

DEPARTMENT OF COMMERCE
SCHOOL OF SOCIAL SCIENCE AND HUMANITIES
B.S.ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE AND TECHNOLOGY
International Guest Lecture
22.2.2024

VENUE – SEMINAR HALL, MANAGEMENT STUDIES

The Department of Commerce BSACIST organised **International Guest Lecture on "Achieving Sustainable Development Goals by Technology and Business Resilience"** Prof. Dr. MBN Ismail, Professor in Management, Faculty of Management and Commerce, South Eastern University of Sri Lanka.



B.S. Abdur Rahman Crescent Institute of Science and Technology
Department of Commerce
School of Social Sciences and Humanities
Cordially invite you to the event of
INTERNATIONAL GUEST LECTURE
on
"ACHIEVING SUSTAINABLE DEVELOPMENT GOALS BY TECHNOLOGY AND BUSINESS RESILIENCE"
Feb 22nd 2024 (Thursday) 10.00am
Venue Seminar Hall, Management Studies

Guest Speaker
Prof. Dr. MBM Ismail
Professor in Management
Faculty of Management and Commerce,
South Eastern University of Sri Lanka.

ALL ARE WELCOME

Dr. K. Soundarapandiyan
Associate Professor & Head
Department of Commerce

Dr. N. Kogila
Coordinator
Asst.Prof, Commerce

Dr. D. Ayub Khan Dawood
Professor & Dean
School of Social Science
and Humanities

Dr. T. Selvakumar
Coordinator
Asst.Prof, Commerce

The session started with the blessings of the Almighty, proceedings with a soul-stirring qirath by Dr. Sibgathullah Nasir followed by a welcome speech by Dr.Ayub khan Dean, School of Social Science and Humanities (SSSH) and Dr.T.Selvakumar, Assistant Professor, Department of Commerce introduced the Chief Guest for the day.



First and second year B.Com (Hons) and First year and third year BBA students were the audience. Prof. Dr. MBN Ismail, explained about, aimed to explore the intersection of technology and business resilience in the context of advancing sustainable development globally.





The lecture commenced with an overview of the United Nations Sustainable Development Goals (SDGs) and their significance, he highlighted the pivotal role of technology in driving progress towards the SDGs, and the concept of business resilience and its intrinsic link to sustainability.



He explains the challenges hindering the effective implementation of technology-driven solutions for sustainable development and he shared practical insights and recommendations for stakeholders, including businesses, governments, and civil society organizations, on leveraging technology and fostering business resilience to accelerate progress towards the SDGs.



The Guest Lecture provided a thought-provoking discussion on the critical nexus between technology, business resilience, and sustainable development. Participants gained valuable insights into innovative approaches for addressing global challenges and advancing the SDGs agenda. The session was interesting and informative.





Finally the session came to an end with the vote of thanks Dr.N.Kogila, Assistant Professor Department of Commerce extend sincere gratitude to Prof. Dr. MBN Ismail for sharing their expertise and insights during the lecture.

TESTIMONIAL BY STUDENTS



Irshath Mohammed A (III BBA General)

"Professor MBM Ismail sir's guest lecture on leveraging technology and fostering business resilience to achieve sustainable development goals was enlightening. His insightful perspective and practical strategies left us inspired and equipped to tackle complex global challenges. A truly engaging session that sparked valuable discussions and empowered us to drive positive change.



Sumetha (I B.Com Hons)

Thanks to Dr.Mbm ismail sir, for the discussion on business resilience resonated deeply with me, as it underscored the significance of building adaptive and agile organizations capable of weathering disruptions while maintaining a commitment to sustainability. Learning about strategies such as circular economy models, supply chain optimization, and risk mitigation frameworks highlighted how businesses can not only survive in a rapidly changing world but also thrive by aligning their operations with environmental and social objectives.



Sameer shaick s (I BBA General)

Achieving sustainable development goals through technology and business resilience is crucial. Technology can play a significant role in addressing global challenges and promoting sustainable practises. By leveraging innovation and resilience in business,

we can create a positive impact on the environment, society and the economy. Thanks for the department of commerce and the respective faculty for arranging a program with a great knowledge. This program gave a good idea about the business strategies and development

Dr. Ayub Khan Dawood
Professor and Dean,
School of Social Sciences and
Humanities, BSACIST

Dr.K.Soundarapandiyam
Organizing Secretary
Associate Professor & Head
Department of Commerce, BSACIST

Dr.N.Kogila
Event Coordinator
Assistant Professor
Department of Commerce, BSACIST

Dr.T.Selvkumar
Event Coordinator
Assistant Professor
Department of Commerce, BSACIST