



B.S. Abdur Rahman
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

Centre for Leadership

in association with

Madras Management Association

Announces a Two-Day Faculty Development Program

in

“Academic Leadership”

Grooming Academic Leaders of Tomorrow



Date: 12th & 13th March, 2020

Time: 9.30 am to 4.30 pm

Venue: Seminar Hall, Department of Management Studies

B.S.A. Crescent Institute of Science and Technology,

Vandalur, Chennai – 600 048

*"If your actions inspire others to dream more, learn more, do more
and become more, you are a leader" - John Quincy Adams*

INTRODUCTION

Leadership is not about one's seniority, position, title, or with personal attributes. It is a process of social influence which maximizes the efforts of others towards achievement of greater good. Academic leadership encompasses excellent communication skills, proactivity, knowing when to take risks, resilient and passion for what one does. This two-day Faculty Development Programme (FDP) is intended to provide leadership training for academicians who are seeking administrative positions in higher educational institutions. The programme will demonstrate the successful leadership styles and best practices that might stimulate faculty members to develop skills that are required to assume academic administrative roles.

OBJECTIVES

The objectives of the workshop are to enable participants:

- To understand the importance of academic leadership and its needs
- To recognize the qualities of effective leaders and identify where one needs to develop
- To obtain maximum contribution from faculty members on achieving effective academic, research and administrative responsibilities.
- To acquire leadership skills required to liaise with superiors and subordinates.

COURSE CONTENTS

Day 1 - March 12, 2020

Facilitator: Mr. Damodar Menon

Module: Leadership Qualities

1. Introduction, Ice-breaker, and familiarisation
2. Objectives of the two-day Program
3. Need for Skill development and Attitude re-orientation for moving to higher roles in educational field.
4. Identify and list out the Qualities (Skill, Attitude, and Behaviour) required for moving to higher roles
5. Zoom in on each of these Qualities to understand them better as Concepts
6. Get a shared understanding of each of these Qualities, and their importance
7. Be convinced about the need for development of these Qualities within themselves for Career growth, and moving into higher roles

Day 2 - March 13, 2020

Facilitator: Dr. Sumathi Narayanan

Module: Academicians & Leadership

1. Identify personal motivation for becoming a leader
2. Steps to develop leadership qualities in Academic institutions
3. Broadening of one's vision and identity as a leader
4. Goal setting as a leader
5. Motivation of team members towards enhanced academic atmosphere
6. Building and sustaining stake holders' relationship
7. Handling differences of opinion or perspectives.

WHO CAN ATTEND THE PROGRAMME ?

This course is aimed at the following faculty members in colleges / universities who are looking to advance their career in academic administrative positions.

- Assistant professor / Associate Professor / Professor
- Head of Department
- Deputy Dean / Dean
- Vice Principal / Principal

KEY TAKEAWAYS

- Theoretical concepts and best practices relating to leadership
- Insights into strategic management theory and practice in academic environment
- Evaluate one's leadership strengths and identify opportunities for growth in Higher Educational Institutions
- Develop a personal leadership philosophy and vision

FEES DETAILS

- Fee per participant – Rs. 2,200/- + GST 18% (Total Rs.2,596/-)
- The fee includes course materials, lunch, refreshment and certificate.

The cheque/DD to be drawn in favour of “Center for Leadership A/c No. 26334” payable at Chennai (or) Payment through Bank Transfer to the following account

Account Number : 165701000026334
Account name : Center for Leadership
IFSC Code : IOBA0001657
Bank Name : Indian Overseas Bank
Branch : Vandalur, Chennai – 600 048

* Please forward the payment receipt to coordinator.cfl@crescent.education

ABOUT B.S.A.R CRESCENT INSTITUTE OF SCIENCE & TECHNOLOGY (BSACIST)

B.S. Abdur Rahman Crescent Institute of Science and Technology, Vandalur, Chennai (formerly B.S. Abdur Rahman Crescent Engineering College) has been established under Section 3 of the UGC Act 1956. It is an institution acclaimed throughout India for its quality in teaching and research. Being one of the reputed engineering and management institutions in India, it lays emphasis on innovative research and high-quality facilities & excellent infrastructure. With 46 programmes, grouped under 12 different Schools, 27 Undergraduate programmes, 19 Postgraduate programmes, and Ph.D. (in all the departments), this institution is a rising stalwart in higher education with promising Quality, Security and Placement. It is a

renowned Quality Leadership Institution located at the greenest spot of Chennai near Tambaram.

ABOUT CENTRE FOR LEADERSHIP (CFL)

The Centre for Leadership is initiated by BSACIST with an objective to improve the scholastic, leadership and behavioural quality of human resources who build business and nation. The Centre provides exclusive training on Leadership to corporate executives, senior administrators, faculty members and students of higher education institutions. Our uniqueness lies in our training content and delivery style, most importantly in our adaptability to client's requirements. Apart from conducting leadership training programmes, the centre also takes up initiatives to organize conferences, seminars, workshops and guest lectures. The centre also provides mentoring and coaching services to individuals and small groups, both from corporate and institutions.

ABOUT MADRAS MANAGEMENT ASSOCIATION (MMA)

Started in 1956, Madras Management Association (MMA) had the sole objective of enhancing the standards of management education and training in India to rival the best in the world. Having charted a long way in the last five decades, we are now the largest affiliate of the prestigious "All India Management Association" (AIMA) with a membership database of 8,000 followers. It comes as no surprise that MMA sets the standards to inspire other Local Management Associations (LMA) and has won the AIMA best LMA award a staggering eight times. MMA is registered under the Societies Registration Act XXI of 1860 as a non profit organization in the city of Chennai. 2011 - 2012 was marked by achievements, innovations and a consolidated approach to focus on growth, success and excellence. We strive to outdo ourselves with each passing year, in turn setting new benchmarks for the scopic regime of Management in the country.

For further details, please contact

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Registration starts at 9.00 am. Prior registration is necessary. The fee once paid will not be refunded; change in nomination from same organization will be permitted.