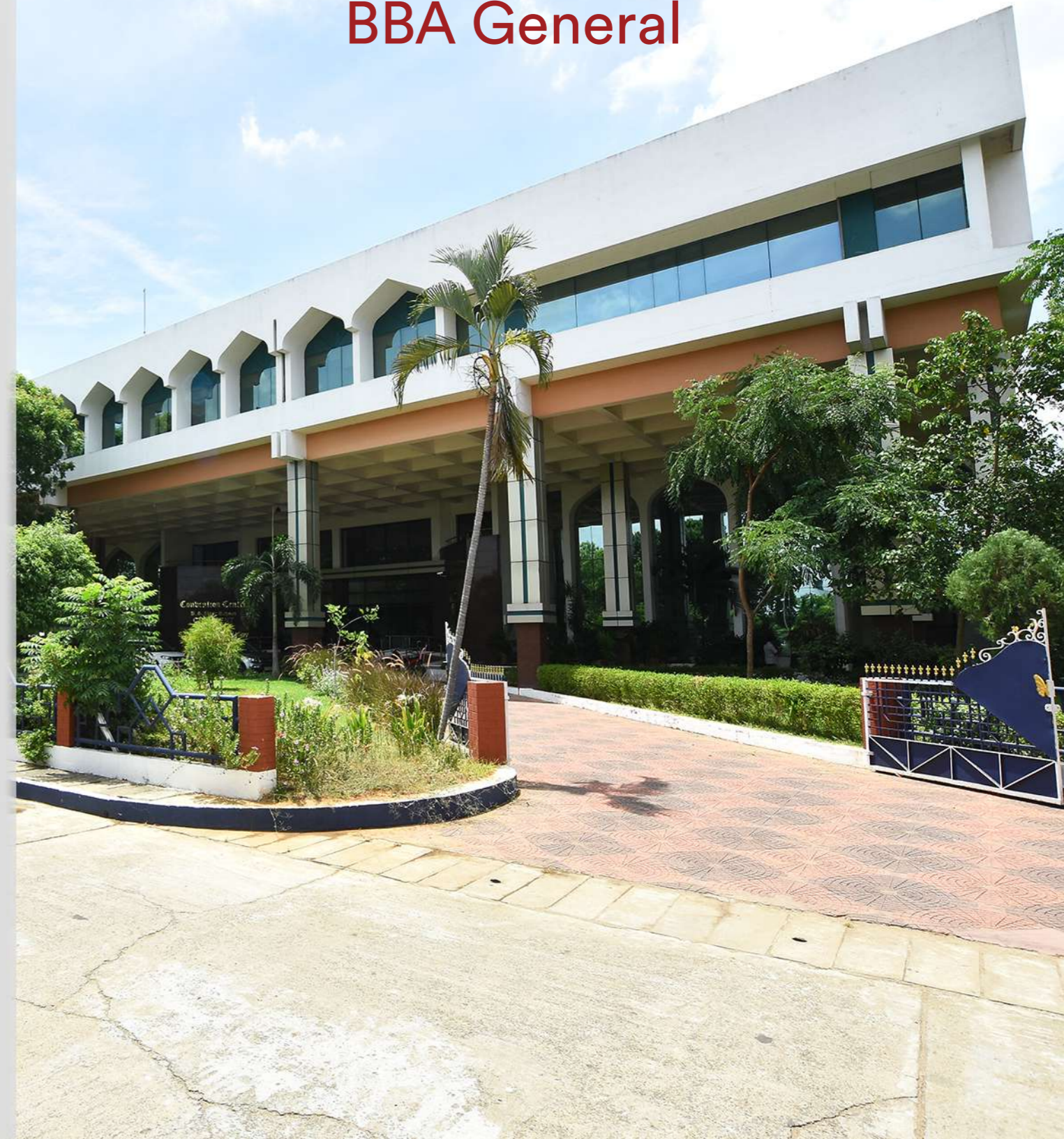




Department of Commerce BBA General









“
Commerce
changes the
fate and genius
of nations.

-Thomas Gray

”

B.S. Abdur Rahman Crescent Institute of Science and Technology

-  Renowned Quality Leadership Institution
-  Located at the greenest spot of Chennai near Tambaram since 1984
-  Long history of 38 years of excellence, the Institution has offered access to a wide range of academic opportunities
-  Offering 54 programmes, grouped under 12 different Schools, 31 Undergraduate programmes, 23 Postgraduate programmes, and Ph.D. (in all the departments)
-  Rising stalwart in higher education with promising Quality, Security and Placement.
-  Welcome students from all countries and our educational programmes are designed to equip the learners with practical and virtual knowledge that helps them to achieve what they want to be and go where they want to go in the ladder of success.

School of Social Sciences and Humanities

Established in 2013, educates to accept responsibility and make positive contributions to an increasingly interdependent and multicultural world.

Variety of courses offered like Commerce, Sociology, Economics, Law, English, Tamil, German and National Service Scheme.

Have full-fledged departments to cater to the increasing demand of higher education.











Offers Ph.D. Programmes in Commerce, Economics, Sociology and English.

MoU with Cambridge Assessment English.

Department of Commerce

- Provides excellence in the field of Commerce by imparting value based education, training and research.
- MoU with International Skill Development Corporation (ISDC) to promote, develop and deliver the program B.Com. Honours (International Accounting and Finance).
- MoU with International Skill Development Corporation (ISDC) for the program BBA (Financial Services).
- MoU with Miles Education Private Limited for the programme B.Com. Professional Accounting.
- MoU with University of Negeri Yogakarta, Indonesia on academic and educational collaboration.
- MoU with Universitas Atma Jaya Yogyakarta.
- MoU with JM Education Initiatives Private Limited to conduct Capital Markets Coaching Programme.
- MoU with JM Education Initiatives Private Limited to conduct CA CPT Coaching Programme.
- MoU with International Skill Development Corporation (ISDC) for US CMA.

- MoU with NSE Academy for Knowledge Hub. Premium courses of Rs. 80,000 provided at no cost:

 Option Strategies	 Financial Planning	 Option Strategy & Pricing
 Currency Futures	 Mutual Fund Beginners' Module	 Financial Markets Beginners' Module
 Financial Markets and Services	 Wealth Management	 Insurance and Risk Management
	 Banking Fundamentals	

- MoU with JM Education Initiatives Private Limited to conduct GST Training given by professional auditors at Rs. 10,000 only



International Conference HR CON FAB



International Conference on Tamil Literature



MOU with ISDC, UK



Guest Lecture at University Atma Jaya, Indonesia



MOA with University Negeri, Indonesia



MOU with University Atma Jaya, Indonesia



Interantional Conference Yogyakarta

BBA General

- Offer an overview of all the subjects that are essential for gaining knowledge of leadership skills with management competencies.
- Enable students to pursue their entrepreneurial ambitions.
- Strengthen the students to get an overview of the various aspects related to launching and managing a business effectively.
- Provided with an opportunity to specialize in a functional area of management to pursue in their careers.
- Job prospects in the field of Manufacturing, Export/Import, Operations Management, Human Resource Management, Financial Management, Marketing, and other allied fields.

Significance of the Programme:

- Comprehensive knowledge of Marketing, Human Resource Management, Business Law, Economics, Tax etc.
- Coherent understanding of business operations and management to take up roles in managerial position across diverse industries.
- Develop innovative thinking and entrepreneurial skills.
- Demonstrate subject-related and transferable skills that are relevant for entry level management positions in diverse industries.
- Enhance managerial knowledge in the business for effective decision making.
- Create a sound foundation for students to pursue higher level studies and research in areas of management.

Programme Highlights:

- Foreign Language includes German and Arabic
- Industrial Visit
- Capstone project
- Summer Internship
- Training on expert level of Excel and Database Management System
- Communication skill and other soft skill programme.
- Syllabus includes mathematics and logical reasoning.
- Various value-added course that include CA-CPT, US-CMA, Data Analytics, Digital Marketing, Tally and more.
- Equip the students with necessary conceptual business and analytical skills required for handling business operations.
- GST Training given by professional auditors.
- Knowledge Hub. Premium courses provided at no cost

“We believe the “best source of knowledge is through action.” Students Participation



Mr. Santhosh won State Level Champion in Power Lifting.



Mr. Surya – World Record in Silambam



Mohamed Faizal won Youth and Sports Development Foundation National Federation Cup

About Faculty

- Well qualified faculty members
- Faculty are expert in different area to provide the best as per the recent trends.
- The Department of Commerce has State of the art research facilities and offers two categories of Phd Programmes (a) Full Time and (b) Part-time.

Infrastructure

- Classes are equipped with projector.
- Well established Learning Management System
- Different Clubs to explore the talent of the students apart from the regular activities.
- National and international guest lectures , seminar and webinar on different topics of importance.
- All the students are have the chance to get the foreign certification.
- MOUs with national and international importance of organisations.
- Educational partnership with Top CA firm.
- Educational partnership with International Professional Bodies.
- The department is equipped with the avant-garde facility for the students and supported by the state of art central library with large collections of books, journals, audio-visual aids and other learning materials.

Placement

- Dedicated placement department to assist the students in placement.
- Placement related training to all the students.
- MOUs with national and international companies to hire the students of the B.S. Abdur Rahman Crescent Institute of Science and Technology.

Some of the Leading Recruiters





























Student's Outlook



Ms. AFROSE .M.H
BBA G Final Year

Freedom to be ourselves would lead oneself to create new things, which indeed lead to a brighter future. I'm sure every Crescentian has the freedom to do the things they like. A great fear for every fresher would be undergoing ragging but Crescent Institute gave me the hope that their still exists some institutes that will protect us from being ragged. Our Institute gave us every kind of opportunities that would help a student to become a smarter person, apart from studies they proved that there are lot more things to do and learn as a student and as a human.



Ms. DEEPIKA R
BBA G Final Year

When I joined in college, it was different exposure to me, it was amazing and unforgettable collection of memories. The environment here is so friendly and good. All the teachers are qualified and experienced, who correct our mistakes and encourage us to achieve more in academics and extracurricular activities, I feel proud that I am a student of Crescent.



Mr. PRAVEEN KUMAR V
BBA G Final Year

My overall experience has been amazing; I love the family like atmosphere that surrounds me in the college. When I come to college, I had no idea about the future and stuck in confused state, but after coming here in crescent, I found what I am and guided me through the right path. It's a place of civility, friendship and good cheer.



Mr. ARAVIND SRINIVASH .P
BBA G Final Year

Being a part of Crescent family is a beautiful memory and a wonderful experience not only for academic but also for the environment, friends etc. Teachers and advisor were so supportive and motivate us to achieve thoughts and goals to be done in future. Crescent made me to score in academic, taught me to be gentlemen. I thank Crescent for helping me what I'm now.





Convocation



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