

**DEPARTMENT OF COMMERCE
SCHOOL OF SOCIAL SCIENCE AND HUMANITIES
B.S.ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE AND TECHNOLOGY
VIRTUAL FACULTY EXCHANGE PROGRAM
9.2.2024**

VENUE – CSB SEMINAR HALL

The Department of Commerce and Centre for International Relations (CIR). BSACIST jointly organised a Virtual Faculty Exchange Program on 9th February 2024. A Guest lecture on “Human Capital Cross Cultural Management” by Dr. Bijay Sigdel . Associate Dean. Faculty of Management. METHARATH UNIVERSITY. THAILAND.



METHARATH UNIVERSITY Thailand **Crescent Institute of Science & Technology India**

Centre for International Relations & Department of Commerce

Virtual Faculty Exchange Program

Human Capital Cross Cultural Management

Dr. Bijay Sigdel
Associate Dean,
Faculty of Management
Metharath University, Thailand

Date & Time
09th February 2024
11.00am – 12.30 pm IST
Seminar Hall, CSB

Google Meet Link
<https://meet.google.com/krh-gqnb-gaf>

The session started with a welcome speech by Dr.Rathna ,Director of Centre for International Relations, Dr.Soundarapandiyam, Associate Professor and Head, Department of Commerce introduced the Chief Guest for the day and Dr.Ayub Khan Dean, School of Social Science and Humanities (SSSH) felicitated the event.





Overall **40 students** from second and third year **BBA** were the audience. Dr.Bijay Sigdel, explained about, what is Human capital and Cross culture Management, its importance in the technological world. He also gave live examples with case studies. The session was interesting and informative.



Finally the session came to an end with the vote of thanks by Dr.K.Selvi, Assistant Professor and Department Co-ordinator for CIR for the Department of Commerce.



TESTIMONIAL BY STUDENTS



-LAKSHA .K.K (III BBA General)

The virtual seminar on cross-cultural business was insightful, offering a deep dive into global business practices. Engaging discussions provided practical insights on navigating diverse cultural nuances in the business world. The seminar effectively broadened my understanding, equipping me with valuable skills for international collaboration.



MONISHA (II BBA GENERAL)

That was a Great content from a fabulous, invested speaker. I was pleasantly surprised with the amount of new information and takeaways from this seminar. Effective even given that it was presented via Zoom. Most helpful and informative session on Human Capital Cross Cultural Management. The presenter was beyond fantastic – clear, easy to follow, and provided tips that are immediately applicable.



S KANISHKAR (III BBA General)

Thank you for your insightful presentation on human capital cross-cultural management. Your expertise and engaging delivery provided valuable insights into navigating cultural diversity within organizations. The practical examples shared enhanced our understanding, leaving us with actionable strategies to foster inclusivity and maximize human capital potential. We appreciate your time and expertise in enriching our learning experience.

Dr.Ayub Khan Dawood

Dean, SSSH

Dr.K.Soundarapandiyan

**(Associate Professor & Head,
Department of Commerce)**

Dr.K.Selvi

**(Assistant Professor &
Department Co-ordinator CIR)**