



# MASTER OF BUSINESS ADMINISTRATION (MBA)

NBA Accredited | AICTE Approved

## TURN YOUR DREAMS INTO REALITY



### CSB's exclusive Customised Management Programme (CMP) that transforms students

- ◆ Strategy focussed & Tech integrated
- ◆ Dynamic Industry oriented curriculum
- ◆ Guided Projects in Excel & Analytics
- ◆ MMA (Madras Management Chapter) at CSB
- ◆ State-of-the-art Infrastructure
- ◆ Continuous Placement Training
- ◆ Harvard Business School Online Courses\*
- ◆ Global Immersion Programme\*
- ◆ INSEAD Alumni as Mentors
- ◆ HBR Cases and Simulations in the Pedagogy

\*Optional; Terms and Conditions Apply

### SPECIALISATIONS

Marketing | Finance | HRM | Operations | Systems | Banking & Finance | Business Analytics  
Entrepreneurship | Logistic & Supply Chain | Alternate Finance | International Business

### OUR RECRUITERS



\*Eligibility Criteria

Any UGC Approved Degree with 50% & above marks or equivalent CGPA Score in MAT/CAT/XAT/TANCET/CSBAT Entrance Test

### ADMISSION HELPDESK

Phone: 44-22759200 | 22750351 Extn. 483 Mobile: +91 95432 77888 | +91 94990 01725

Email: admissions@crescent.education | Website: www.crescent.education | www.csbedu.in