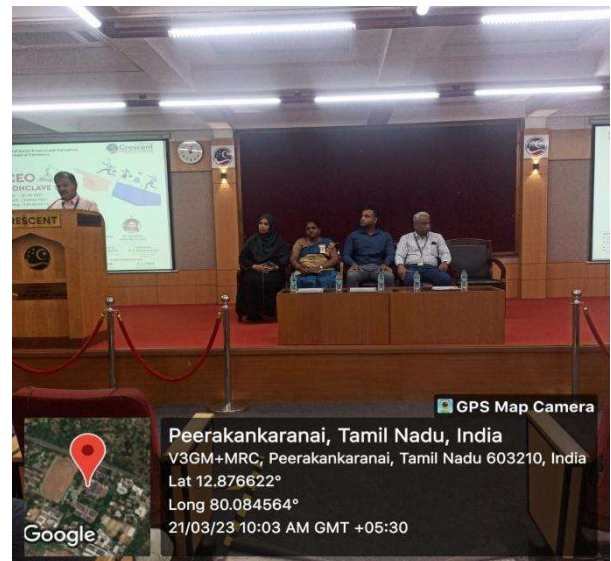


REPORT ON

**CEO CONCLAVE 1.0
21-03-2023**

**Organised by
DEPARTMENT OF COMMERCE
SCHOOL OF SOCIAL SCIENCE AND HUMANITIES**

The Department of Commerce organised CEO Conclave 1.0 on 21st March 2023 in Seminar Hall. The event was organised to create awareness among students about various facts of entrepreneurship and also to educate the students on entrepreneurship as an alternative career option. The purpose of this event is to ignite the students to understand the insight of the entrepreneurship. Around 220 students participated for this event. Our Respected HOD Dr. K. Soundrapandiyan has given the welcome address, followed by our beloved dean Dr. Ayub Khan Dawood has delivered the Special Address.



The first session was addressed by Mr. Pradeep Kumar V, Founder and CEO of VR DyPro services, proud alumni of our department who struggled a lot in his career and achieved a very attractive place as CEO of an organisation. The session explored upcoming Opportunities in various logistics industry domains for entrepreneurship.



Dr. Kamaludeen, CEO of Blue Bharath Exim Pvt Ltd, gave a well-known speech to start the second session of this event. He presented his rich experience in Export and Import and his success as an entrepreneur. The session discussed forthcoming opportunities in several industry domains for entrepreneurship. The session focused on the following topics: First-Generation Entrepreneur Challenges, Goal Setting, The Necessity for Entrepreneurship, Business types and Procedure.



Mr. R. Jeganathan, the founder of the organic farm Nalla Keerai, led the third session and provided a quick overview of "Organic farms". He spoke about integrated farming and the need to incorporate dairy and poultry production. Also, he advised the students to avoid using "Chemical fertilisers, which are not only expensive but also dangerous to human health. Use the organic waste from your poultry and dairy farms. Who keeps his way of life to everyone alive with good health.



The last session was initiated by Mr.Gautham Rajendra Prasad, Founder and CEO of Eco-shield India “The young and dynamic Entrepreneur who shared his success story and talked about the potential available in the industry. The discussion focused on technical assistant facilities and business potential.



The Overall session was motivating for the students who are interested in taking a business opportunity and Vote of thanks was proposed by the event coordinators.

School of Social Sciences and Humanities
Department of Commerce

CEO CONCLAVE 1.0



Date : 21-03-2023

Venue : Seminar Hall I

Timing : 9.00 Am to 4.00 Pm



Dr. K.S. Kamaludeen
CEO, Blue Barath Exim
Pvt.Ltd.



Mr. Pradeep Kumar V
Founder & CEO,
VR DyPro Services



Mr. R. Jeganathan
Organic Farmer
Founder -Nalla Keerai



**Mr. Gautham
Rajendra Prasad**
Founder & CEO,
Ecoshield India

CONCLAVE OBJECTIVES:

- To implant the leadership traits for undergraduate commerce and management students.
- To create a forum for the students to ask out of the box thinking questions to the CEO's.
- To disseminate CEO knowledge and skills among the students.
- To create awareness on market opportunities in the digitalized marketing environment among students.

CHAIR PERSON:

Dr. Ayub Khan Dawood
Professor and Dean,
School of Social Sciences and Humanities,
BSACIST

CONVENER:

Dr. K. Soundarapandian
Associate Professor and Head
Department of Commerce
BSACIST

EVENT COORDINATORS

Dr. T. Porkodi
Assistant Professor
Department of commerce

Dr. A. Fathima
Assistant Professor
Department of commerce

Feedback analysis

Feedback Analysis for Session 1:

Mr. Pradeep Kumar V, Founder and CEO of VR DyPro services (Engagement Level)



The Engagement level of the guest speaker to the students was highly satisfied with 78 %.

Dr. Kamaludeen, CEO of Blue Bharath Exim Pvt Ltd (Clarity of Thoughts)



The resource person has clearly shared the thoughts and reached the students and 66 % of students with highly satisfied.

Feedback Analysis for Session 2:

Mr. R. Jeganathan, the founder of the organic farm (Interaction among students)



The interaction among the students was deliberated and appreciated by 56 % of the students were highly satisfied .

Mr.Gautham Rajendra Prasad, Founder and CEO of Eco-shield India (Content Delivery)



The content addressed in the guest speaker was appreciated as 59 % of the students felt highly satisfied.

Dr Ayub Khan Dawood
Professor and Dean
Chair Person
School of Social Sciences and Humanities

Dr.K.Soundarapandiyan
Associate Professor
Convener
Head Department of Commerce