

Department of Management Studies

B.S.ABDUR RAHMAN
CRESCENT UNIVERSITY

B.S Abdur Rahman Crescent Institute of Science & Technology
(Estd. u/s 3 of the UGC Act, 1956)



**Registration
Fee
Rs.200**

Organises
**National Conference on
Higher Education and Career Opportunities**

10th October 2017

**Motivational Speech on
"Career Aspirations of Students"**
by **Mr. Kalyan Sundaram, IA & AS Officer (Retired)**

**Panel
Discussion by
Industry Experts**

Experience Sharing Session
by **Dr. Kannan Gireesh, Psychiatrist**

Paper Presentation

Inspiring Video Shows

Role Play

Dream Sharing Sessions

Time : 9.00 A.M to 4.00 P.M

Contact Details

Dr. Haider Yasmeen (Convener)

Professor & Head, DoMS

9884380227

Dr.L.Aravindh Kumaran (Coordinator)

Associate Professor, DoMS

8903689963

Dr.S.Panboli (Coordinator)

Associate Professor, DoMS

9790925614

Venue : The Convention centre, B.S-A Crescent University, Vandalur, Chennai-48

Phone : 044 22751347 Fax No :044 28267438

Email: doms.natcon@outlook.com

www.bsauniv.ac.in

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About the B S A Crescent University

B.S.A Crescent University, a deemed to be University, previously acclaimed as B.S.A. Crescent Engineering College, blossomed into a premier institution for higher education and learning in the year 2009. Being an anchor institution in Chennai, it has attracted many students nationwide. The University was accredited with grade 'A' by NAAC. The University envisages upholding excellence in its entire three dimensional focal areas namely Education, Research and Consultancy. This has created a vivacious and conducive ambience for the staff and students to pursue research, which would be beneficial to the society and humanity at large. Located in the suburb of Chennai, on a sprawling green campus with scenic beauty, the University is dedicated to educate and empower students through intensive exploration of core courses in Science, Engineering, Management and Technology. All the laboratories of the departments are well equipped with state-of-the-art equipments. Many of the UG and PG programmes have been accredited by NBA. The Quality Management System of the college conforms to the ISO standards and certified accordingly by the Det Norske Veritas (DNV), Netherland.

Department of Management Studies

The Department of Management Studies (DoMS) of B.S.A Crescent University is well known for its quality education in the area of management and business. It lays emphasis on multifaceted learning experiences. A team of well qualified faculty with rich industry and academic experience contribute to the strength of the school. In addition DoMS invites a large number of industry experts and alumni for handling course, guest lectures and experience sharing. The career oriented culture and the infrastructure facility at DoMS facilitate professional grooming of both our students and faculty

About the National conference

The Department of Management Studies is hosting one day national conference to stimulate our youngsters to dream big and to make right career choices in their life. The conference encourages participation of B School students and under graduate students belonging to all disciplines. The program has been carefully designed to facilitate cognitive involvement of the audience. Our speakers are young, energetic and highly experienced in their domains. They have accepted to come to the conference for you, for your development and for the development of the nation as a whole.

Manuscript submission

The manuscripts can be submitted for presentation/ publication in Crescent Journal of Business on the following topics of concern

- Career stage stress of students
- Effective teaching learning pedagogy
- Employability status of B – school students:
- The current scenario in higher education
- Dual career options: the survival trend
- Social network : its impact on student's psychology

The manuscript must be an original work of the author(s). Authors are expected to explicitly cite other's work and ideas if it has to appear in their manuscript. The manuscript should be free of any form of plagiarism and fabrications. Three best papers would be selected for presentation in the conference. All the papers reviewed would be considered for publication in Crescent Journal of Business after necessary editing. The ISSN no of the Journal is 2231 – 2994. For further information on submission guidelines visit www.bsau.ac.in. The last date for submission of full manuscript is September 30th 2017. We are not charging any publication fee from our authors. Manuscripts may be mailed to editor.cjb@gmail.com

Patrons

Mr. ABDUL QADIR ABDUL RAHMAN BUHARI

Chairman, B.S.A Crescent University

TAN SRI DATO' SRI PROF. IR. DR. SAHOL HAMID BIN ABU BAKAR

Vice-Chancellor, B.S.A Crescent University

Dr. V. MURUGESAN

Registrar, B.S.A Crescent University

Convener

Dr. Haider Yasmeen

Professor & Head, DoMS

Coordinators

Dr.L.Aravindh Kumaran

Associate Professor, DoMS

Dr.S.Panboli

Associate Professor, DoMS



Program contents

Mr. Kalyan Sundaram, IA & AS Officer (Retired)

Director, Excell Career IAS Academy

Motivational Session on "Career Aspirations of Students"

Dr.Kannan Gireesh

Psychiatrist, Founder and CEO of Live Life Education Pvt. Ltd

Experience sharing session on " Changing Mindset and Attitude of Students Towards Career and Life"

Panel discussion by industry experts

Mr. M. Sundaram

Executive – Director (Corp. Planning)

Super Auto Forge Pvt.Limited

Mr. R. Jithendra Kumar

CEO, Ontoborn technologies

Dr. Rajini Sriraman, Ph.D

Culture & Change Leader,
Sterile Injectable Operations,
Pfizer Global Supply .

Mr.T.Udayakumar

Finance Director,CMWSSB.

Mr.Antony Vishal Francis

Senior Marketing Analyst
Pramati technologies

We also have

Paper Presentation | Inspiring Video Shows | Role Play | Dream Sharing Sessions

Registration Fee

This conference is a part of our corporate social responsibility, we are charging a very nominal **registration fee of Rs 200 per person** (inclusive of registration kit, certificate, lunch and refreshments) to facilitate participation of students and faculty members in large numbers. The receipt for the amount paid by the participant will be provided.

Please send your confirmation of participation to our mail: doms.natcon@outlook.com

Contact Details

Dr. Haider Yasmeeen

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Dr.L.Aravindh Kumaran

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Dr.S.Panboli

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Venue
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GST Road, Vandalur, Chennai – 48
Time : 9.00 am to 4.00 pm

Email: doms.natcon@outlook.com



Department of Management Studies

National Conference

'Higher Education and Career Opportunities' October 10th 2017

REGISTRATION FORM

We would like to nominate following students / faculty members from our Department/College/University to attend the Programme:

S.No.	Name	Designation	Mobile No.	Email ID
1				
2				
3				
4				
5				

**If the number participating is more, please provide us a consolidated name list of participants. Receipt for the amount paid will be provided by the organizing team.

Authorized Signatory /Seal