

## About CRESCENT UNIVERSITY

Vision: "We Create Employers"

"The aim is to build on our strong reputation by intensifying our efforts to create an environment conducive to elevating our standards of teaching and the impact of our research, thereby enhancing our students' capabilities and enable them to reach new heights".

"We train all our students in Entrepreneurship, provide leadership skills through CEO training before they graduate."

With over 33 years of Excellence in the field of Academia,

B.S. AbdurRahman CRESCENT UNIVERSITY is a hallmark in education and the gateway to Chennai, and has been consistent in delivering Dynamic, Industry-Embedded quality of education.

Crescent has ventured further into becoming Transformation Leaders of Education by inculcating high-end methodology and state-of-the-art technology into their teaching and development designs. Crescent is ranked No.1 among private engineering institutes in Chennai by NIRF (National Institutional Ranking Framework) for the year "2016".

Crescent University has maintained its repute by its motto "Grooming Students with High-Quality Education".

With campuses at three different locations in Chennai, and with a wide-spread arena of undergraduate programme choices with, Engineering , Architecture, Law, Pharmacy, Management, Arts & Science and Ph.D Programmes. The specialization areas include Cloud Computing, Mobile Applications,

Information Security, Actuarial Science, Civil engineering, Mechanical, Aeronautical, Automobile, Polymer Technology, Computer Science, Information Technology, Electrical and Electronics, Communication, Instrumentation, Biotechnology and Architecture science, and post graduate programmes with MBA, M.Tech, M.Sc., and MCA, the choices offered for the young minds and parents is quite handsful.

The Crescent advantage includes,

1. Foreign University Exchange for sharing of expertise on academic resources and best practices: Purdue University, USA; Deakin University, Australia; Plymouth University, UK; Missouri State University, USA; Curtin University of Technology, Australia; Cambridge University ESOL Exams, UK;

University of Central Florida, USA; and more.

- 2. The ever-increasing placements year-to-year with more than two hundred recruiters, few of them including Ford, Mahindra, Webco. TVS (India Ltd.), Sundaram-Clayton, L&T, Renault Nissan, DSM, TCE, Apollo, Samsung, Rane, Daikin, Honeywell, Wipro, Aircel, Bosch, ETA etc.
- 3. One of the rarest and finest Department of Polymer Technology, the exclusive Crescent School of Business, Crescent School of Mechanical Studies, Crescent School of Architecture, and more.

Students are imparted knowledge and provided ample opportunities to test their knowledge in realtime industrial situations and during this pursuit, their character traits are shaped and fine-tuned to enable them to initiate, compete, lead and share