241531601013	GOPIKA V
14.	241531601014	HAARISH S
15.	241531601015	HARINI M
16.	241531601016	HILAL K A
17.	241531601017	JAFFER N
18.	241531601018	JANARTHANAN P
19.	241531601019	KAMAL SHERIFF M
20.	241531601020	KANISHKA R
21.	241531601021	KAVINAYA S
22.	241531601022	KISHORE RAM S
23.	241531601023	LOGESHWARI P
24.	241531601024	LOKESH V
25.	241531601025	MADU MEETHA H
26.	241531601026	MITHRA T
27.	241531601027	MOHAMED AFRAZ T
28.	241531601028	MOHAMED AFTHAR S
29.	241531601029	MOHAMED BASITH S
30.	241531601030	MOHAMED BILAL N
31.	241531601031	MOHAMED ISMAIL A
32.	241531601032	MOHAMED NABIL J
33.	241531601033	MOHAMED SAQIB RAZACK S
34.	241531601034	MOHAMMED GHOUSE FARHAN P
35.	241531601035	MOHAMMED KAIF M
36.	241531601036	NAGOOR MUHAIDEEN J

37.	241531601037	NANCY SABITHA A
38.	241531601039	NITHISH B
39.	241531601040	NITHIYA V
40.	241531601041	PARVEEN AKTHAR M
41.	241531601042	PAVITHRA S
42.	241531601043	PRATHIPAN T
43.	241531601044	PREM KUMAR B
44.	241531601045	PUGAZHENDHIU D
45.	241531601046	RAGUL RAJ R
46.	241531601047	RAHUL VEDHANTH S
47.	241531601048	RAJESH S
48.	241531601049	RATHNESH O
49.	241531601050	ROSHAN DANIEL R M
50.	241531601051	SAKTHI UMA D
51.	241531601052	SEYAD AHAMED NAINA
52.	241531601053	SHAARIF HAMDAN A T
53.	241531601054	SIVA SHANKARAN V
54.	241531601055	SUBHIKSHA R
55.	241531601056	TAMIL M
56.	241531601057	THOUFIK AHAMED K
57.	241531601058	UVANESH D
58.	241531601059	VIDYALAKSHMI E
59.	241531601060	VIJAY KUMAR S
60.	241531601061	KARTHIGA C

### ***Students Feedback***

Mr. Uvanesh – I B.Com (PA)



*“The session I attended at Tidel Park was truly amazing and provided me with a clear understanding of what the Professional Accounting course entails. I’m grateful to the department for organizing such a wonderful event.”*

Mr. Rahul Vehanth - I B.Com (PA)



*“The speaker delivered an impactful and inspiring message. The motivational talk aimed to ignite passion and perseverance, and it seems to have resonated within me. The speaker’s insights into overcoming challenges and staying committed to professional goals are invaluable to continue on my path”.*

## COURSE COODINATOR

Ms. Ifra Fathima I

Assistant Professor (Sr. Grade)

Dr. G. Stella

Assistant Professor

## CONVENORS

Dr. K. Soundarapandiyan

HOD Commerce

Dr. Ayub Khan Dawood

Dean, SSSH



### Industry Session at Miles office

## Brand Building for Professional Career

Batch: CPA 1st Year

Speaker:  
**CA. G. Deepika**  
Accredited GST Trainer by NACIN, B.Com,  
CA, GST Expert Head - Indirect Taxation  
and Treasury in Japanese MNC



 **August 20, 2024**

 **11.00 am to 12.30 pm**

**Mode of Session: Offline**

Coordinators	Convenors
<b>Ms. Ifra Fathima I</b> Assistant Professor (Sr. Grade)	<b>Dr. K Soundarapandiyan</b> HOD Commerce
<b>Dr. G. Stella</b> Assistant Professor	<b>Dr. Ayub Khan Dawood</b> Dean, SSSH



Ifra Fathima I <ifra.com@crescent.education>

### Industry session at Miles Office Chennai for Crescent University CPA Students.

6 messages

Subhalaxmi Das <subhalaxmi.das@mileseducation.com>

Mon, Aug 12, 2024 at 10:16 AM

To: ifra.com@crescent.education, hodcommerce@crescent.education

Cc: Vishal Jayesh <vishaljayesh@mileseducation.com>, Mani AS <mani.as@mileseducation.com>, Krishna mohana Raju <krishnamohan.raju@mileseducation.com>, Michael Wagner <michael.wagner@mileseducation.com>

Dear Sir/Ma'am

I am writing to let you know that as you requested, Miles is organising an industry session for Crescent University at the Miles Office in Chennai on August 20th, 2024, for their 1st-year CPA students.

#### Details of the Session:

- **Location:** Miles Office, Chennai
- **Topic:** Importance of Building a Professional Career and Maintaining Appropriate Social Media Conduct / Brand Building Activity
- **Date:** August 20th, 2024
- **Time:** 11:00 AM to 12:30 PM
- **Industry Speaker Name:** - G Deepika

We have attached the profiles and creatives of the speakers below.

We look forward to seeing you there and helping you embark on a successful academic and professional journey.

Best Regards

Subhalaxmi Das

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