



B.S. Abdur Rahman

# Crescent

Institute of Science & Technology

Deemed to be University u/s 3 of the UGC Act, 1956

# OFFICE OF STUDENT AFFAIRS

# ANNUAL REPORT

## Curricular and Extracurricular Activities



## Year - 2019-2020

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## OFFICE OF STUDENT AFFAIRS ANNUAL REPORT 2019 – 2020

### Cultural activities for the year 2019 – 2020

It gives me great pleasure to present the Annual Report on the Cultural activities of the Department office of Student Affairs for the year 2019-20.

#### **Orientation Programme**

##### **July 11<sup>th</sup> to 17<sup>th</sup> 2019 - REPORT**

Everyone walks in through the gates of their college with very high hopes of learning and having fun at the same time, though there is a voice at the back of their minds that says grades are indeed very important. The nervousness of meeting new people, the joy of finding a soul-sibling, and the thrill of wanting to know the unknown the first day, or rather the first year of college does that.

The club took up 5 days, from the 11<sup>th</sup> of July to the 17<sup>th</sup> of July to introduce the club to all the new students who piled in. They demonstrated shipwreck, mock debates, block and tackle, ship bate and poetry slam, also elaborated about the other clubs under the umbrella of the literary society, which includes the Crescent Writer's Guild, the Crescent Debate Society, and the orator's club. The members made a special effort to make the club seem more welcoming, by showing them how close the club is with an almost family-like bond that runs deep in the club and that all the members hold each other in high regard, showing a lot of respect to one another. Occasionally making jokes and inducing comic elements in the running activities lighted the mood up.



## Anti-ragging

Anti ragging Measures & Code of Conduct booklets were issued on 05<sup>th</sup> July 2019. Anti Ragging Measures Guidelines” in the form of a booklet was issued to every student on first day of commencement of session through respective class advisors. Deans and HODs were requested to ensure that the undertaking given on the first page of handbook is signed by the student. These undertakings were collected and deposited by Class advisors,

### PREVENTIVE MEASURES of Anti Ragging

1. Constitution Of Anti Ragging Committee Which Includes Police and Civil Administrative Officials.
2. Anti Ragging Squads.
3. Anti Ragging Patrols.
4. 56 Faculty Members Were Nominated Proctorial Board Members of 2019-20
5. 24x 7, Anti Ragging Control Room
6. Anti Ragging Posters Displayed At Prominent Places In The Campus:  
School buildings, Canteen, Banyan Tree Tea Outlet & Hostels
7. Anti Ragging Measures Booklet Has been Given To First Year Students in the Welcome Kit & To All Students on First Day of Commencement of Session.



## International Yoga day

The International Day of Yoga aims to raise awareness worldwide of the many benefits of practicing yoga, a physical, mental and spiritual practice, as “International Yoga Day Celebration” conducted in our institute on June 21, 2019. Yoga awareness programme has been conducted successfully.



## Onam Celebration

Onam celebration is conducted on 19th September 2019 at our institution with various cultural performance followed by cultural activities along with our Honourable Vice Chancellor and Faculties.



## Town Hall Talk

"Town Hall Talk", an interaction by VC with students has been scheduled at Seminar Hall 2 as per the details given below:-

- (a) 23 Sept 2019:PG , IV & V year students of all programmes
- (b) 27 Sept 2019 : II & III year students of all programmes.
- (c) 30 Sept 2019 : First year students of all programmes.



## Auditions

As an inauguration to the Cultural events in the college, auditions showcased the skills & unbeatable talent of the fresher's, providing them a stage to discover their innate potential.

In the last few years an average of 300 students participated in the competitions organised by different clubs means, Crescent Team Dramatic Auditions,ISTD-C VJ/RJ Auditions,Audition Music Events, Auditions For Other Talent, Art Club Auditions,ISTD Photography Auditions,ISTD –C Media Auditions,,ISTD Crescent Fashion Team and were selected by the respective club head. Last academic year witnessed the selection of 40 worthy students.

The auditions for ISTD – Crescent was conducted on 30<sup>th</sup> September and 1<sup>st</sup> and 3<sup>rd</sup> of October. We had participation from more than 50 talented students from various departments and year of study.

## CRESCENT ROTARACT CLUB

### DO FOR ASSAM COMMUNITY SERVICE 23<sup>rd</sup> JULY 2019 to 25<sup>th</sup> JULY 2019

We helped the flood-affected victims in North-East with relief materials from the collected funds through campaign in our college, sending them to Assam with help of a NGO network.

- Materials Worth : **Rs. 22,286**
- Venue : B.S.A. Crescent Institute of Science & Technology
- No. of Beneficiaries : **600**



### TRIUMPH KARGIL INTERNATIONAL SERVICE ON 22<sup>nd</sup> JULY 2019 to 26<sup>th</sup> JULY 2019

Supporting the District IST's initiative, members of our club wrote letters and presented greeting cards as a tribute to soldiers, on the occasion of Kargil Vijay Diwas

- Venue : Victory War Memorial, Chennai
- No. of Beneficiaries : 53
- Overall : 39 cards, 14 letters



### PADAM KAATA POROM COMMUNITY SERVICE ON 26<sup>th</sup> JULY 2019

We took kids from Atheeswarar Charitable Trust, out for the movie 'Lion King'. We enjoyed by seeing them enjoy!

- Venue : MR Theatre, Tambaram
- No. of Beneficiaries : 18
- Expenditure : Rs. 3840



### INSTIL - ORIENTATION PROFESSIONAL SERVICE ON 26<sup>th</sup> JULY 2019

We organized orientation programme about Rotaract for the fresher's so that they get more interest and knowledge about this movement and hence join our club

- Venue : B.S.A. Crescent Institute of Science & Technology
- Speaker : IPDRR Rtr. PP. Girish
- No. of Beneficiaries : 317



## ORU PADI ARISI COMMUNITY SERVICE ON 5<sup>th</sup> AUGUST 2019 to 15<sup>th</sup> AUGUST 2019

Associating with 'Robinhood army', we collected rice from our college students & staff, and donated that to farmers and needy in Ponneri on Independence Day.

- Qty. of rice collected: **162 kgs.**
- Venue : Ponneri, Tiruvallur, TN
- No. of Beneficiaries : 132



## BE POSITIVE COMMUNITY SERVICE 29<sup>th</sup> AUGUST 2019

In support of the Mega Blood Donation Drive by RID3232, with help of our parent club, we organised a blood donation camp and collected 84 units of blood. Also “ *Donate Red ! Take Green !* ”

- Tie up: **Crescent Medical Centre**
- Venue : B.S.A. Crescent Institute of Science & Technology
- No. of Beneficiaries : **84**



## **DON'T JUDGE CLUB SERVICE ON 1<sup>st</sup> AUGUST 2019**

The motive of this project was to demonstrate that we must not judge a person by just looking at his/her appearance

- **Venue : Crescent Institute**
- **No. of Beneficiaries : 154**



## **ROTARACT PREMIER LEAGUE CLUB SERVICE ON 30<sup>th</sup> AUGUST 2019**

To strengthen fellowship and to spread joy within the club, we organised a variety of games - volleyball, cricket, throwball, football and badminton, all on one day in our campus

- **Venue : B.S.A. Crescent Institute of Science & Technology No. of Beneficiaries : 82**



## BON APPETITE INTERNATIONAL SERVICE ON 1<sup>ST</sup> SEPTEMBER 2019

Collaborating with Rotaract Club of Centennial United in RID 3220 in Sri Lanka, this was a project for a gesture of gratitude towards our corporation sanitation workers.

- Venue : Madipakkam Corporation Office
- No. of Beneficiaries : 202
- Expenditure : Rs. 2040



## ON-ICONPROFESSIONAL SERVICE ON 8<sup>TH</sup> SEPTEMBER 2019 to 28<sup>TH</sup>SEPTEMBER 2019

We conducted an online competition - open to students from all colleges - in poetry, art, photography and meme creation. The best entries in each category were chosen and respective students were awarded.

- Online Project
- No. of Beneficiaries : 43



## SAUT TRADITIONNEL INTERNATIONAL SERVICE ON 26<sup>th</sup> SEPTEMBER 2019

Collaborating with Rotaract Club of Dakar Doyen in RID 9101, Senegal, Africa, we exchanged local recipes, cooked and served them to rotaractors. Also we exchanged local designs.

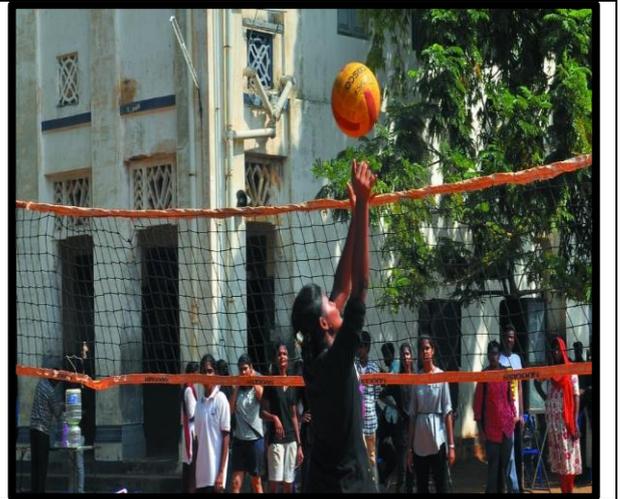
- Venue : B.S.A. Crescent Institute of Science & Technology
- No. of Beneficiaries : 35
- Recipes : Aviyal - Thieboudienne
- Designs : Rangoli - Sand art



## IL - B2SDv2.0 CLUB SERVICE ON 6<sup>th</sup> OCTOBER 2019

Joining hands with RC of Vishwahita, this project brought back the memories of our school days. We organised, played various games and won the overall championship.

- Venue : Sir MCTM Boys School, Purasawalkam
- No. of Beneficiaries : 400
- No. of Visiting Rotarians : 2



## EZHUNDHU VAA COMMUNITY SERVICE ON 18<sup>th</sup> OCTOBER 2019

Focusing on Govt. Higher secondary school students, we organised two extremely beneficial sessions for them - Examination stress management & Future career paths.

- Speakers: IRS. Poo.Ko. Saravanan&Rtr. Rishivats
- Venue : Govt. Higher Secondary School , Chromepet
- No. of Beneficiaries : 90



## MUNDITIAINTERNATIONAL SERVICE ON 18<sup>th</sup> OCTOBER 2019

Collaborating with Rotaract Club of Guwhati East (RID3240) and 70 other clubs from 9 different countries, we taught proper hand washing method to young children in order to maintain a healthy lifestyle.

- Venue : Govt. Higher Secondary School , Chromevet
- No. of Beneficiaries : **30**
- Also donated **soaps** to those kids.



## ENTREPRENEURIAL IDEA AWARDINTERNATIONAL SERVICE

25<sup>th</sup> OCT 2019 to 25<sup>TH</sup>MAR 2020

This was a competitive project, where the objective is to pitch ideas and develop business models to enable differently-abled to start their own business ventures. Awareness was made online.

- Online project
- No. of Beneficiaries : **13**
- Joined with: **RC of Mumbai Sky City and RC of Northern Suburbs (RID 3141) and 25+ clubs**

**VOICE VISION**  
PROJECT OF BASUDEO BUBNA MEMORIAL TRUST

Rotaract Club of  
**NORTHERN SUBURBS**  
CONNECTING THE DOTS

Rotaract Club of  
**MUMBAI SKY CITY**  
CONNECTING THE DOTS

**Rotaract Club of Northern Suburbs & Mumbai Skycity**  
Alongwith Voice Vision  
Presents  
**Entrepreneurial Idea Award**  
A Business Competition Exclusively For Visually Impaired

Supported By :  
**16 + Districts**  
**30+ Rotaract Clubs**

Date :- 1<sup>st</sup> December 2019  
Venue :- SIMSR, Mumbai

RSVP :  
Rtr. Akshita : 90293 85590  
Rtr. Bhagyashree : 9702005086

Honourable Mr. Narendra Modi  
Prime Minister Office  
South Block, Raisina Hill, New Delhi 110011

**Sub: Unique Entrepreneurial Idea Award For Visually Impaired.**

Dear Prime Minister

We cordially invite you to grace our unique event 'Entrepreneurial Idea Award 2019' for visually impaired, to be held on **December 1, 2019**, in Mumbai.

Here you will get to experience talent and aspirations of persons with visual impairment, show power, strength of disabled to shoulder the non-disabled world with equal grit and responsibility.

Being a (visually impaired woman) entrepreneur myself, I understand the importance of your call 'Sab Ka Sath Sab Ka Vikas'. Digital media, 'Make in India'. With a similar vision, 19 years ago called 'Voice Vision' was started. Here we believe in creating a world where any disability is an inconvenience. Through our project 'Entrepreneurial Idea Award' for visually impaired, we have a platform to enable them to be job creators rather than job seekers by providing them with necessary support and mentorship.

Financial independence is equally important for all, whether non-disabled or disabled. Today, we are working as HR Managers, Digital Marketing Managers, Physiotherapists, Dieticians, Entrepreneurial Accessibility Consultant, IAS, CA, lawyers and more in private and government sectors. They are an asset to their families, society, country and no more a burden.

We wish to spread this message loud and clear to the entire nation. Your presence at the event sharing the same in your upcoming 'Mann ki Baat' will make this possible and uplift lives of every visually impaired person.

Seeking your full support and acceptance of our invitation.

Yours Sincerely  
Shreematha B. Bubna  
Under Director

Liked by **divya\_nandini60** and **56 others**

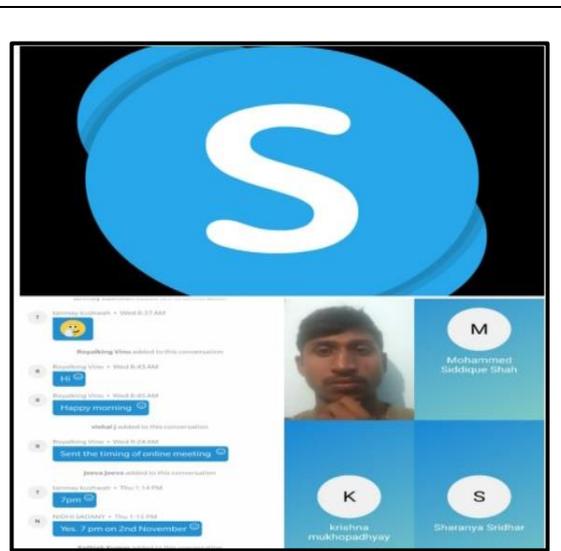
November 15, 2019

### RENDEZVOUS 3.0 INTERNATIONAL SERVICE ON

20<sup>th</sup> OCT 2019 to 16<sup>th</sup> MAY 2020

Joining hands with RC of Pune Mid-East along with 35+ clubs, we donated essentials to old-age homes and orphanages in our surroundings. Also we completed sister club agreements with all clubs involved.

- No. of Beneficiaries : **56**
- Joint project - Donation
- Joint meeting - Skype
- Joint bulletin - sister club agreement



## ROWTHIRAM PAZHAGU PROFESSIONAL SERVICE ON 16<sup>th</sup> Nov 2019

Our Rotaractors learnt the basics of Silambam - our traditional martial art, with fun and motivation. Thanks to Crescent Silambam Club!

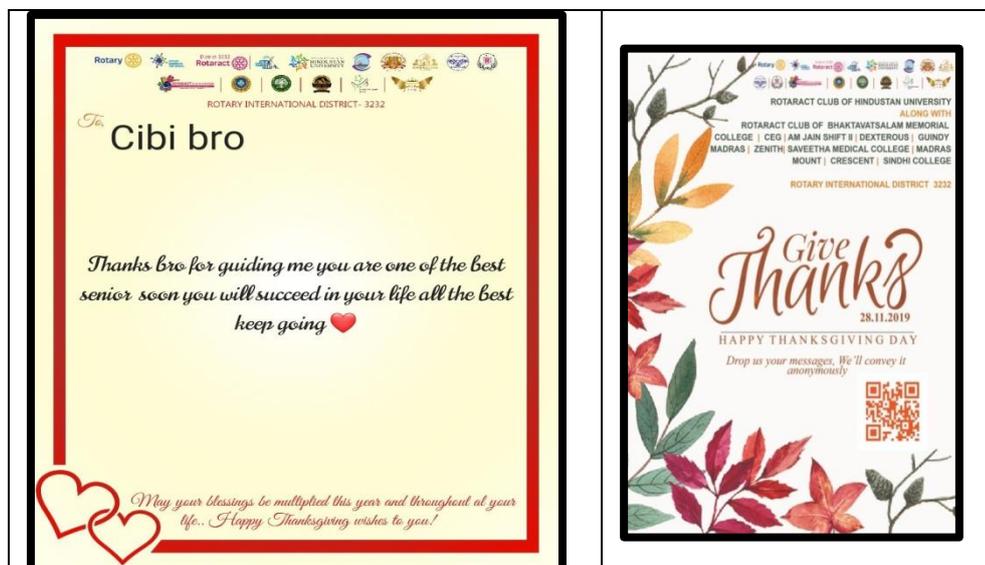
- Venue : B.S.A. Crescent Institute of Science & Technology
- No. of Beneficiaries : 28
- Tie up : Crescent Silambam Club



## GIVE THANKS PROFESSIONAL SERVICE ON 28<sup>th</sup> NOVEMBER 2019

The aim of the event was to instil the importance of gratitude and appreciation which helps us do more and more to the people.

- Online project
- No. of Joint Clubs : 10
- No. of Beneficiaries : 3019 (300)



## VITAMIN - M PROFESSIONAL SERVICE ON 14<sup>th</sup> FEBRUARY 2020

It was an informative session on the importance and management of money in our daily lives. Topics like GST, student loans, etc. were discussed

- Speaker : Ms. R. Sindhu
- Venue : B.S.A. Crescent Institute of Science & Technology
- No. of Beneficiaries : 44



## TRIUMPH PROFESSIONAL SERVICE ON 22<sup>nd</sup> FEBRUARY 2020

This was District PST's and RAC of Ambattur's initiative. In regard of that, we organised a game-based training session based on employability skills, applicable to across various streams

- Trainer: Mr. Krishna Prasad
- Venue : B.S.A. Crescent Institute of Science & Technology
- No. of Beneficiaries : 63



## MOOKU MELA RAJA CLUB SERVICE ON 7<sup>th</sup> MARCH 2020

On an overcast Saturday, early in the morning, we played cricket at the beach with majority green rotaractors joining us. It was good fun and was a stress-reliever after exams.

- Venue : Marina Beach, Chennai
- No. of Beneficiaries : 22



## WISDOMPROFESSIONAL SERVICE ON 11<sup>th</sup> MARCH 2020

Along with RAC of Spectrum, we organised a graphic design workshop using tools like Adobe Photoshop and Illustrator. Many eager learners attended the workshop and got benefitted.

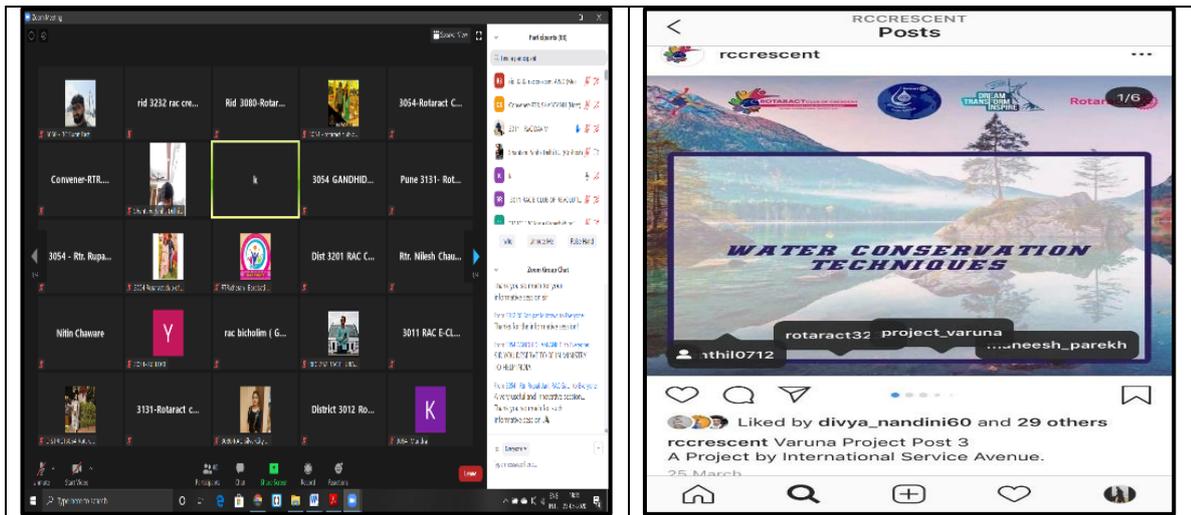
- Resource person: Retry. Santhosh
- Venue : B.S.A. Crescent Institute of Science & Technology
- No. of Beneficiaries : 93



## VARUNA INTERNATIONAL SERVICE ON 23<sup>rd</sup> MARCH 2020 to 24<sup>th</sup>MAY 2020

Collaborating with various districts in India, also 3232, this was an online project creating awareness on social media for water conservation. The problem of water scarcity was well-defined and a solution was arrived upon.

- Online project
- No. of Beneficiaries : **150**
- In a 2-day webinar, top Rotary leaders addressed the participants.



## COVID-19 PROFESSIONAL SERVICE & COMMUNITY SERVICE ON 23<sup>rd</sup> MAR 2020 to 31<sup>st</sup>MAR 2020

We shared videos online related to awareness and practice measures for COVID-19. Rotaractors from various clubs supported us in this project by sending their videos.

- Online project
- No. of Beneficiaries : **78**



## **BHARATHAM 2020 INTERNATIONAL SERVICE ON 1<sup>st</sup> APRIL 2020 to 14<sup>th</sup> APRIL 2020**

Collaborating with RC of Gwarinpa (RID9125) in Nigeria and RC of St. Xavier's College (RID3250) in Ranchi, we organised e-learning sessions of Bharatanatyam for 2 weeks.

- Teacher: **Kum. Mahati S**
- Online project
- No. of Beneficiaries : **20**



## **WORD OF THE DAY PROFESSIONAL SERVICE ON 3<sup>rd</sup> APRIL 2020 to 3<sup>rd</sup> MAY 2020**

An informative online project - for a month, daily we shared a poster with a word/idiom through social media, with its exact meaning along with an example of its proper usage.

- Overall : 22 words and 8 idioms
- Online project
- No. of Beneficiaries : 90



## THAAGAMCOMMUNITY SERVICE ON 13<sup>th</sup> APRIL 2020 to 27<sup>th</sup> MAY 2020

During the lockdown, stray animals are suffering without food. So we asked rotaractors to send video bytes of them, feeding stray animals / birds within proximity of their homes and we put out those bytes to encourage more people to do so.

- No. of videos received& published : 44
- Online Project
- No. of Beneficiaries : 50 - 55 birds/animals



## MASTERPROFESSIONAL SERVICE ON 26<sup>th</sup> APRIL 2020 to 6<sup>th</sup> MAY 2020

Hosted by RAC of Madras Mount along with us and 8 other clubs, through various tasks and assignments being assigned every day, rotaractors from our club enjoyed the opportunity to showcase talents and 7 of them were finalists.

- Resource person: **Rtr. Santhosh**
- Online project
- No. of Beneficiaries : **140**
- 



## URADANGIL UTHAVALAAM COMMUNITY SERVICE 1<sup>st</sup> MAY 2020

During these tough times of COVID-19 and on the occasion of Labour Day, food was prepared and distributed by rotaractors along with help of locals to the stranded workers in Ambattur.

- Sponsorship : Rs. 4000/- by Mr. NavasKani, MP
- Venue : **TN Slum Clearance Board, Ambattur**
- No. of Beneficiaries : **450**



**BE INDIAN ! BUY INDIAN !**

**15<sup>th</sup> MAY 2020 to 31<sup>st</sup> MAY 2020**

### PROFESSIONAL SERVICE

An awareness project during the economic fall in our country - through social media, we shared poster of potential Indian brands that may go big if we start using their products and we also did a comparative analysis

- Overall : **17 posters**
- Online project
- No. of Beneficiaries : **70**

**RAYMOND :**

**ROTARACT CLUB OF CRESCENT**  
(Sponsored by Rotary Club of Madras Mount)  
Rotary International District 3232

Proudly Presents

to salute the stronger nation  
A Professional Service Initiative

Raymond Group is an Indian branded fabric and fashion retailer incorporated in 1925. It produces suiting fabric, with a capacity of producing 31 million meters of wool and wool-blended fabrics. The group owns apparel brands like Raymond, Raymond Premium Apparel, Park Avenue, Park Avenue Women/ColorPlus Park. All the brands are retailed through 'The Raymond Shop' (TRS), with a network of over 700 retail shops spread across India and overseas, in over 200 cities.

In addition, the group also has business interests in readymade garments, designer wear, cosmetics & toiletries, engineering files and tools, prophylactics and air charter operations.

In 2019, Raymonds announced its venture into real estate business under Raymond Realty. The new venture is poised to start with an investment of Rs. 250 crore (approx \$36 million) in developing mid-income and premium housing units on 20 acres of land in the growing suburb of Thane. Raymond group holds over 125 acres of land in this region.

It is one of the largest contributors to the economy accounting for ~4% of the GDP. It is the second largest contributor towards employment generation, after agriculture, contributing 10% to the countrys manufacturing, owing to its labour-intensive nature.

**Rtr.Ashwin Kumar** President 19-20  
**Rtr.Srivathsan** Project Chairman  
**Rtr.Feroz Khan** Project Secretary  
**Rtr.Cibhi** Secretary 19-20

**HALDIRAMS**

**ROTARACT CLUB OF CRESCENT**  
(Sponsored by Rotary Club of Madras Mount)  
Rotary International District 3232

Proudly Presents

to salute the stronger nation  
A Professional Service Initiative

Haldiram's is a major potato chips and Indian sweets and snacks manufacturer based out of Delhi and Nagpur. The company has manufacturing plants in a wide variety of locations such as Nagpur, New Delhi, Gurgaon, Rudrapur and Noida. Haldiram's has its own retail chain stores and a range of restaurants in Nagpur, Kolkata, Noida and Delhi. It was founded in 1937 by Shri Ganga Biharan Agarwal, fondly known as Haldiram in his household as a retail sweets and namkeen shop in Bikaner, Rajasthan. Haldiram's has over 400 products. Its product range includes traditional namkeens, western snacks, Indian sweets, cookies, sherbets, papads and pickles. The company also produces ready-to-eat food products.

In the 1990s, the production of potato-based foods was enabled by the importation of machinery from United States designed for these purposes. Haldiram's products are marketed at various retail locations such as bakeries and confectionery stores, among others, and also on various commercial websites. The pricing of the company's products is typically inexpensive compared to similar products made by other companies. Prior and up to August 2003 in United States market, the company's products were limited to potato chips. The company's products are carried by some Indian supermarkets in U.S. In U.S., Haldiram's products are popular with the Indian diaspora.

**Rtr.Ashwin Kumar** President 19-20  
**Rtr.Srivathsan** Project Chairman  
**Rtr.Feroz Khan** Project Secretary  
**Rtr.Cibhi** Secretary 19-20

## **FINDING TURTLES PROFESSIONAL SERVICE 11<sup>th</sup> JUNE 2020**

Along with RC of Blue Whales and ### other clubs, we organised and participated in an informative webinar on 'turtle walks' and egg-preservation. We also donated Rs. ### towards the cause.

- Speaker : **Dr. SuprajaDharini, TREE foundation**
- Online project
- No. of Beneficiaries : ###

### **Student Council**

The student Council addressing held on Sep 04 at 10.45 pm in EEE Library, Discussed about student council.

With the objective of inculcating the qualities of leadership, organization, and Responsibility in the students, an active Student Council is in place along with a Strong representation of students in the academic and administrative Bodies/committees.

Twenty Three students have been nominated by the Academic Council on the basis of merit in studies, sports and extra-curricular activities

Students have also been included in Class committees, Anti ragging squads, IQAC, Alumni, Sports, Library, Cultural, Placement, Magazine / News letter, Institutional chapters, NSS, Hostel, Canteen & transport management etc.

## CRESCENT LITERARY CLUB

### Literary Society (LITFEST-2019)

Perhaps this is the first time in the history of Crescent Literary Society that above 250 individuals registered and participated in The Lit Fest that held exclusively *literary* events<sup>5<sup>th</sup></sup> of September, the day of LITFEST 2019, The day started with Write-a-thon which comprised of Creative writing, Haiku and Caption-it, along with lexicon, Triple Threat and Shipbate, followed by a round of Spell bee and Elevator Pitching The day was an extremely memorable one and it would not have been so without the help of the fellow office bearers Dr. P. Rathna, our Faculty Coordinator and Major General Gurdeep Narang, our Dean of Student Affairs and the participants. My hearty gratitude to all our well-wishers and congratulations to all the winners.



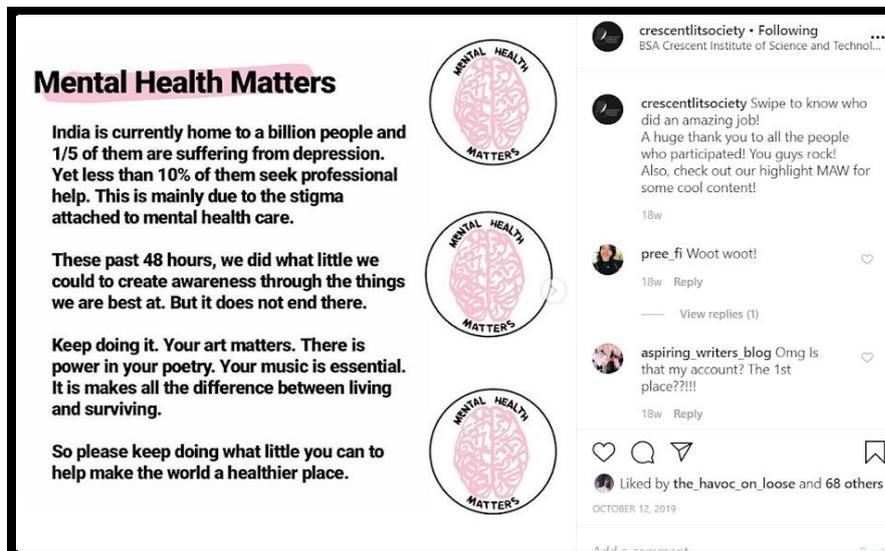
### Debate Workshop

A workshop on Different Debating Styles and Etiquettes was conducted by the Crescent Debating Society in association with Crescent Literary Society on October 2<sup>nd</sup>, 2019 in the Seminar Hall of MS block. The workshop was facilitated by Ms. Arthi Jayaraj, Founder and Director of Learning Advantage, a training organisation in Chennai and a Toastmaster associate. There were 22 participants from different branches and years and 2 organizers. The session started at 10 am with Ms. Arthi giving a brief introduction about herself and her organisation. She followed it by introducing the students to the origin of debate and its necessity in a society. She explained the different styles of debate, their advantages and where they are applied such as Lincoln - Douglas style, Parliamentary debate and One Rebuttal debate. She made volunteers to role play a few debating styles as well and provided feedback after every demo. This was followed by explaining the principle layout of a debate presentation addressing five key components - attention, need, solution, visualization and call for action. To give a more practical experience, the students were split into four groups, each group was given a topic and were asked to apply all the components in their presentation. Each presentation was reviewed and given feedback.



## Online Contest ON 1<sup>ST</sup> WEEK OF OCTOBER

As part of the mental health awareness week campaign, Crescent Literary Society conducted an online contest on its Instagram page. 50+ entries were received and the best of them were recognised and appreciated with shoutouts, cash prizes and e-certificates.



## Creative Writing Workshop

The creative writing workshop which was conducted on the 20th of October by Ms. Fiona Kezia Winston was a huge success for the Crescent Literary Society. Fiona Kezia Winston is a writer, Ph.D. scholar, published poet. Spoken word artist, amateur boxer & a guest writer at Women's web and feature writer at WE magazine, India..She spoke about various topics out of which a few were writing structure, reading space, writing space, metaphors, capturing aura, creating and killing characters, overcoming writer's block and story plot. The session was very interactive, her love for literature and books were evident from the way she gave examples from the top of her mind.

The participants returned with a handful of fun, skills, and memories. The rain sure didn't stop a bunch of writers and learners from making it to an eventful day!



## LITRAPTURE'20 AN INTER COLLEGIATE LITERARY CULTURAL ON 25<sup>TH</sup> OF JANUARY

To state that Lit Rapture 2020 was a success would be an understatement. The feeling that the event would end up a failure was really strong as it was scheduled on a weekend and this constant paranoia that no one would turn up. To our surprise over 150+ participants from around 20 colleges and 100+ participants from our institution showed up to take part and the experience of hosting an event was so nurturing.

### A note to end with

Lit Rapture '20 concluded with a winner's event, book release, felicitation ceremony, an open mic and finally a kickass concert with Dr Peer Mohammed, Pro Vice Chancellor, Dr A Azad, Registrar, Dr. Karthigeyan, Dean of Student Affairs, Mr Jalal, Senior General Manager and Dr P Rathna, Faculty Coordinator from the Department of English on the dais. The all-vocal band Voltage-B performed some of its iconic songs and energized the crowd all around. The energy drink partner Monster boosted the energy of all the participants and organizers alike. They also introduced the new mango variant of the famous drink. Also, thanks to the Crescent Club of Photography (CCP) for capturing the event in timeless frames. As the first inter-collegiate literary event organized after a dry spell of about 10 years, it was a proud moment for the club to find it was a huge success. Well, times were good and gone, but memories stayed. Yes, Memories! What a day it was with its exciting events and cheerful contestants. Despite the delay in the start, the event ended on a high note.



## MENTORSHIP PROGRAM

The House of Debaters, believes in the idea of "Don't raise your voice, rather improve your argument" and in order to achieve these standards, the club holds a Debate Mentorship Session, exclusively for the members of Crescent Literary Society. The programme aims to bring out the best out of every debater and finesse their debate skills. The common means of achieving professionalism is continuous practice and thus the debaters are asked to speak for a particular duration and are also given chances to rebut the stance put forth by the fellow debaters. The sessions are conducted on Tuesdays and Fridays of every week during lunch break, with strength of 15 consistent attendees. The sessions are headed and guided by Senior Members of CLS, who have previous experience of participating in debates and workshops relating to debating.

The debaters are pre-handily, informed about the topic and the style of debate for the next session, giving them enough time to prepare a well-structured speech. The programme started with a warm welcome and the first session showcased the fine, public speaking skills of the debaters. In the following sessions the debaters worked on correcting the grammatical errors and sentence formation, during their delivery. The ideal structure, suitable for all forms of debates was shared and practiced by the debaters. In one of the sessions, the debaters were given a chance to learn the procedures of a Lincoln - Douglas Debate style. In its recent session, the debaters were trained on British Parliament Debate Style. The entire programme aims at helping the debaters, gain more confidence and learn to prepare a well-structured argument. Thus far, the programme has been working towards achieving its objectives and the same shall continue in the near future also.



## **CRESHUNT '20**

On 06 Feb, 2020, Crescent Literary Society conducted oratory and writing events along with the other clubs under ISTDC during CRESHUNT '20. 60+ participants attended the event to bag the title of Mr. & Ms. Crescent Orator and Mr. & Ms. Crescent Writer. Umar, a Publishing Consultant at Notion Press and Former Head of Crescent Literary Society judged the three oratory and two writing events. The scores of all the events were tallied together to choose the respective title winners.



## CRESCENT CREATIVE STROKE

Talent, creativity, productivity, and achievement are terms that define the Club “Crescent Creative Strokes” by motivating the students to reach their maximum creative potential and to Show case their talents in the field of Art. Professional trainings will be given to students from experienced artist. The activities that they take part in are imaginative, enjoyable and educational. Creativity and innovation are the keys to success in today’s rapidly changing world. We make a difference by challenging the conventional thoughts and promoting innovative ideas.

### Art Decathlon

Crescent Creative Strokes club successfully organized Art Decathlon on 8th August 2019. The idea behind this grand event was to celebrate Youth Day through performance of various arts. Events conducted Rangoli, Face Painting, Mehandhi, Calligraphy, Sculpture, Lemon & spoon, Tug of war. An overwhelming 500 students participated in Art Decathlon which was organized by the joint effort of CCS office bearers and student volunteers from different departments. The participants were from various departments and programs of the Institute covering students from first year to final year group.



### Mural Art

Crescent Creative Strokes” has arranged a mural art wall painting to the students near 1st year canteen which is located near the Life Science Block. Dr. E. Syed Mohamed, inaugurated the event by introducing about the club CCS and welcomed the PRO VC, Academic Dean Affairs, Register and Senior General Manager. The art work took nearly 15 days from 21/02/2020 to 04/03/2020. The art work started from morning to evening. Students from all departments volunteered till the completion of the wall. The main aim of the art work which has done in the 1st year canteen is for improving the skills and knowledge among the students. And to spread the knowledge regarding the art. The mural art wall painting has come to end by colourful dreams of the future citizens. It’s not about painting the wall it’s about improving our skills and knowledge regarding our passion and improve our self.



## CRES MUN

### THE MUN WORKSHOP- 16-03-2019

Within a month of establishment, the CRESMUN club conducted its first ever workshop in the history of the institute. The workshop titled `` HOW TO MUN? `` was carried out in concurrence with Mr. Mohamed Adeep Ahmed from VITCMUN and Ms. Afra from MOPVMUN. The workshop was conducted to introduce MUN to the students, covering its workings and committees. This event engrossed participation of students from diverse departments and years.



## INTRAMUN

The first ever Crescent Institute's MUN event - INTRAMUN would be organized within a few weeks after regular practice sessions. MUN on a very small scale would be held and delegation only within the institute would be entertained as this serves as the final practice session for the students before venturing out into other reputed MUN communities



## CRESHUNT

**CRESHUNT '20** was conducted on the sixth of February 2020 at the convention center. The day started with the presidential address by the ISTDC head Akmal Ali. The chief guests of the day were the alumni of our institute and Pro Vice Chancellor Dr. A. Peer Mohamed, Registrar Dr. A. Azad, Senior General Manager V. N. A. Jalal and Dean of Student Affairs & Chief Proctor Dr. Karthikeyan Ramalingam were some of the dignitaries present on stage during inauguration. More than 250 participants contested in various events ranging across dance, music, art, photography, literature, media, acting and talent display. All the events were presented beautifully and artistically, keeping the audience enthralled and awestruck for the whole day.



## Theatre Fest

All the talent in the world won't take you anywhere without your teammates so Crescent team dramatis and Indian society for training and development planned to organize a one day event. Events like Variety show, talent show, Channel Surfing, Adzap, Mime show was held and participants from various colleges actively took part in the event

### **1. Adzap**

The start of the THEATRE FEST 2020 was the Adzap event. Totally there were 5 teams from different colleges. The colleges were Ethiraj, Newcollege, Vaishnava, Gurnank, Loyala college.

Winners: 1st-Gurunanak College Velacherry Chennai and Ethiraj College, Chennai

2nd-Loyola college Nungapakkam, Chennai and New College Rayapettah, Chennai

### **2 Channel surfing**

The second most event of the THEATRE FEST 2020 is Channel Surfing event. Totally there were 3 teams participated from different colleges. Each team had been given preparation time by the judges

WINNER -GURUNANAK COLLEGE VELACHERRY, CHENNAI

### **3. Talent show**

The THEATRE FEST 2020 cheered up with the TALENT HUNT event. Totally there were 7 teams participated from different colleges. Each team performed different variety of acts and by the innovative performances judges gave them scores. The talent show brought out students with extraordinary talents like juggling, mimicry, silambam and even with fire related activities.

WINNER- LOYOLA COLLEGE, NUNGAMBAKKAM CHENNAI

RUNNER-LOYOLA SILAMBAM TEAM

### **4. Variety show**

The THEATRE FEST 2020 sparked with the variety event, the Main and the most awaited event – Variety. This was the center of the fruit as all the teams were eagerly awaiting this event as well as the audience. For this event there were 4 teams participated from different colleges. The colleges were SDNB Vaishnav, Gurunanak college, Anna university CEG college & MIT. Each team performed different variety of acts and by the innovative performances judges gave them scores. Every team came up with their ideas and concepts.

WINNERS-CEG SPARTANS, GUINDY CHENNAI

RUNNERS-MIT, CHROMPET- CHENNAI & GURUNANAK, VELACHERRY –CHENNAI



### Lucky Draw (Dress Event)

To enhance the student to wear professional dress of among the Student's .the office of student affairs initiate a weeklyLucky draw programme for students with smart dressing .Thecoupons will be given to student coming with smart dress.Last working day of week two lucky winners (one male/onefemale) will be selected and prizes will be given to the students.

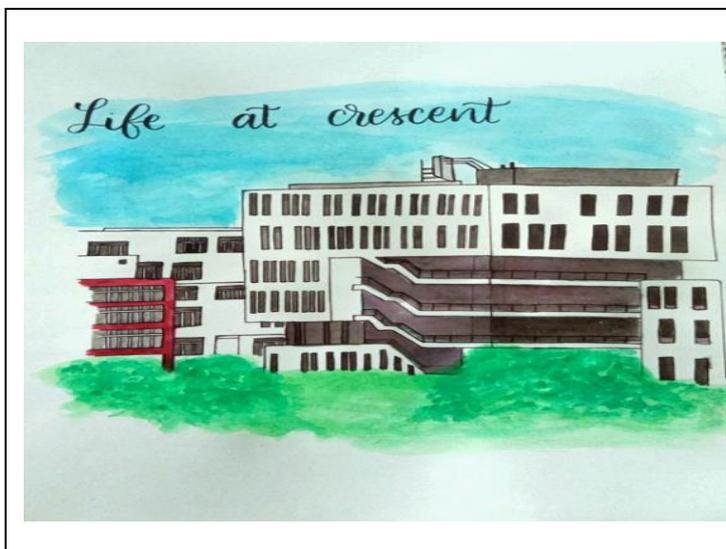


## International Women's Day

**Photography** is the art, application and practice of creating durable images by recording light or other electromagnetic radiation, either electronically by means of an image sensor, or chemically by means of a light-sensitive material such as photographic film.



**Idea Archive** It is created to find unused artistic talents in our campus. We have conducted several workshops exhibitions we are giving tasks to keep them in touch with art every week. we have planned several events in future for ore artists to gain more interest in art and crafts.



**Poetry Contest** The Crescent Literary Society was initiated in the year 2006, with the chief objective to hone the literary skills of the students. The society aims at enhancing the much-required leadership qualities as well as interpersonal communication skills by encouraging students to participate in and organize various inter-college and intra-college literary events.

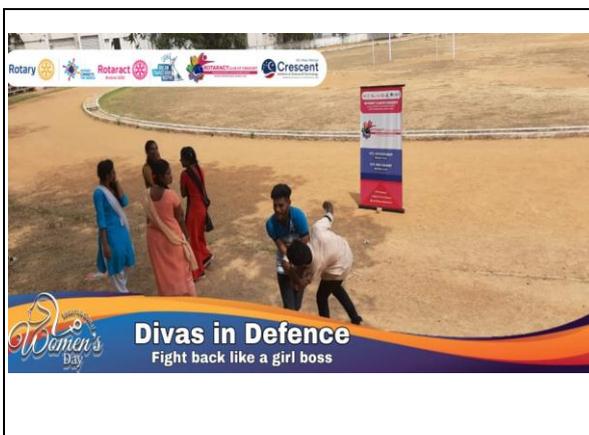


### Flash Mob



### Divas in Defence

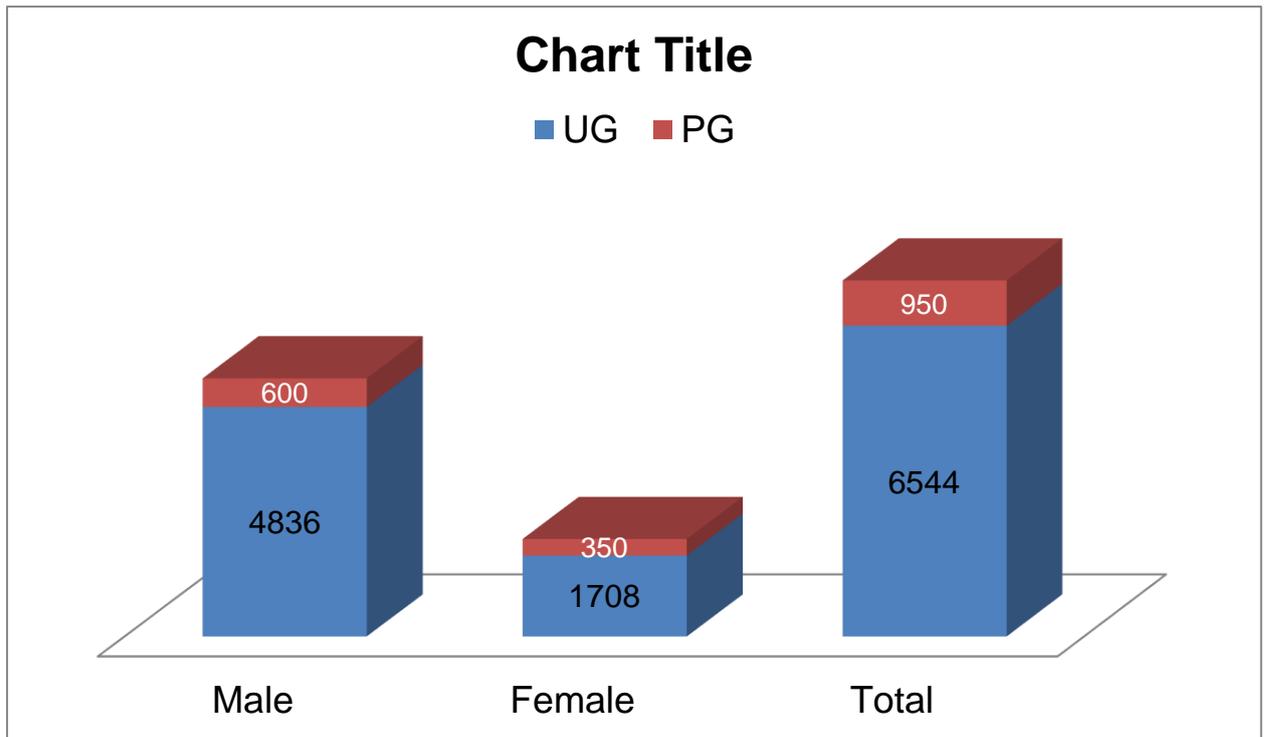
Organised a self-defence workshop for interested girls in our college, thus building self-confidence.



# STUDENT ENROLLEMENT UG & PG

Programme wise student strength

	Male	Female	Total
UG	4836	1708	6544
PG	600	350	950



## PROGRAMME WISE UG STUDENT STRENGTH

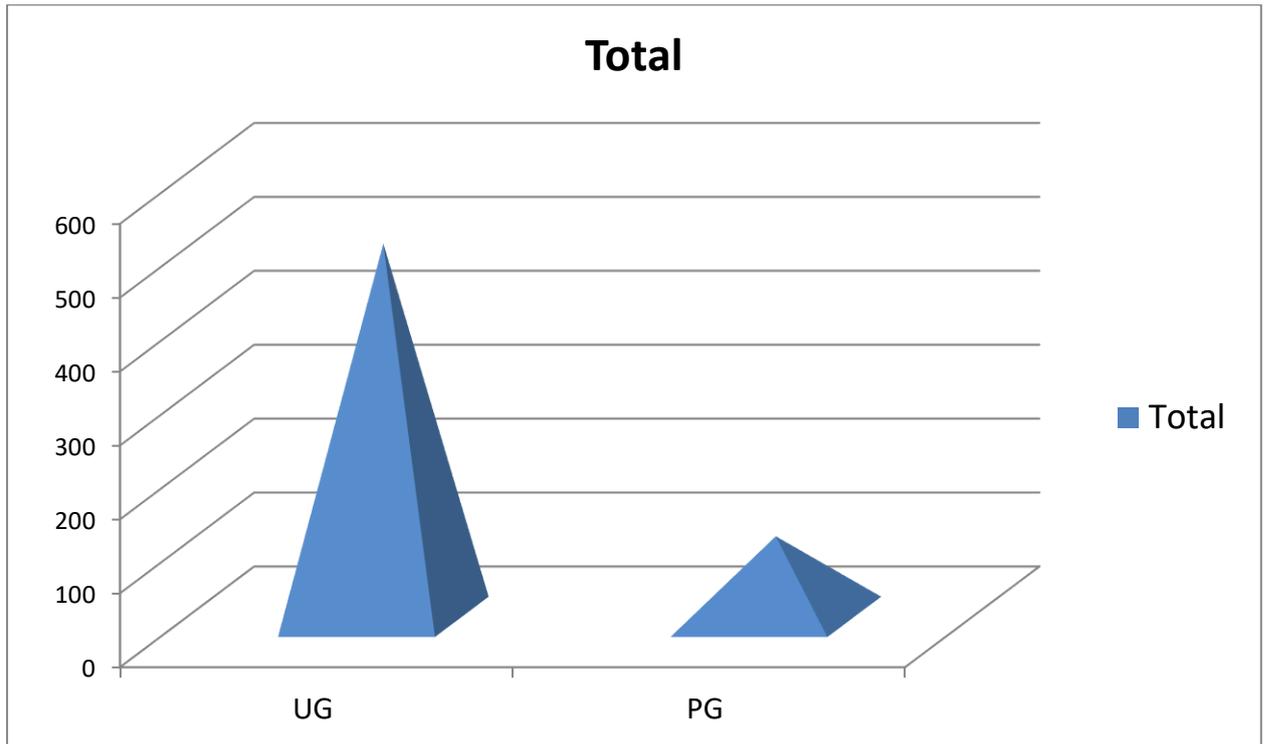
SI NO	Branch	Grand Total		
		Male	Female	Total
1.	Civil	247	15	262
2.	MECH	519	0	519
3.	EEE	130	17	147
4.	ECE	260	106	366
5.	EIE	81	8	89
6.	CSE	494	135	629
7.	IT	159	52	211
8.	PE	64	8	72
9.	AERO	85	11	96
10.	AUTO	127	0	127
11.	BIOTECH-UG	110	148	258
12.	C-BIOTECH	0	0	0
13.	B. ARCH.	219	132	351
14.	B.Des	42	71	113
15.	B.A. IS	137	25	162
16.	B.A. English Hons	7	11	18
17.	B.Com. Gen	451	181	632
18.	BCom-(AF)	178	89	267
19.	B.Com Hons	45	22	67
20.	BSCBIO	46	87	133
21.	BSC-CS	154	44	198
22.	BCA CTIS	289	61	350
23.	BCA MAIS	84	3	87
24.	BCA Multimedia	19	3	22
25.	BBA FS	120	36	156
26.	BBA (E&FS)	6	2	8
27.	BBA (Genral)	49	15	64
28.	BCA DS	99	35	134
29.	Pharmacy	99	70	169
30.	BBA-LLB Hons	119	63	182
31.	BCom-L.L.B Hons	20	17	37
32.	BA LLB Hons	20	4	24
	<b>Total</b>	<b>4479</b>	<b>1471</b>	<b>5950</b>

## PROGRAMME WISE PG STUDENT STRENGTH

SI NO.	Branch	Grand Total		
		Male	Female	Total
1.	MBA	105	56	161
2.	MCA LE	97	39	136
3.	MCA Regular	3	0	3
4.	STR	21	4	25
5.	CE &PM-MTECH	20	5	25
6.	CAD	9	0	9
7.	MANUFAC	0	0	0
8.	PED	0	0	0
9.	PSE	2	0	2
10.	COMMUNI	3	3	6
11.	VLSI	1	4	5
12.	EIE-MT	0	0	0
13.	CSE-MT	2	3	5
14.	IT-MTECH	0	2	2
15.	M.Tech.BIO	2	12	14
16.	Avonics	2	0	2
17.	ACTUARIAL	17	27	44
18.	CHM	19	26	45
19.	PHY	22	23	45
20.	Mole.BIOCHM	11	9	20
21.	MICROBIO	12	22	34
22.	BIOTECH	14	20	34
23.	MA IS	39	3	42
24.	M. Arch.	17	6	23
25.	PGDM	20	10	30
	<b>Total</b>	<b>438</b>	<b>274</b>	<b>712</b>

### STUDENT RATIO (OTHER STATE)

	<b>UG</b>	<b>PG</b>
<b>Total</b>	505	109



**STUDENTS BENEFITED BY SCHOLARSHIPS PROVIDED BY THE GOVERNMENT**

<b>Year</b>	<b>Name of the scheme</b>	<b>Number of students benefited by government scheme</b>	<b>Number of students benefited by the institution's schemes</b>
2018-19	National Scholarship To Minority Students	175	NA
	National Scholarship To Minority Students	110	NA

**STUDENTS BENEFITED BY SCHOLARSHIPS, PROVIDED BY THE INSTITUTION BESIDES GOVERNMENT SCHEMES**

<b>Year</b>	<b>Name of the scheme</b>	<b>Number of students benefited by government scheme</b>	<b>Number of students benefited by the institution's schemes</b>
2018-19	Crescent Institute Of Science & Technology Renewal Scholarship (2015-16 Batch)	NA	276
	Crescent Institute Of Science & Technology Renewal Scholarship (2016-17 Batch)	NA	461
	Crescent Institute Of Science & Technology Renewal Scholarship (2017-18 Batch)	NA	262
	Crescent Institute Of Science & Technology (2018-19 Batch)	NA	177
	Academic Scholarship Incentive For 2018-19	NA	275

**Students benefited by guidance for competitive examinations and career counseling offered by the institution during 2018-19**

<b>Name of the Scheme</b>	<b>No.ofbenefitied students by Guidance for competitive examination</b>	<b>No.ofbenefitied students by career counseling activities</b>	<b>No.of students who have passed in the competitive exam</b>	<b>No.of students placed</b>
Guest lecture Smart Grid of the 21 <sup>st</sup> Century	-	20	-	-
Short term programme on IBM CE Database Management System	-	258	-	-
Workshop on Analytics in Enterprises at Crescent	-	200	-	-
workshop on "Financial Planning and Capital Market Opportunities	-	192	-	-
seminar on Recent Trends in Automotive Technology	-	214	-	-
Carrer Guidance Programme for U.G students	-	324	-	-
Workshop on Ethical Hacking	-	40	-	-
Creative career guidance in multimedia technologies and game design and development	-	120	-	-
seminar on Things to know and things you need	-	100	-	-
Workshop on Mongo DB for Java Developers	-	120	-	-
Workshop on Big Data Analytics Using Hadoop	-	130	-	-
Seminar on Entrepreneurship-Blue Ocean Strategy & MVP	-	62	-	-
seminar on Micro Electro Mechanical Systems (MEMS)	-	60	-	-
workshop on Evolutionary Computing and its Application to Engineering using MATLAB	-	60	-	-
Seminar on basics of Animal cell culture	-	454	-	-
Guest lecture on Prebiotics and Probiotics Towards Synbiotics Relationships	-	13	-	-
one day workshop on Recombinant protein expression & purification	-	19	-	-
Three Day Computational Workshop on Cancer Interactome Analysis & Drug Design	-	19	-	-
Workshop on Analysis of Phytocompounds by HPLC	-	19	-	-
Seminar on basics of Animal cell culture	-	454	-	-
GATE	4			
CAT	4			
GRE	3			
Civil Services (Other Equivalent)	7		23	

**ANNUAL REPORT ON THE SPORTS ACTIVITIES FOR THE YEAR 2019 – 20**

The performance of our students in the field of sports and games during this academic year 2019 – 20 is quite impressive due to the fact that our students had to compete at the National level and State level competitions against quality teams.

At the beginning of this academic year, selection trials were conducted in all Games & Sports and Athletic events for Men and Women students separately for better performance in the inter University and inter institutional tournaments. The captains of various teams were selected.

Mr. R.Barathsre - IV B.Tech (Mech) Our Institution Tennis player was nominated as Sports secretary & Ms. T. Devadharsini – IV B.Tech (Bio-Tech) Ball Badminton player was nominated as Joint Secretary.

**Year Representatives for Sports :-**

Mr.G.Irshad Ahmed- IV B.Tech(Civil)

Mr.T.Arun Kumar- IIIBCA

Mr.MohamedAfzal- II BSC (CS)

Mr.S.MohammedIrshad - I B.Tech (Mech)

Mr. S.Prakash – II M.Tech (Civil)

Ms.J. Sandhiya – IV B.Tech (ECE)

Ms.B.Nivetha – III B.Com  
Ms.R.Pavithra – II B.Tech (Bio-Tec)  
Ms. M.LinaFathima – B.Tech (Bio-Tec)  
Ms. S. Pujithaa – II M.Sc (Micro)

Our students have brought laurels to our University in various competitions this year and the following are the achievements.

### **ATHLETICS**

1. **Mr. S.MohammedAfzal – II B.sc (CS)** Men Athlete won the **Silver Medal in 100 M – Dash** in the State Level Inter Collegiate **IITSportsfest-2019 Athletic Meet** organized by IIT Madras, Chennai on 16<sup>th</sup> to 20<sup>th</sup> September-2019.

2. Our Institution Athletics men team has won the following position in the **6<sup>th</sup> National Rural Games** organized by Rural Games Organization of India at Ujjain, Madhya Pradesh, on 23<sup>rd</sup>& 24<sup>th</sup> August -2019.

1. **Mr. S.MohammedAfzal – II B.sc (CS)** - Gold Medal in 100 M - Dash

2. **Mr.A.Faizal Khan – II B.Tech (Civil)** - Gold Medal in 200 M - Dash

3. **Mr. S.V.VasistVignes – III B.Com** - Gold Medal in Long Jump

3. **Mr. V. S. VasistVignesh – III B. Com (A&F)** Men Athlete won the following Position in the **5<sup>th</sup>Tamilnadu State Youth Rural Games - 2019**.

- Gold Medal in 400mts
- Fourth Place in Long Jump

4. **Mr. V. S. VasistVignesh – III B. Com (A&F)** Men Athlete won the following Position in the **6<sup>th</sup>National Youth Rural Games – 2019 at Punjab**.

- Silver Medal in Long Jump
- Finalist in 400mts

5. **Mr. V. S. VasistVignesh – III B. Com (A&F)** Men Athlete won **Gold Medal in Long Jump** in the **Indo Nepal Youth Games – 2019 at Pokhara, Nepal**.

6. Our Institution Athletics men team has participated in the **80<sup>th</sup>All India Inter University Tournaments-2020** at Mangalore.

1. **Mr. S.MohammedAfzal – II B.sc (CS)** - 100 M - Dash

2. **Mr.A.Faizal Khan – II B.Tech (Civil)** - 200 mts& 110 Hurdles

3. **Mr. S.V.VasistVignes – III B.Com** - 400mts

### **BADMINTON**

Our Badminton Men team has won the **Winner Position** in the State Level Inter Collegiate Badminton men Tournament organized by IIT Madras, Chennai on 16<sup>th</sup> to 20<sup>th</sup> September-2019.

Our Badminton Men team player **Mr. S. A. Rajaram - III B.Tech (Mech)** has won the winner position in the men **singles** in the 4<sup>th</sup> Tamil Nadu State Rural Games Championship – 2019 organized by Rural Games organization of Tamil Nadu at Dhanalakshmi College of Engineering, Tambaram on 13<sup>th</sup> Oct – 2019.

Our Badminton Men team player **Mr. R. Loyd Vergil - III B.Tech (EIE)** has won the Runner - up position in the men **singles** in the 4<sup>th</sup> Tamil Nadu State Rural Games Championship – 2019 organized by Rural Games organization of Tamil Nadu at Dhanalakshmi College of Engineering, Tambaram on 13<sup>th</sup> Oct – 2019.

Our Badminton Men team players **Mr. R. DiwakarRao - II MBA & Mr. N. Kishore – III B.Tech (ECE)** has won the **Winners** position in the men doubles in the 4<sup>th</sup> Tamil Nadu State Rural Games Championship – 2019 organized by Rural Games organization of Tamil Nadu at Dhanalakshmi College of Engineering, Tambaram on 13<sup>th</sup> Oct – 2019.

## **CRICKET**

Our Cricket Men team players have received the **Winner Position** in the **IBM Business School Tournament**. Also our cricket team men players Got **Runners Up** in **DhanishAhammed College Cricket Tournament** and **SRM Milan National Level Tournament in 2020**.

## **FOOTBALL**

Our Football Men team players have got the **Runners Up** in **VIT Festival**, organized by VIT Vellore.

## **TABLE TENNIS**

Our Table Tennis Women team players **Ms.K.S.Subiksha – III BBA LLB &R.MeenachiSubasri – IV B.Tech (CSE)** has won the **Winner Position** in the State Level Inter Collegiate Table Tennis Tournament organized by IIT Madras, Chennai on 16<sup>th</sup> to 20<sup>th</sup>September-2019.Also got **Third Place in MOP Vaishnav Inter College match**.

## **KARATE**

**Mr. R.Suriya – II BBA** won the **First Place** in the State Level **Open Karate Championship-2019**held at

**Ms. Shankari** won the **First Place** in the **5<sup>th</sup> Kicks and Punches International Karate Championship 2020** conducted in Sairam Engineering College, Tambaram, Chennai.

## **SILAMBAM**

**Mr. R.Suriya – II BBA** won the **First Place** in the **4<sup>th</sup> National level Championship &Chennai Got Talent** held at

## **TARGET BALL (WOMEN)**

Our college target ball team have got the 4<sup>th</sup> place in the inter university **TARGETBALL WOMEN TOURNAMENT** held at KL university **ANDRAPRADHESH**

## **ENCOURAGEMENT BY THE INSTITUTE**

The achievements of our students this year are highly commendable. In appreciation of their achievements, cash prizes are also awarded every year to outstanding sports persons who have brought laurels to our Institute at the National, State and Regional Level competitions.

Our Chairman, Board of Management and the Institute authorities here are very magnanimous in admitting some students every year under sports quota in Ball Badminton(Men and Women), Tennis, Badminton (Men and Women), Taekwondo and Athletics with full scholarship (Tuition Fees completely waived by the Management).

Two special prizes are awarded every year for the best sportsman and best sportswoman.

## **TEAM MEMBERS OF STUDENT AFFAIRS**



Dr. KARTHIKEYAN RAMALINGAN

Dean (Student Affairs) & Chief Proctor (Discipline)



Dr. S.M. SHAHEEDHA      Mr. M.ABDUR RAHMAN

Deputy Dean (Student Affairs)

Assistant Dean (Student Affairs-Male)