

ACADEMIC YEAR 2017-18

Feedback from Employers: Analysis Report

Date: 31.07.18

A. Employers are members of Board of Studies (BOS) of Departments / Schools and also in School Level Advisory Committee (SLAC) meetings. Their views on the following parameters are considered for further recommendation in the appropriate forum.

- ❖ Changes / Modification in Curriculum and Syllabus
- ❖ Introduction of new courses
- ❖ Inclusion of cutting edge technology courses
- ❖ Employability related courses
- ❖ Value added courses
- ❖ Starting of new programmes to cater the needs of an Industry & society etc.

Note : Minutes of the Board of Studies of Department of Commerce which was held on 05.07.2018 is attached as sample evidence for participation of employers in the curriculum & syllabus revision. (Annexure)

BOS and SLAC were conducted across various departments in two phases (I phase: December 2017 & II Phase: June-July 2018) and following points recommended by the employers was considered for submission in the subsequent Academic Council Meeting and got approved.

- ❖ Introduction of specialization in programmes matching with industry and global trends.
- ❖ Starting new programmes based on market demand
- ❖ Additional professional elective courses to give wide range of opportunity to students.
- ❖ Enhancing courses focusing on communications skills.


Dean (AA) 31/07/18

Dean, Academic Affairs

Annexure: Sample BOS meeting



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Institute of Science & Technology
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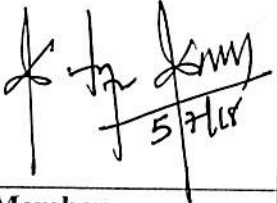

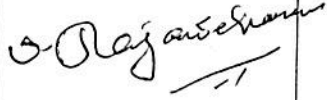

SCHOOL OF SOCIAL SCIENCE AND HUMANITIES

DEPARTMENT OF COMMERCE




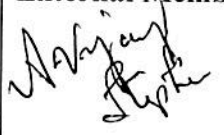
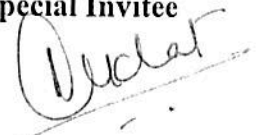
Sub: Minutes of the Board of Studies meetings held on 05/07/2018 – Reg.

The Board of Studies meeting in Department of Commerce was held on July 5, 2018 at 10:30 am in the Seminar Hall, ES Block.

The following members were there present.

S.No	Name and Designation	Signature
1.	Dr. Afzalur Rahman Professor and Head Department of Commerce, BS Abdur Rahman Crescent Institute of Science and Technology, Vandalur, Chennai, Tamil Nadu 600 048 (India) E-mail: hodcommerce@basuniv.ac.in	Chairman 
2.	Dr. Ayub Khan Dawood Professor and Dean, School of Social Science and Humanities, BS Abdur Rahman Crescent Institute of Science and Technology, Vandalur, Chennai, Tamil Nadu 600 048 (India) E-mail: dean.ssh@bsauniv.ac.in	Member 
3.	Dr. P. S. Sheik Uduman Professor and Former Dean, School of Social Science and Humanities, BS Abdur Rahman Crescent Institute of Science and Technology, Vandalur, Chennai, Tamil Nadu 600 048 (India)	Member 
4.	Dr. S. Rajasekaran Professor & Head, Department of Mathematics, BS Abdur Rahman Crescent Institute of Science and Technology, Vandalur, Chennai, Tamil Nadu 600 048 (India) E-mail: hodmaths@bsauniv.ac.in	Member 
5.	Dr. N. Anuradha Associate Professor, Department of Management Studies, BS Abdur Rahman Crescent Institute of Science and Technology, Vandalur, Chennai, Tamil Nadu 600 048 (India) E-mail: anuradharajaprabu@bsauniv.ac.in	Member 



6.	Dr. T. Joseph Professor & Head, Department of Commerce, Loyola College, Nungambakkam, Chennai, Tamil Nadu 600034 (India) E-Mail: prof_joeloyola@yahoo.co.in; joethomos@gmail.com Mobile No. : 04428178200; 9444466690	External Member 
7.	Dr. Fayaz Mohammed Bijli Associate Professor & Head Faculty of Commerce, New College, New No. 147, Old No. 87, Peter's Road, Royapettah, Chennai, Tamil Nadu 600014, (India) Email: fmbijli@gmail.com Mobile No: +918807042001	External Member 
8.	Dr. V. Manikantan Professor and HOD Ramakrishna Mission Vivekananda College, 70-72 P.S. Sivaswani Salai; Mylapore, Chennai, Tamilnadu 600004, (India) Email: vmk.viveka@gmail.com Mobile No.: +91 9962343743	External Member 
9.	Ms. Latha Rajan Director MaFoi, Chennai Email: latha@mafoistrategy.com Mob: +91 0994032227	External Member - ABSENT -
10	CA John Moris A. Managing Partner A. John Moris and Co., Chennai-600014 Email: ajohnmoris@johnmoris.com Ph.N: 044-28116003/4, Mob: +91 9444040332	External Member - ABSENT -
11.	CA Vijay Stephen A. Partner, A. John Moris and Co. Chennai-600014 Email: vijaystephen@johnmoris.com Ph.N: 044-28116003/4, Mob: +91 9790291406	External Member 
12.	Dr. M.S. Haji Sheik Mohammed Registrar (In-Charge) BS Abdur Rahman Crescent Institute of Science and Technology Vandalur, Chennai, Tamil Nadu 600 048 (India)	Special Invitee
13	Nikhath Hamza Director Human Resource BS Abdur Rahman Crescent Institute of Science and Technology Chennai, Tamil Nadu, India	Special Invitee 



14.	Mr. Parvez Alam Director Entrepreneur Development Cell BS Abdur Rahman Crescent Institute of Science and Technology Vandalur, Chennai, Tamil Nadu 600 048 (India)	Special Invitee - ABSENT -
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Minutes of Board of Studies meeting

Agenda of the meeting

Discussion on the B com syllabus and implement the recommendations of the board of Studies
Recommendations of the Board of Studies

B com General

- **Change in course title:** From *Business management* to *Business Organization and Management*
- *Marketing Management* will be offered to B.com General as a core Subject.
- In 4th Semester B.Com (General) will go through the Summer internship
- *Business Environment* will be offered as a subject in the first semester as AECC with an option of *Basic Tamil / Advanced Tamil*
- *Company Accounts I* and *Company Accounts II* will be offered for B.com General in III and IV Semesters respectively
- *Summer internship* to be offered in IV semester in place of III Semester.

B.com (A&F)

- Change in course title: From *Business management* to *Principles of Management*
- Instead of *Practical Auditing* suggestion was made to offer *Auditing Applications*.
- *Instead of Business Environment, Business Environment and Ethics* will be offered as a subject in the first semester as AECC with an option of *Basic Tamil / Advanced Tamil* is introduced in the programme.
- The Paper titled *Auditing* is renamed as *Practical Auditing* with 5 credits offered in the IV semester. *Vouching and Verification* to be included in the syllabus content.
- *Audit Internship* of 2 credits is added in IV Semester. As Attendance Proof, Students should get Signature from Audit Firm, in IV Semester for Summer Internship.
- Paper titled *Marketing Management* may be offered as an elective subject.

- Paper titled *Income Tax I* and *Income Tax II* is renamed as *Taxation I* and *Taxation II* respectively.
- GST to be included in *Taxation II* as a unit.
- Following courses are suggested and included with 3 credits: *Audit internship / Capston project / Tax Practicals*
- Paper titled *Economic Analysis* will be offered in place of *Business Economics*.
- Paper titled *Corporate Accounting I and II* renamed as *Corporate Accounting* and *Advanced Corporate Accounting* respectively
- Paper titled *Accounting for Managerial Decisions* to be renamed as *Accounting for Decision Making*
- Paper titled *Principles of Financial Management* to be renamed as *Advanced Financial Management*
- Paper titled *Principles of Costing* to be renamed as *Advanced Cost Accounting*

General for both the program

- Online courses is suggested to be offered as an elective course.
- Syllabus of Business Statistics to be in detail
- *Computerized Accounting* to be renamed as *Computer Assisted Accounting Techniques (CAAT)*

Board of studies suggested to give some credit to the value added courses to motivate the students and to exempt the GST requirement. Therefore students might be offered to pick up value added courses and passing the same shall make them eligible to be exempted from maximum of 2 electives. This is based on fulfilling certain criterions.

Afzalur Rahman
Afzalur Rahman

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