



Incubation Policy

- General Incubation Package (GIP)
- BIONEST Incubation Package (BIP)
- Value Added Services
- Thrust Areas
- Application Form
- Enclosures
- Business Plan Template



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General Incubation Package (GIP) – Pricing Policy

Per Person/ Month = Rs.2500/ Month

General Incubation Package Benefits

1. One Seat & Table in Office Space
2. Internet connection.
3. Landline Telephone Connection
4. Uninterrupted Power supply
5. Printer/ Photocopier/ Scanner - 200 copies/ month
6. Access to Meeting Room with Projector / Video conferencing facilities - 25 hours/month
7. Access to Seminar Hall
8. Tea / Coffee Machine – Unlimited
9. Common Secretarial/ Reception Facility
10. Participation in Guest Lectures/ Workshops organised by CIIC
11. Mentoring Services by Crescent Faculty (Domain specific Experts)
12. Students Interns from Crescent

BIONEST Incubation Package (BIP) – Pricing Policy

Per Person/ Month = Rs.7500/month

BIONEST Incubation Package Benefits

1. All the services mentioned in General Incubation Package
2. One Workbench in the common BIONEST Lab
3. Basic Equipments access in the BIONEST Lab

Value Added Services

Advanced Equipments in Incubation Centre
Equipments in Crescent Department/ Lab
IPR protection/ Patent filing Services
Legal services/company incorporation
Financial services/Auditing/Tax
Networking with Angels Investors & Venture Capitalists

Pre-Incubation Period

3 months (Pre-Incubation period for 3 months prior to incubation)

Incubation Period

24 months (For General Incubation Package)
36 months (For Bionest Incubation Package)

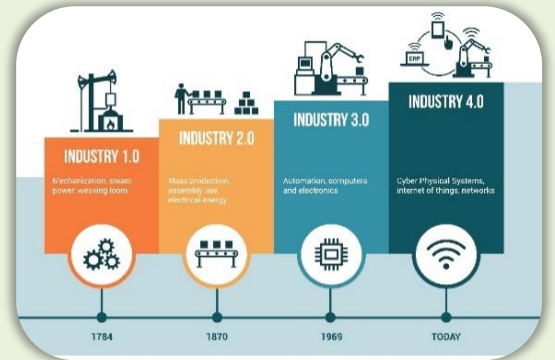
Graduation Period

Revenue of Rs.2 Cr or Operating Profit of Rs.50 Lacs or Employees of 20 people whichever is earlier.

Thrust Areas

Industry 4.0

IoT, Big Data, AI, Cyber Security, Machinelearning, Block chain, AR/VR)



Life Sciences

BioNanotechnology, Medical Devices, Biotechnology & Agriculture



Mobility & Transportation

Auto, Aero, Marine, Space, Rail, Off-highway, Defence & Manufacturing



Innovation & Incubation Council

(Sponsored by BS Abdur Rahman Crescent Institute of Science & Technology)

INCUBATION APPLICATION FORM

1. **Name of the Applicant:**
(Please attach copy of Certificate of Incorporation, Memorandum and Articles of Association of the Company. If the private limited company is not yet incorporated, provide the required details to incorporate. CIIC will facilitate the private limited company incorporation)
2. **Address & Contact Details Phone, Email:**
3. **Name of Directors and Promoters (Please attach their brief profile):**
4. **Name of your working Team/ Organization Structure**
5. **Brief Description of the Product/Services/Technology business you plan to incubate in CIIC**
6. **Brief description of the R&D requirements, Infrastructure requirements, other technological inputs you hope to resource from CIIC**
(Please also indicate names of faculty member(s), Dept./centers of the Institute you plan to associate and equipments facilities to be used)
7. **Have you interacted with the concerned faculty and has he/she/they consented to collaborate with you?**
8. **Name of faculty Mentor:**
9. **Why do you want to locate in the CIIC?**
10. **List if any special requirements for usage in CIIC laboratory facilities:**
11. **Specify requirement of other value added / professional services/ support:**
12. **Have you prepared a Business Plan? If yes, please attach a copy as per Form2 PPM template.**
13. **Please indicate your sources of funds.**
14. **Any other detail which would help in evaluating your proposal**
15. **Declaration:**

We hereby declare that we have read and understood the terms & conditions of the Incubation Policy/ Agreement of Crescent Innovation & Incubation Council(CIIC), Chennai including provisions of Incubation Services Cost to be paid to CIIC on monthly basis and agree to sign the same once our company is approved for the incubation inCIIC. We shall follow the rules and regulations of CIIC. The declaration and facts in the application are true and best to our knowledge and nothing material has been concealed.

Applicant/ Director

Signature

Name:

Enclosures

- Certificate of incorporation
- MoA & AoA of applicant company;
- Business plan as per the PPT Template (Refer Form 2)
- Resume of Promoters & Directors

Business Plan Template - Form 2



About the Start-up

- Name
- Description
- Company Vision
- Website
- Incorporation status
- Entrepreneurs/ Founders and Core Team
- Proposed shareholding structure
- Mentors/ Advisors

Problem Statement & Solutions

- Problem addressed:
- What is the problem/ pain point you are trying to solve?
- What is your proposed solution to address the problem?
- How, in layman terms, does your solution work and help in solving the problem ?



Product/Services & USP

- Describe your product/ service, with focus on the technology component (include schematics, flow charts, screenshots, etc.)
- Why is the technology needed? Why do you think your solution is technically feasible?
- What are the current solutions available to the customer to solve the problem?
- How is your solution better than the existing solutions? How is it unique?
 - Technology
 - Business Model



Go to Market Strategy

- Describe in detail how you plan to reach your target customers, capture market and maintain competitive advantage
- Distribution channel
- Key partners
- Key activities
- Key resources

Cost structure

- What's your cost structure?
- Where do you spend the most / anticipate to spend the most?



Road map and Funding requirements

- Timelines/Milestones for the next 1 year accompanied by resource and financial projections for the milestones
- Proposed costs (indicate financial requirements for the same)
- History of any funds/ investments raised

Support/Requirement from CIIC



Customer Segment

- Who is your customer?
- Is your end customer the same as the person whose problem you are looking to solve? If not, describe the association between your customer and final beneficiaries of your solution.
- How many customers did you talk to in order to validate the problem and your solution?
 - Customer metrics
 - From inception – till date
 - last 1 year
 - In 6 months
 - In last 3 months
- Summarize the feedback received (mention name and affiliation of the people you've reached out to along with their feedback).



Market

- Market Size:
 - What is the potential market size?
 - Give any data to validate your target market size.
- Competitors: Who else is addressing the same opportunity ? How big are they? Give a comparative table (between your company and other similar players) on the value propositions
- What is the differentiating factor? How will you ensure that competition does not catch up quickly? (business sustainability plan)
- What are the entry barriers?



Revenue model/Pricing

- Where will the revenue come from?
- What's your pricing model?

Status of work already carried out

- Development work done so far, including:
- What stage is your Startup in?
- Current status of the solution (status on product development, validation, etc)
- Involvement of CIIC, external institutes and/or industry
- Consultation of experts / mentors
- Patenting of innovation



Applicants' details

- Name and attach a brief CV (max. 1 page) for (all) person(s) associated with the project.
- Provide complete contact address with phone number and email.
- In case of a company, provide details of promoters/directors.

