






## OUR LEGACY

- ★ Accredited with “A” grade by NAAC in the very first cycle.
- ★ QS I-Gauge Diamond Rating for Teaching Quality and Employability.
- ★ Fourth in India to be awarded 4 stars by QS World Top University Rankings.
- ★ NBA accredited programmes grouped under Tier-1 “Washington Accord” recognition.
- ★ NIRF Ranking 2018: Placed among Top-100 Engineering Colleges in India.
- ★ Awarded ISO 9001-2015 quality standards certified by Det Nerske Veritas, Netherland.
- ★ 12 Unique Schools with 50 UG & PG programmes, and Ph.D. (in all the disciplines)
- ★ Dedicated Innovation and Incubation Council to support Student Entrepreneurs.
- ★ Exclusive literary and cultural clubs providing versatile exposure for students.
- ★ Ranked No: 2 (Data Quest 2018 Digital Survey)
- ★ Great Indian Institute 2018 (Forbes India MARQUEE Ranking)
- ★ Top Digital Institute in Student Engagement (ASMA 2018 Survey)

## GET CONNECTED

Be sure to visit our social media sites for additional information and updates.

-  [facebook.com/BSACrescentInstitute](https://facebook.com/BSACrescentInstitute)
-  [twitter.com/bsacrescentinst](https://twitter.com/bsacrescentinst)
-  [instagram.com/bsacrescentinstitute](https://instagram.com/bsacrescentinstitute)
-  [linkedin.com/school/crescentinstitute](https://linkedin.com/school/crescentinstitute)
-  [crescentwordofwisdom.blogspot.in](https://crescentwordofwisdom.blogspot.in)



**WORLD TOP UNIVERSITY RANKINGS  
AWARDED WITH 4/5 STARS**



**ENGINEERING | ARCHITECTURE & DESIGN |  
LAW | PHARMACY | MANAGEMENT |  
ARTS & SCIENCE | Ph.D PROGRAMMES**

**crescent.education**



B.S. Abdur Rahman  
**Crescent**  
Institute of Science & Technology  
Deemed to be University u/s 3 of the UGC Act, 1956

**B. A. English (HONORS)**  
**(3 Years)**

**Here You'll**

**GET THAT OPPORTUNITY**



**Admission Help-desk:**

**+91-95432 77888**

**admissions@crescent.education**

**www.crescent.education**



# “ Language

shapes the way **we think**,  
and determines what  
**we can think about.**”

- Benjamin Lee Whorf

## B.A. English (HONS) – Highlights

- Equivalent to British Curriculum
- Electives: Technical Writing & Workplace English
- Industrial Visits / Internship / Mini- Projects carried out by Students
- Lectures by eminent adjunct faculty from academia and service industry



### Student Testimonial

Ms. Priya, MBA - Marketing

“Crescent is the pioneer in partnering continuously with Cambridge in 2010, in 2014 and most recently in August 2018 as a unique model, offering Business English for all the university students, first of its kind. We, the students are greatly benefitted through this value addition.”

12  
Crores  
2018 Admissions

Students' Scholarship

23  
L.P.A  
2018 Placements

Highest Package

843\*  
Since 2010

Companies Visited

3953\*  
Since 2010

Students' Placed

3683\*  
Publications & Conferences

International & National  
Exposure in Research

5  
USA, 200 / Oman, 50 / Australia, 100 / UK, 100

International Alumni Chapters  
(placements and tie-ups)

“

## Nurturing Leaderpreneurs!!



Education is the ultimate gift for the aspiring students. Crescent personalizes this most needful education with a novelistic approach and charismatic touch that will empower you to capitalize on unforeseen opportunities and involve yourselves to guide the society.

Apart from providing top-notch education, lucrative ambience, and a well-planned student life, this institution provides valuable opportunities and experiences that help you to grow personally and professionally, and create a place that you can call home now and throughout your life.

To "nurture leaderpreneurship", we prepare our students with entrepreneur leadership skills through CEO training before they graduate.

VICE CHANCELLOR

Tan Sri Dato' Sri Prof. Ir. Dr. Sahol Hamid Bin Abu Bakar

D. Phil. (C.Eng) (Sussex), Dr.-Ing. E.h. (Stuttgart),

Dr.Sc (Sussex) AMP, INSEAD (France), M.Sc. (C.Eng) (Colorado),

Msc. (Econs) (Colorado), B.Eng (Hons) (ITM), FASc, FIEM, P. Eng

Professor of Water Resources, University of Stuttgart, Germany

(FIRST FOREIGN NATIONAL AS VICE-CHANCELLOR IN INDIA)

“

Literature overtakes history, for  
literature gives you more than one life.  
It expands experience and opens new  
opportunities to readers.

- Carlos Fuentes

”

## Special Features

- Has qualified & experienced teachers
- Focuses on excellent teaching, training and research
- Has signed MoU with Cambridge Assessment English
- Offers Value Added courses –Business English Certificate, German, Arabic and Japanese languages
- Has computerized Library and Reprographic Facilities
- Has two Language Laboratories
- Gives Career Guidance & Counselling

Transform yourself!

Transform the world!

From here, it's possible!

