



Department of Commerce B.Com. General



“
Money is
the best rule
of commerce.”

-William Petty

”

B.S. Abdur Rahman Crescent Institute of Science and Technology



Renowned Quality Leadership Institution



Located at the greenest spot of Chennai near Tambaram since 1984



Long history of 38 years of excellence, the Institution has offered access to a wide range of academic opportunities



Offering 54 programmes, grouped under 12 different Schools, 31 Undergraduate programmes, 23 Postgraduate programmes, and Ph.D. (in all the departments)



Rising stalwart in higher education with promising Quality, Security and Placement.



Welcome students from all countries and our educational programmes are designed to equip the learners with practical and virtual knowledge that helps them to achieve what they want to be and go where they want to go in the ladder of success.

School of Social Sciences and Humanities

Established in 2013, educates to accept responsibility and make positive contributions to an increasingly interdependent and multicultural world.

Variety of courses offered like Commerce, Sociology, Economics, Law, English, Tamil, German and National Service Scheme.

Have full-fledged departments to cater to the increasing demand of higher education.

Offers Ph.D. Programmes in Commerce, Economics, Sociology and English.

MoU with Cambridge Assessment English.

Department of Commerce

- Provides excellence in the field of Commerce by imparting value based education, training and research.
- MoU with International Skill Development Corporation (ISDC) to promote, develop and deliver the program B.Com. Honours (International Accounting and Finance).
- MoU with International Skill Development Corporation (ISDC) for the program BBA (Financial Services).
- MoU with Miles Education Private Limited for the programme B.Com. Professional Accounting.
- MoU with University of Negeri Yogakarta, Indonesia on academic and educational collaboration.
- MoU with Universitas Atma Jaya Yogyakarta.
- MoU with JM Education Initiatives Private Limited to conduct Capital Markets Coaching Programme.
- MoU with JM Education Initiatives Private Limited to conduct CA CPT Coaching Programme.
- MoU with International Skill Development Corporation (ISDC) for US CMA.

- MoU with NSE Academy for Knowledge Hub. Premium courses of Rs. 80,000 provided at no cost:

Option Strategies	Financial Planning	Option Strategy & Pricing
Currency Futures	Mutual Fund Beginners' Module	Financial Markets Beginners' Module
Financial Markets and Services	Wealth Management	Insurance and Risk Management
	Banking Fundamentals	

- MoU with JM Education Initiatives Private Limited to conduct GST Training given by professional auditors at Rs. 10,000 only



International Conference HR CON FAB



International Conference on Tamil Literature



MOU with ISDC, UK



Guest Lecture at University Atma Jaya, Indonesia



MOA with University Negeri, Indonesia



MOU with University Atma Jaya, Indonesia



Interantional Conference Yogyakarta

B.Com. General

- Builds the student's to be employable or self-employed.
- Enhance their knowledge in accounts; be conversant with the financial and economic environment.
- Procure the management skills required to manage business.
- Make the student's more focused on the theoretical aspects with analytical skills, business perspicacity, financial knowledge etc.
- Enriches their intelligence in oral and written communication, Information Technology and statistical skills.
- Develop and inculcate entrepreneurial skills to make them self-reliant.

Significance of the Programme:

- Comprehensive knowledge of Marketing, Human Resource Management, Business and Corporate Law, Economics, Finance, Accounting, Management, Tax and several other branches of Commerce that includes Investment, Insurance, and Banking.
- Helps the students build a concrete footing for advanced studies in Commerce.
- Equip the students with first-hand exposure of working in the real world and providing an extreme and rigorous base for teaching, research, and allied business administrations
- Develop managerial knowledge and tactical dexterity, with a broader skill set.

Programme Highlights:

- Industrial Visit
- Capstone project
- Summer Internship
- Training on expert level of Excel and Database Management System
- Communication skill and other soft skill programme.
- Syllabus includes Business Mathematics.
- Various value-added course that include CA-CPT, US-CMA, Data Analytics, Digital Marketing, Tally and more.
- Equip the students with necessary conceptual business and analytical skills required for handling business operations.
- GST Training given by professional auditors.
- Knowledge Hub. Premium courses provided at no cost

**“We believe the “best source of knowledge is through action.”
Students Participation**



Mr. Santhosh won State Level Champion in Power Lifting.



Mr. Surya – World Record in Silambam



Mohamed Faizal won Youth and Sports Development Foundation National Federation Cup

About Faculty

- Well qualified faculty members
- Faculty are expert in different area to provide the best as per the recent trends.
- The Department of Commerce has State of the art research facilities and offers two categories of Phd Programmes (a) Full Time and (b) Part-time.

Infrastructure

- Classes are equipped with projector.
- Well established Learning Management System
- Different Clubs to explore the talent of the students apart from the regular activities.
- National and international guest lectures , seminar and webinar on different topics of importance.
- All the students are have the chance to get the foreign certification.
- MOUs with national and international importance of organisations.
- Educational partnership with Top CA firm.
- Educational partnership with International Professional Bodies.
- The department is equipped with the avant-garde facility for the students and supported by the state of art central library with large collections of books, journals, audio-visual aids and other learning materials.

Placement

- Dedicated placement department to assist the students in placement.
- Placement related training to all the students.
- MOUs with national and international companies to hire the students of the B.S. Abdur Rahman Crescent Institute of Science and Technology.

Some of the Leading Recruiters



Student's Outlook



KARTHI S

My overall experience of studying in this college was amazing. Seriously, I won't forget the faculties of this college, as they maintained a friendly and as well as a guiding relationship with us. This is a college of value-based education. I really loved it and I am proud to be a part of this college.



MOHAMMED MUSTHAFA K

It was truly a great learning experience. The faculties have always provided us with the confidence to do our work independently. I am very much satisfied with this Institute, and I am looking forward to do my Post graduation in this wonderful Institute.



ROSHAL G

The Institute has provided me with a number of opportunities to grow and explore my skills. I have always found positivity when I am in the institute and the teachers are highly supportive.

Job Profile



Ms. SHARMILA .R

B.Com General (2018 - 2021 Batch)

Quotation analyst, Sutherland Global Services, Chennai

The teaching is so wonderful and refreshing. Faculty member's patience and support were highly appreciated, really, they know how to motivate us. They are great at building confidence and keeping lessons fun and engaging through a variety of activities that improve conversation, writing, and reading skills. It's a great experience for me here in crescent.



Mohamed Naufal N

B.Com General (2018 - 2021 Batch)

Junior Accounts & Administration, Design Concept International, Dubai, U.A.E

It was an honour to graduate from the School of Social Science & Humanities with a B.Com degree. My time at Crescent University enabled me to gain a wide range of skills including corporate social responsibilities which proved invaluable after I graduated and the University still feels like my second home thanks to the staff and my peers. I was provided with constant guidance and encouragement from faculty and had access to excellent resources throughout my time at the University, and no matter what the environment is, students were always treated with respect which gave me the opportunity to fulfill my goals.



Ms. Ramyashree. D.G

B.Com General (2018 - 2021 Batch)

Financial analyst, IBM, Chennai

My College experience was the best because of the positive and trained faculty members, pleasant atmosphere of the Campus. It always motivated me to learn more and equip myself for the future corporate world



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