

## MANAGEMENT DEVELOPMENT PROGRAM

**SCHOOL:** CRESCENT SCHOOL OF BUSINESS

**CENTRE:** CENTRE FOR BUSINESS STRATEGY

### **OVERVIEW:**

The **Management Development Program** is titled “NavDisha” was conducted for Indane distributors covering the region of Chennai, Thiruvallur, Chengalpattu, Kancheepuram and mostly the northern part of Tamilnadu under the control of Chennai-Indian Oil Corporation.

This program is intended

- ❖ To enhance the skills and competencies required to face the competitions that Indane distributors may encounter in future
- ❖ To throw a light on the avenues available to increase their sales potential and value addition possible in their business

Program was conducted in the following phases:

1. Batch 1: Dec 12 and 13, 2022
2. Batch 2: Dec 14 and 15, 2022
3. Batch 3: Jan 19 and 20, 2023
4. Batch 4: Jan 23 and 24, 2023
5. Batch 5: Feb 10 and 11, 2023

Batch 1: Dec 12 and 13, 2022; This batch had a total of 41 participants.





## Management Development Programme NAV DISHA 2022-2023



Batch 2: Dec 14 and 15, 2022; This batch had a total of 39 participants.



## Management Development Programme NAV DISHA 2022-2023





Batch 3: Jan 19 and 20, 2023; This batch had a total of 36 participants.



## Management Development Programme NAV DISHA 2022-2023



Batch 4: Jan 23 and 24, 2023; This batch had a total of 47 participants.



## Management Development Programme NAV DISHA 2022-2023



Batch 5: Feb 10 and 11, 2023; This batch had a total of 41 participants.



## Management Development Programme NAV DISHA 2022-2023

