



**NBA**  
 NATIONAL BOARD  
 OF ACCREDITATION  
 10 Programmes  
 Tier-1

**nirf**  
 2021  
 Engg: 112  
 Univ: 151 - 200

**THE IMPACT**  
 RANKINGS  
 SDG 6&7: Top 200  
 SDG 4: Top 400



**QS WORLD**  
 UNIVERSITY  
 RANKINGS  
 QS Asia University  
 Rankings 2022  
 601-650

**IGWU**  
 DIAMOND

**ARIIA**  
 ARIIA RANKING OF INSTITUTIONS  
 ON INNOVATION ACHIEVEMENTS  
 BAND EXCELLENT

# Department of Commerce BBA Financial Services





“  
Commerce  
changes the  
fate and genius  
of nations.

-Thomas Gray



## B.S. Abdur Rahman Crescent Institute of Science and Technology



Renowned Quality Leadership Institution



Located at the greenest spot of Chennai near Tambaram since 1984



Long history of 38 years of excellence, the Institution has offered access to a wide range of academic opportunities



Offering 54 programmes, grouped under 12 different Schools, 31 Undergraduate programmes, 23 Postgraduate programmes, and Ph.D. (in all the departments)



Rising stalwart in higher education with promising Quality, Security and Placement.



Welcome students from all countries and our educational programmes are designed to equip the learners with practical and virtual knowledge that helps them to achieve what they want to be and go where they want to go in the ladder of success.

## School of Social Sciences and Humanities

Established in 2013, educates to accept responsibility and make positive contributions to an increasingly interdependent and multicultural world.

Variety of courses offered like Commerce, Sociology, Economics, Law, English, Tamil, German and National Service Scheme.

Have full-fledged departments to cater to the increasing demand of higher education.

Offers Ph.D. Programmes in Commerce, Economics, Sociology and English.

MoU with Cambridge Assessment English.

## Department of Commerce

- Provides excellence in the field of Commerce by imparting value based education, training and research.
- MoU with International Skill Development Corporation (ISDC) to promote, develop and deliver the program B.Com. Honours (International Accounting and Finance).
- MoU with International Skill Development Corporation (ISDC) for the program BBA (Financial Services).
- MoU with Miles Education Private Limited for the programme B.Com. Professional Accounting.
- MoU with University of Negeri Yogyakarta, Indonesia on academic and educational collaboration.
- MoU with Universitas Atma Jaya Yogyakarta.
- MoU with JM Education Initiatives Private Limited to conduct Capital Markets Coaching Programme.
- MoU with JM Education Initiatives Private Limited to conduct CA CPT Coaching Programme.
- MoU with International Skill Development Corporation (ISDC) for US CMA.
- MoU with NSE Academy for Knowledge Hub.
- MoU with JM Education Initiatives Private Limited to conduct GST Training given by professional auditors





International Conference HR CON FAB



International Conference on Tamil Literature



MOU with ISDC, UK



Guest Lecture at University Atma Jaya, Indonesia



MOA with University Negeri, Indonesia



MOU with University Atma Jaya, Indonesia



Interantional Conference Yogyakarta

## Significance of the Programme:

- Strengthen the student's capabilities and skills in areas of finance.
- Enhance the ability of students to meet global challenges through sensitivity towards organizational, economic and cultural diversity.
- Sound theoretical base and exposure to current business challenges to encourage creativity and innovative thinking.
- Develop key personal and inter-personal globally-relevant skills for academic and professional enhancement.
- Students are given a fundamental understanding of broad management disciplines.
- It equips students with knowledge of a wide range of business topics, allowing them to take the financial experts roles.
- CIMA prepares people for a career in business. It teaches skills for strategic advice, managing risk and making key decisions.
- By becoming a CIMA member you will join the world's largest professional Body of management accountants. You will be able to use the Chartered Global Management Accountant (CGMA) designation and be part of a truly global network.
- BBA FS with CIMA is an excellent choice for a rewarding career in management and business.

## Programme Highlights:

- Industrial Visit
- Capstone project
- Summer Internship
- Training on expert level of Excel and Database Management System
- Communication skill and other soft skill programme.
- Syllabus includes Business Mathematics.
- Various value-added course that include CA-CPT, US-CMA, Data Analytics, Digital Marketing, Tally NSE Knowledge Hub, GST Training and more.
- Equip the students with necessary conceptual business and analytical skills required for handling business operations.

**“We believe the “best source of knowledge is through action.”  
Students Participation**



Mr. Santhosh won State Level Champion in Power Lifting.



Mr. Surya – World Record in Silambam



Mohamed Faizal won Youth and Sports Development Foundation National Federation Cup



Won Inter Collegiate Competition Champion Trophy



Guest Lecture on Motivation

## BBA Financial Services

- Integrated and embedded with CIMA Syllabus and leads to CIMA Qualification with paper exemptions.
- CIMA-The Chartered Institute of Management Accountants-is a leading membership body that offers an internationally recognized qualification in Management Accounting, which focuses on accounting for business.
- Becoming a Chartered Management Accountant can accelerate students' career and boost salary.
- It is a proven path to business success. This is specially designed for those who wish to develop a successful and diverse career in Financial and Business Management.
- CIMA is similar to ICWA in India and IMA of USA and equips you with eligibility to work in India and 177 countries.





## About Faculty

- Well qualified faculty members
- Faculty are expert in different area to provide the best as per the recent trends.
- The Department of Commerce has State of the art research facilities and offers two categories of Phd Programmes (a) Full Time and (b) Part-time.

## Infrastructure

- Classes are equipped with projector.
- Well established Learning Management System
- Different Clubs to explore the talent of the students apart from the regular activities.
- National and international guest lectures , seminar and webinar on different topics of importance.
- All the students are have the chance to get the foreign certification.
- MOUs with national and international importance of organisations.
- Educational partnership with Top CA firm.
- Educational partnership with International Professional Bodies.
- The department is equipped with the avant-garde facility for the students and supported by the state of art central library with large collections of books, journals, audio-visual aids and other learning materials.

## Placement

- Dedicated placement department to assist the students in placement.
- Placement related training to all the students.
- MOUs with national and international companies to hire the students of the B.S. Abdur Rahman Crescent Institute of Science and Technology.

## Students Testimonies



**Mr. Haamid**  
BBA Financial Services final year (Batch 2019-22)

I am very proud and blessed to be a part of Crescent University Chennai as it has taught me many lessons for life. I have learned to be disciplined towards my studies and career. The teachers here are the best as they are friendly and motivating. They are very focused on our career and have very good subject knowledge.



**Ms. DUVVURU GAYATHRI**  
BBA Financial Services final year. (Batch 2019-22)

I'd like to express my gratitude to the crescent institution, which has been quite useful to me. The professors are very accommodating and caring. Whatever the case may be, I have discovered what I enjoy and my area of interest. I'm hoping to find a job in a different nation and learn a lot of new things.

## Job Profile



**Aakash**  
BBA Financial Services final year. (Batch 2019-22)  
Accounts Receivable senior Associate, Omega Healthcare

I enjoy the amicable atmosphere in our department as well as the teachers' genuine concern for the students. We have a lot of help in our studies. Some of the teachers are quite nice, and their teaching methods are fascinating. They're also really inspiring. The classes have energised us. Because the classes are practical, my grades have improved significantly. The teacher devotes more attention to each student.

## Some of the Leading Recruiters







# Convocation



## Contact Number for Enquiries

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