



CENTRE FOR LEADERSHIP



Principal Speakers

TAN SRI DATO' SRI PROF. IR.
 DR. SAHOL HAMID BIN
 ABU BAKAR



D.Phil. (C.Eng) (Sussex), Dr.-Ing.E.h.(Stuttgart), Dr.Sc.(Sussex) AMP, INSEAD (France), M.Sc. (C.Eng) (Colorado), Msc. (Econs) (Colorado), B.Eng (Hons) (ITM), FAsc, FIEM, P.Eng Emeritus Professor of Civil Engineering, UiTM, Malaysia Professor of Water Resources, University of Stuttgart, Germany

Recipient of Best University for Entrepreneurship in Malaysia consistently for 3 years in UiTM, Malaysia



M. Parvez Alam,
 CEO

Crescent Innovation &
 Incubation Council



Dr K Suresh Kumar
 Executive Director

PSG Science & Technology
 Entrepreneurial Park



Dr. A. Balachandran
 General Manager

VIT – Technology Business
 Incubator

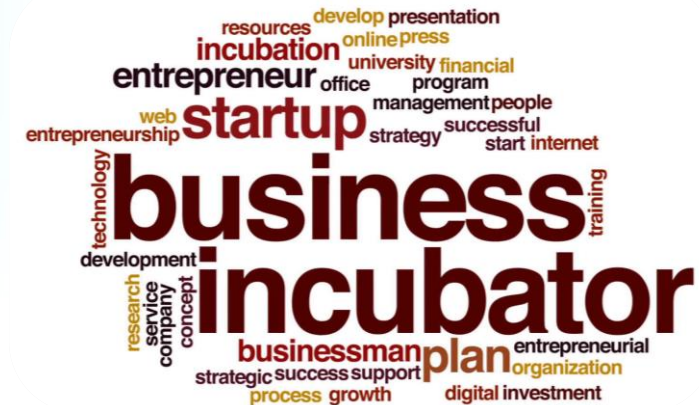
CENTRE FOR LEADERSHIP

Leadership Course for Business Incubator CEOs/ Managers

Curriculum by World Bank



Partner





B.S. Abdur Rahman
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Deemed to be University u/s 3 of the UGC Act, 1956



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PROGRAMME TRACKS

- Module 1 Business Incubation Definitions and Principles
- Module 2 Business Incubator Models, Including Success Factors
- Module 3 Planning an Incubator
- Module 4 Marketing and Stakeholder Management
- Module 5 Financing an Incubator
- Module 6 Managing the Incubator
- Module 7 Monitoring, Evaluation and Benchmarking
- Module 8 Implementing a Mentoring Program
- Module 9 Deals and Financing for Incubator Clients
- Module 10 Technology Commercialization through Incubation
- Module 11 Setting Up Virtual Services



Crescent Innovation & Incubation Council

VISIT TO INCUBATORS

Visit to 15 Business Incubators in Chennai, Coimbatore, Bengaluru, Trivandrum & Kochi.

TARGET GROUP



This programme is specifically designed to Business Incubator CEOs, Directors, Managers, Entrepreneurship Coordinators, University Administrators for Innovation & Incubation Centres.

CONTACT DETAILS

Dr. HAIDER YASMEEN
Director, Centre for Leadership



B.S. Abdur Rahman
Crescent
Institute of Science & Technology,
Seethakathi Estate, GST Road, Vandalur,
Chennai – 600 048.
Tamil Nadu, India
Cell No: +91 9884380227
Email: director.ccfi@creseent.education
ceociic@creseent.education